From the Wichita Business Journal:

http://www.bizjournals.com/bizjournals/on-numbers/scott-thomas/2011/11/bethesda-palo-alto-rank-1-2-in-latest.html

Bethesda, Palo Alto top latest education standings

The Business Journals by G. Scott Thomas

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G. Scott Thomas Email

Bethesda, Md., and Palo Alto, Calif., are the smartest communities with populations between 50,000 and 99,999, according to On Numbers' analysis of U.S. Census Bureau data.

Suburbs of Washington and San Francisco topped the brainpower rankings issued by On Numbers on Monday and Tuesday. Those same regions have produced today's leaders, too.

Bethesda, which ranks No. 1 among 483 places in the 50,000-to-99,999 group, is two miles west of Chevy Chase Village, Md., the leader of <u>Monday's rankings of smaller places</u>. Chevy Chase finished first out of 10,450 communities with 1,000 to 9,999 residents.

Palo Alto, a close No. 2 in today's brainpower rankings, is two miles northeast of Stanford, Calif., which headed <u>Tuesday's rankings of 3,012 places</u> with populations of 10,000 to 49,999.

On Numbers developed a five-part formula to rate the relative brainpower of communities across the country. Click here for a story that contains an explanation of the rating process.

The database below has complete breakdowns for all 483 places in the 50,000-to-99,999 range. Use the tab to isolate a single state, or click Search to see everything at once. Follow the Details link to get further information about a specific community.

Eighty-one percent of Bethesda's adults (25 or older) hold bachelor's degrees, as do 79 percent in Palo Alto. Roughly half of the adults in both communities went on to earn advanced degrees as well.

On Numbers will be focusing on brainpower all week. Yet to come are rankings of 269 cities with more than 100,000 residents, as well as overall standings for all 14,214 communities included in the study.

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BRAINPOWER RATINGS FOR PLACES WITH 50,000-99,999 RESIDENTS

Search Again Brainpower rank (of 483) Place [population of 50,000 to Brainpower 99,999] State index Edmond **Details** Oklahoma 16.343 62 **Broken Arrow** Oklahoma 5.452 187 **Details** Midwest City Oklahoma 0.093 302 **Details** Oklahoma -1.292 332 Lawton **Details** 333 **Details** Moore Oklahoma -1.352

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