

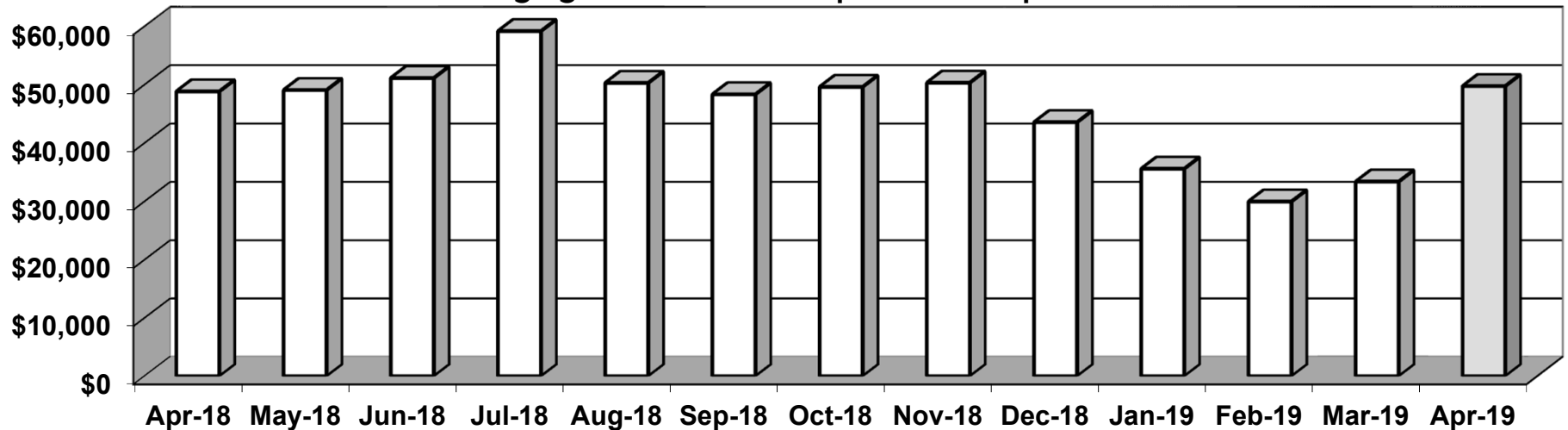
Hotel Barometer



April 2019

Edmond, OK	April 2019	April 2018	2019 YTD	2018 YTD	YTD % Change
Gross Receipts	\$1,402,763	\$1,366,028	\$4,313,873	\$4,139,984	4.20%
Total Exemptions	\$133,600	\$122,785	\$522,039	\$414,526	25.94%
Net Receipts/Total Room Revenue	\$1,269,163	\$1,243,243	\$3,791,834	\$3,725,458	1.78%
Lodging Tax Collected *	\$49,763	\$48,852	\$148,738	\$145,384	2.31%
Number of Room Nights Sold	18,417	17,784	60,901	58,181	4.68%
Number of Room Nights Available	29,610	29,610	118,440	113,542	4.31%
Occupancy Rate (%) **	62.20%	60.06%	51.42%	51.24%	0.35%
Average Daily Rate (ADR) ***	\$68.91	\$69.91	\$62.26	\$64.03	-2.76%
Revenue Per Available Room (RevPAR)	\$42.86	\$41.99	\$32.01	\$32.81	-2.43%

Lodging Tax Collected: April 2018 - April 2019



*Lodging Tax Collections are based on a 4% Lodging Tax Rate. **Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. ***Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.