



Community Profile

Oklahoma
Geography: State

Prepared by EEDA

Population Summary	
2000 Total Population	3,450,654
2010 Total Population	3,751,351
2016 Total Population	3,990,592
2016 Group Quarters	110,139
2021 Total Population	4,201,979
2016-2021 Annual Rate	1.04%
Household Summary	
2000 Households	1,342,293
2000 Average Household Size	2.49
2010 Households	1,460,450
2010 Average Household Size	2.49
2016 Households	1,542,131
2016 Average Household Size	2.52
2021 Households	1,619,000
2021 Average Household Size	2.53
2016-2021 Annual Rate	0.98%
2010 Families	975,267
2010 Average Family Size	3.04
2016 Families	1,022,238
2016 Average Family Size	3.07
2021 Families	1,069,232
2021 Average Family Size	3.09
2016-2021 Annual Rate	0.90%
Housing Unit Summary	
2000 Housing Units	1,514,400
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	11.4%
2010 Housing Units	1,664,378
Owner Occupied Housing Units	59.0%
Renter Occupied Housing Units	28.8%
Vacant Housing Units	12.3%
2016 Housing Units	1,761,680
Owner Occupied Housing Units	58.0%
Renter Occupied Housing Units	29.6%
Vacant Housing Units	12.5%
2021 Housing Units	1,847,394
Owner Occupied Housing Units	58.1%
Renter Occupied Housing Units	29.6%
Vacant Housing Units	12.4%
Median Household Income	
2016	\$47,910
2021	\$51,638
Median Home Value	
2016	\$130,744
2021	\$161,668
Per Capita Income	
2016	\$25,711
2021	\$27,523
Median Age	
2010	36.2
2016	37.2
2021	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 20, 2016



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2016 Households by Income

Household Income Base	1,542,122
<\$15,000	13.9%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	11.8%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	3.5%
\$200,000+	3.3%
Average Household Income	\$65,324

2021 Households by Income

Household Income Base	1,618,991
<\$15,000	13.8%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	12.0%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	3.9%
\$200,000+	3.5%
Average Household Income	\$70,282

2016 Owner Occupied Housing Units by Value

Total	1,020,891
<\$50,000	14.3%
\$50,000 - \$99,999	23.3%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	15.9%
\$200,000 - \$249,999	9.6%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	5.5%
\$400,000 - \$499,999	2.3%
\$500,000 - \$749,999	1.9%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	0.7%
Average Home Value	\$168,090

2021 Owner Occupied Housing Units by Value

Total	1,072,770
<\$50,000	10.6%
\$50,000 - \$99,999	17.3%
\$100,000 - \$149,999	17.5%
\$150,000 - \$199,999	19.7%
\$200,000 - \$249,999	14.5%
\$250,000 - \$299,999	8.2%
\$300,000 - \$399,999	6.1%
\$400,000 - \$499,999	2.4%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	1.0%
\$1,000,000 +	0.5%
Average Home Value	\$188,391

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	3,751,351
0 - 4	7.0%
5 - 9	6.9%
10 - 14	6.8%
15 - 24	14.2%
25 - 34	13.5%
35 - 44	12.3%
45 - 54	14.0%
55 - 64	11.7%
65 - 74	7.5%
75 - 84	4.4%
85 +	1.7%
18 +	75.2%
2016 Population by Age	
Total	3,990,592
0 - 4	6.7%
5 - 9	6.6%
10 - 14	6.6%
15 - 24	13.7%
25 - 34	13.7%
35 - 44	12.2%
45 - 54	12.5%
55 - 64	12.6%
65 - 74	9.0%
75 - 84	4.6%
85 +	1.8%
18 +	76.4%
2021 Population by Age	
Total	4,201,979
0 - 4	6.5%
5 - 9	6.5%
10 - 14	6.6%
15 - 24	13.1%
25 - 34	13.3%
35 - 44	12.7%
45 - 54	11.6%
55 - 64	12.5%
65 - 74	10.1%
75 - 84	5.2%
85 +	1.9%
18 +	76.6%
2010 Population by Sex	
Males	1,856,977
Females	1,894,374
2016 Population by Sex	
Males	1,977,633
Females	2,012,959
2021 Population by Sex	
Males	2,086,383
Females	2,115,596

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity

Total	3,751,351
White Alone	72.2%
Black Alone	7.4%
American Indian Alone	8.6%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.1%
Two or More Races	5.9%
Hispanic Origin	8.9%
Diversity Index	55.2

2016 Population by Race/Ethnicity

Total	3,990,592
White Alone	70.2%
Black Alone	7.6%
American Indian Alone	8.5%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.9%
Two or More Races	6.5%
Hispanic Origin	10.5%
Diversity Index	58.9

