

# eeda

## Retail Sales Tax Report

July 2017

Edmond, OK

	2017 July	2016 July	2017 Annual YTD	2016 Annual YTD	Annual YTD % Change
<b>*Total Retail Sales Tax Collections</b>	\$4,011,052	\$3,926,490	\$27,849,163	\$27,736,626	0.41%
<b>Total Taxable Sales</b>	\$144,669,307	\$140,568,667	\$701,443,442	\$693,781,680	1.10%
<b>NAICS Codes for Retail Businesses</b>					
441 - Automotive Dealers, Parts & Accessories	\$109,623	\$113,675	\$696,166	\$759,541	-8.34%
442 - Furniture & Home Furnishing Stores	\$134,468	\$134,127	\$937,541	\$896,659	4.56%
443 - Electronics & Appliance Stores	\$124,798	\$119,293	\$820,102	\$858,457	-4.47%
444 - Building Materials & Hardware Stores	\$597,310	\$608,338	\$3,856,183	\$3,987,827	-3.30%
445 - Grocery & Liquor Stores	\$558,648	\$561,318	\$4,041,627	\$4,111,066	-1.69%
446 - Pharmacy, Beauty & Optical Stores	\$144,710	\$115,314	\$1,043,558	\$889,958	17.26%
447 - Gasoline Stations & Convenience Stores	\$49,311	\$55,252	\$314,807	\$322,815	-2.48%
448 - Clothing, Shoe & Accessory Stores	\$165,191	\$166,517	\$1,248,947	\$1,197,179	4.32%
451 - Sporting Goods, Hobby & Book Stores	\$126,390	\$136,746	\$833,863	\$953,806	-12.58%
452 - General Merchandise & Department Stores	\$1,097,420	\$1,065,645	\$7,689,260	\$7,687,578	0.02%
453 - Florists, Office Supplies & Pet Stores	\$131,423	\$132,375	\$968,751	\$954,513	1.49%
454 - Online Shopping, Vending & Direct Selling	\$25,048	\$21,742	\$188,990	\$168,853	11.93%
721 - Hotel Food, Beverage & Other Retail	\$47,244	\$44,997	\$270,899	\$257,129	5.36%
722 - Restaurants, Drinking Places & Caterers	\$699,469	\$651,150	\$4,938,469	\$4,691,244	5.27%

\*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

### NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> <li>• New Car Dealers</li> <li>• Motorcycle, Boat &amp; Other Motor Vehicle Dealers</li> <li>• Automotive Parts &amp; Accessories</li> <li>• Tire Dealers</li> </ul>	<ul style="list-style-type: none"> <li>• Furniture Stores</li> <li>• Floor Covering Stores</li> <li>• Home Furnishing Stores</li> <li>• Window Treatment Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Household Appliance Stores</li> <li>• Radio, TV &amp; Other Electronics Stores</li> <li>• Computer &amp; Software Stores</li> <li>• Camera &amp; Photographic Supplies Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Home Centers</li> <li>• Hardware Stores</li> <li>• Building Material Dealers</li> <li>• Paint &amp; Wallpaper Stores</li> <li>• Nursery, Garden Center &amp; Farm Supply Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Supermarkets &amp; Grocery Stores</li> <li>• Meat Markets</li> <li>• Fruit &amp; Vegetable Markets</li> <li>• Specialty Food Stores</li> <li>• Beer, Wine &amp; Liquor Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Pharmacies</li> <li>• Cosmetics &amp; Beauty Supplies Stores</li> <li>• Optical Goods</li> <li>• Supplement Stores</li> <li>• Other Health &amp; Personal Care Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Gasoline Stations with Convenience Stores</li> </ul>
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> <li>• Clothing Stores</li> <li>• Shoe Stores</li> <li>• Accessories Stores</li> <li>• Jewelry Stores</li> <li>• Luggage &amp; Leather Goods Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Sporting Goods Stores</li> <li>• Hobby, Toy &amp; Game Stores</li> <li>• Sewing Stores</li> <li>• Musical Instrument &amp; Supplies Stores</li> <li>• Record &amp; CD Stores</li> <li>• Book Stores</li> <li>• News Dealers &amp; Newsstands</li> </ul>	<ul style="list-style-type: none"> <li>• Department Stores</li> <li>• General Merchandise Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Florists</li> <li>• Office Supplies &amp; Stationery Stores</li> <li>• Gift, Novelty &amp; Souvenir Stores</li> <li>• Used Merchandise Stores</li> <li>• Pet Stores</li> <li>• Art Dealers</li> <li>• Tobacco Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Online Shopping</li> <li>• Mail-Order Houses</li> <li>• Direct Selling Establishments</li> <li>• Vending Machine Operators</li> <li>• Fuel Dealers</li> <li>• Liquefied Petroleum Gas Dealers</li> </ul>	<ul style="list-style-type: none"> <li>• Hotel/Motel Food, Beverage &amp; Other Retail</li> </ul>	<ul style="list-style-type: none"> <li>• Full-Service Restaurants</li> <li>• Limited-Service Restaurants</li> <li>• Cafeterias &amp; Buffets</li> <li>• Caterers</li> <li>• Mobile Food Services</li> <li>• Drinking Places</li> </ul>