



Retail Sales Tax Report

April 2016

Edmond, OK

	2016 April	2015 April	2016 Annual YTD	2015 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,076,379	\$4,037,192	\$15,750,954	\$15,509,128	1.56%
Total Taxable Sales	\$142,282,347	\$141,019,573	\$552,449,360	\$548,036,427	0.81%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$118,107	\$123,701	\$430,970	\$430,239	0.17%
442 - Furniture & Home Furnishing Stores	\$139,069	\$144,290	\$516,846	\$544,741	-5.12%
443 - Electronics & Appliance Stores	\$141,373	\$137,239	\$490,355	\$551,785	-11.13%
444 - Building Materials & Hardware Stores	\$668,970	\$614,470	\$2,116,690	\$1,968,204	7.54%
445 - Grocery & Liquor Stores	\$568,815	\$577,681	\$2,368,057	\$2,375,146	-0.30%
446 - Pharmacy, Beauty & Optical Stores	\$136,027	\$119,787	\$534,893	\$488,665	9.46%
447 - Gasoline Stations & Convenience Stores	\$45,111	\$46,256	\$168,551	\$179,126	-5.90%
448 - Clothing, Shoe & Accessory Stores	\$174,941	\$202,974	\$679,971	\$698,890	-2.71%
451 - Sporting Goods, Hobby & Book Stores	\$117,711	\$130,150	\$567,668	\$600,566	-5.48%
452 - General Merchandise & Department Stores	\$1,068,021	\$1,072,492	\$4,434,853	\$4,360,827	1.70%
453 - Florists, Office Supplies & Pet Stores	\$136,498	\$142,146	\$553,694	\$569,647	-2.80%
454 - Online Shopping, Vending & Direct Selling	\$25,723	\$17,163	\$95,017	\$70,815	34.18%
721 - Hotel Food, Beverage & Other Retail	\$41,107	\$36,143	\$129,421	\$130,332	-0.70%
722 - Restaurants, Drinking Places & Caterers	\$694,906	\$672,700	\$2,663,968	\$2,540,145	4.87%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data.

The codes classify *all* businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92.

Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441 <ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	NAICS 442 <ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	NAICS 443 <ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	NAICS 444 <ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	NAICS 445 <ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	NAICS 446 <ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	NAICS 447 <ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448 <ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	NAICS 451 <ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	NAICS 452 <ul style="list-style-type: none"> Department Stores General Merchandise Stores 	NAICS 453 <ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	NAICS 454 <ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquefied Petroleum Gas Dealers 	NAICS 721 <ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	NAICS 722 <ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places