2021 Population by Race/Ethnicity

Total	4,201,979
White Alone	68.4%
Black Alone	7.7%
American Indian Alone	8.5%
Asian Alone	2.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	5.6%
Two or More Races	7.0%
Hispanic Origin	12.2%
Diversity Index	62.1

2010 Population by Relationship and Household Type

Total	3,751,351
In Households	97.0%
In Family Households	81.2%
Householder	26.0%
Spouse	19.3%
Child	30.5%
Other relative	3.3%
Nonrelative	2.2%
In Nonfamily Households	15.8%
In Group Quarters	3.0%
Institutionalized Population	1.7%
Noninstitutionalized Population	1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	2,650,929
Less than 9th Grade	4.1%
9th - 12th Grade, No Diploma	8.3%
High School Graduate	26.1%
GED/Alternative Credential	5.4%
Some College, No Degree	24.2%
Associate Degree	7.4%
Bachelor's Degree	16.2%
Graduate/Professional Degree	8.3%
2016 Population 15+ by Marital Status	
Total	3,196,736
Never Married	28.5%
Married	52.0%
Widowed	6.2%
Divorced	13.3%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	95.1%
Civilian Unemployed	4.9%
2016 Employed Population 16+ by Industry	
Total	1,861,460
Agriculture/Mining	4.7%
Construction	7.5%
Manufacturing	10.1%
Wholesale Trade	2.7%
Retail Trade	10.8%
Transportation/Utilities	4.8%
Information	1.4%
Finance/Insurance/Real Estate	5.5%
Services	46.3%
Public Administration	6.2%
2016 Employed Population 16+ by Occupation	
Total	1,861,460
White Collar	57.8%
Management/Business/Financial	13.1%
Professional	21.1%
Sales	9.8%
Administrative Support	13.8%
Services	17.4%
Blue Collar	24.7%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	4.0%
Production	6.9%
Transportation/Material Moving	6.4%
2010 Population By Urban/ Rural Status	
Total Population	3,751,351
Population Inside Urbanized Area	45.8%
Population Inside Urbanized Cluster	20.5%
Rural Population	33.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	1,460,450
Households with 1 Person	27.5%
Households with 2+ People	72.5%
Family Households	66.8%
Husband-wife Families	49.5%
With Related Children	21.3%
Other Family (No Spouse Present)	17.3%
Other Family with Male Householder	5.0%
With Related Children	3.1%
Other Family with Female Householder	12.3%
With Related Children	8.4%
Nonfamily Households	5.8%

All Households with Children 33.3%

Multigenerational Households	3.7%
Unmarried Partner Households	5.9%
Male-female	5.3%
Same-sex	0.7%

2010 Households by Size

Total	1,460,450
1 Person Household	27.5%
2 Person Household	34.4%
3 Person Household	15.7%
4 Person Household	12.5%
5 Person Household	6.1%
6 Person Household	2.4%
7 + Person Household	1.4%

2010 Households by Tenure and Mortgage Status

Total	1,460,450
Owner Occupied	67.2%
Owned with a Mortgage/Loan	41.9%
Owned Free and Clear	25.4%
Renter Occupied	32.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,664,378
Housing Units Inside Urbanized Area	45.1%
Housing Units Inside Urbanized Cluster	20.5%
Rural Housing Units	34.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Traditional Living (12B)
2. Heartland Communities
3. Southern Satellites (10A)

2016 Consumer Spending

Apparel & Services: Total \$	\$2,626,126,961
Average Spent	\$1,702.92
Spending Potential Index	85
Education: Total \$	\$1,707,181,004
Average Spent	\$1,107.03
Spending Potential Index	78
Entertainment/Recreation: Total \$	\$3,893,856,462
Average Spent	\$2,524.98
Spending Potential Index	87
Food at Home: Total \$	\$6,836,788,568
Average Spent	\$4,433.34
Spending Potential Index	89
Food Away from Home: Total \$	\$4,101,536,394
Average Spent	\$2,659.65
Spending Potential Index	86
Health Care: Total \$	\$7,319,318,051
Average Spent	\$4,746.24
Spending Potential Index	90
HH Furnishings & Equipment: Total \$	\$2,325,095,968
Average Spent	\$1,507.72
Spending Potential Index	85
Personal Care Products & Services: Total \$	\$959,307,623
Average Spent	\$622.07
Spending Potential Index	85
Shelter: Total \$	\$19,697,308,279
Average Spent	\$12,772.79
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,134,756,943
Average Spent	\$2,032.74
Spending Potential Index	88
Travel: Total \$	\$2,323,037,122
Average Spent	\$1,506.38
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total \$	\$1,410,744,403
Average Spent	\$914.80
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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