

Population Summary	
2000 Total Population	68,071
2010 Total Population	81,405
2016 Total Population	91,743
2016 Group Quarters	1,561
2021 Total Population	101,596
2016-2021 Annual Rate	2.06%
Household Summary	
2000 Households	25,166
2000 Average Household Size	2.63
2010 Households	31,475
2010 Average Household Size	2.54
2016 Households	35,076
2016 Average Household Size	2.57
2021 Households	38,636
2021 Average Household Size	2.59
2016-2021 Annual Rate	1.95%
2010 Families	21,782
2010 Average Family Size	3.02
2016 Families	24,248
2016 Average Family Size	3.06
2021 Families	26,716
2021 Average Family Size	3.07
2016-2021 Annual Rate	1.96%
Housing Unit Summary	
2000 Housing Units	26,289
Owner Occupied Housing Units	69.9%
Renter Occupied Housing Units	25.9%
Vacant Housing Units	4.3%
2010 Housing Units	33,178
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	28.9%
Vacant Housing Units	5.1%
2016 Housing Units	36,879
Owner Occupied Housing Units	65.5%
Renter Occupied Housing Units	29.6%
Vacant Housing Units	4.9%
2021 Housing Units	40,510
Owner Occupied Housing Units	65.9%
Renter Occupied Housing Units	29.5%
Vacant Housing Units	4.6%
Median Household Income	
2016	\$75,239
2021	\$82,003
Median Home Value	
2016	\$229,597
2021	\$241,782
Per Capita Income	
2016	\$40,495
2021	\$43,024
Median Age	
2010	34.8
2016	35.7
2021	36.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



Community Profile

Edmond City, OK
Geography: Place

Prepared by EEDA

2016 Households by Income

Household Income Base	35,076
<\$15,000	8.7%
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	10.4%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	17.5%
\$150,000 - \$199,999	8.5%
\$200,000+	11.0%
Average Household Income	\$105,316

2021 Households by Income

Household Income Base	38,636
<\$15,000	8.4%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	8.0%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	19.7%
\$150,000 - \$199,999	9.3%
\$200,000+	11.4%
Average Household Income	\$112,599

2016 Owner Occupied Housing Units by Value

Total	24,165
<\$50,000	2.0%
\$50,000 - \$99,999	3.4%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	20.3%
\$200,000 - \$249,999	16.0%
\$250,000 - \$299,999	10.1%
\$300,000 - \$399,999	14.1%
\$400,000 - \$499,999	8.4%
\$500,000 - \$749,999	6.8%
\$750,000 - \$999,999	2.9%
\$1,000,000 +	1.2%
Average Home Value	\$290,812

2021 Owner Occupied Housing Units by Value

Total	26,705
<\$50,000	1.1%
\$50,000 - \$99,999	2.0%
\$100,000 - \$149,999	7.0%
\$150,000 - \$199,999	22.0%
\$200,000 - \$249,999	21.3%
\$250,000 - \$299,999	11.9%
\$300,000 - \$399,999	15.2%
\$400,000 - \$499,999	8.1%
\$500,000 - \$749,999	6.8%
\$750,000 - \$999,999	3.7%
\$1,000,000 +	0.7%
Average Home Value	\$303,573

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	81,405
0 - 4	6.3%
5 - 9	6.9%
10 - 14	7.3%
15 - 24	17.2%
25 - 34	12.5%
35 - 44	12.0%
45 - 54	14.7%
55 - 64	11.9%
65 - 74	6.4%
75 - 84	3.4%
85 +	1.4%
18 +	75.2%
2016 Population by Age	
Total	91,740
0 - 4	6.0%
5 - 9	6.4%
10 - 14	7.0%
15 - 24	16.3%
25 - 34	13.5%
35 - 44	11.8%
45 - 54	12.8%
55 - 64	12.7%
65 - 74	8.1%
75 - 84	3.8%
85 +	1.5%
18 +	76.6%
2021 Population by Age	
Total	101,595
0 - 4	6.0%
5 - 9	6.1%
10 - 14	6.6%
15 - 24	15.2%
25 - 34	13.8%
35 - 44	12.2%
45 - 54	12.0%
55 - 64	12.5%
65 - 74	9.6%
75 - 84	4.5%
85 +	1.7%
18 +	77.6%
2010 Population by Sex	
Males	39,381
Females	42,024
2016 Population by Sex	
Males	44,499
Females	47,241
2021 Population by Sex	
Males	49,362
Females	52,233

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity

Total	81,405
White Alone	82.6%
Black Alone	5.5%
American Indian Alone	2.6%
Asian Alone	3.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.8%
Two or More Races	4.2%
Hispanic Origin	5.1%
Diversity Index	37.9

2016 Population by Race/Ethnicity

Total	91,744
White Alone	80.9%
Black Alone	5.6%
American Indian Alone	2.6%
Asian Alone	3.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.2%
Two or More Races	4.8%
Hispanic Origin	6.2%
Diversity Index	41.8

2021 Population by Race/Ethnicity

Total	101,596
White Alone	79.2%
Black Alone	5.7%
American Indian Alone	2.7%
Asian Alone	4.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.7%
Two or More Races	5.4%
Hispanic Origin	7.6%
Diversity Index	45.6

2010 Population by Relationship and Household Type

Total	81,405
In Households	98.1%
In Family Households	82.0%
Householder	26.8%
Spouse	21.7%
Child	30.1%
Other relative	2.1%
Nonrelative	1.3%
In Nonfamily Households	16.1%
In Group Quarters	1.9%
Institutionalized Population	0.4%
Noninstitutionalized Population	1.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	58,958
Less than 9th Grade	1.1%
9th - 12th Grade, No Diploma	2.5%
High School Graduate	13.5%
GED/Alternative Credential	2.0%
Some College, No Degree	22.8%
Associate Degree	5.3%
Bachelor's Degree	31.7%
Graduate/Professional Degree	21.1%
2016 Population 15+ by Marital Status	
Total	73,901
Never Married	29.1%
Married	56.7%
Widowed	4.8%
Divorced	9.4%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	96.7%
Civilian Unemployed	3.3%
2016 Employed Population 16+ by Industry	
Total	48,555
Agriculture/Mining	4.4%
Construction	4.5%
Manufacturing	5.5%
Wholesale Trade	3.4%
Retail Trade	10.4%
Transportation/Utilities	3.9%
Information	1.6%
Finance/Insurance/Real Estate	7.9%
Services	52.1%
Public Administration	6.1%
2016 Employed Population 16+ by Occupation	
Total	48,553
White Collar	74.9%
Management/Business/Financial	19.6%
Professional	30.8%
Sales	12.1%
Administrative Support	12.2%
Services	13.6%
Blue Collar	11.6%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.1%
Installation/Maintenance/Repair	2.2%
Production	2.7%
Transportation/Material Moving	3.3%
2010 Population By Urban/ Rural Status	
Total Population	81,405
Population Inside Urbanized Area	94.2%
Population Inside Urbanized Cluster	0.0%
Rural Population	5.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Households by Type	
Total	31,475
Households with 1 Person	23.2%
Households with 2+ People	76.8%
Family Households	69.2%
Husband-wife Families	56.2%
With Related Children	25.7%
Other Family (No Spouse Present)	13.0%
Other Family with Male Householder	3.4%
With Related Children	1.8%
Other Family with Female Householder	9.6%
With Related Children	6.4%
Nonfamily Households	7.6%
All Households with Children	34.2%
Multigenerational Households	2.0%
Unmarried Partner Households	4.0%
Male-female	3.5%
Same-sex	0.5%
2010 Households by Size	
Total	31,475
1 Person Household	23.2%
2 Person Household	36.3%
3 Person Household	17.0%
4 Person Household	14.9%
5 Person Household	6.0%
6 Person Household	2.0%
7 + Person Household	0.7%
2010 Households by Tenure and Mortgage Status	
Total	31,475
Owner Occupied	69.5%
Owned with a Mortgage/Loan	53.1%
Owned Free and Clear	16.4%
Renter Occupied	30.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	33,178
Housing Units Inside Urbanized Area	94.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	5.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. Professional Pride (1B)
2. Savvy Suburbanites (1D)
3. College Towns (14B)

2016 Consumer Spending

Apparel & Services: Total \$	\$97,437,871
Average Spent	\$2,777.91
Spending Potential Index	138
Education: Total \$	\$74,737,387
Average Spent	\$2,130.73
Spending Potential Index	151
Entertainment/Recreation: Total \$	\$137,797,835
Average Spent	\$3,928.55
Spending Potential Index	135
Food at Home: Total \$	\$231,618,479
Average Spent	\$6,603.33
Spending Potential Index	133
Food Away from Home: Total \$	\$149,321,794
Average Spent	\$4,257.09
Spending Potential Index	138
Health Care: Total \$	\$239,881,796
Average Spent	\$6,838.92
Spending Potential Index	129
HH Furnishings & Equipment: Total \$	\$84,705,353
Average Spent	\$2,414.91
Spending Potential Index	137
Personal Care Products & Services: Total \$	\$34,791,522
Average Spent	\$991.89
Spending Potential Index	135
Shelter: Total \$	\$754,880,984
Average Spent	\$21,521.30
Spending Potential Index	138
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$109,057,492
Average Spent	\$3,109.18
Spending Potential Index	134
Travel: Total \$	\$90,827,727
Average Spent	\$2,589.46
Spending Potential Index	139
Vehicle Maintenance & Repairs: Total \$	\$48,513,652
Average Spent	\$1,383.10
Spending Potential Index	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.