



# Retail Sales Tax Report

**April 2019**  
**Edmond, OK**

	2019 April	2018 April	2019 Annual YTD	2018 Annual YTD	Annual YTD % Change
<b>*Total Retail Sales Tax Collections</b>	\$4,218,043	\$4,307,857	\$16,560,216	\$16,263,634	1.82%
<b>Total Taxable Retail Sales</b>	\$112,481,146	\$114,876,194	\$441,605,773	\$433,696,917	1.82%
<b>NAICS Codes for Retail Businesses</b>					
<b>441 - Automotive Dealers, Parts &amp; Accessories</b>	\$112,453	\$105,036	\$412,725	\$392,693	5.10%
<b>442 - Furniture &amp; Home Furnishing Stores</b>	\$4,609	\$121,615	\$363,015	\$489,528	-25.84%
<b>443 - Electronics &amp; Appliance Stores</b>	\$99,463	\$123,881	\$408,319	\$491,362	-16.90%
<b>444 - Building Materials &amp; Hardware Stores</b>	\$625,093	\$634,873	\$1,992,063	\$1,990,520	0.08%
<b>445 - Grocery &amp; Liquor Stores</b>	\$615,321	\$611,948	\$2,429,742	\$2,412,095	0.73%
<b>446 - Pharmacy, Beauty &amp; Optical Stores</b>	\$158,200	\$169,890	\$660,813	\$637,221	3.70%
<b>447 - Gasoline Stations &amp; Convenience Stores</b>	\$47,282	\$42,900	\$177,319	\$165,523	7.13%
<b>448 - Clothing, Shoe &amp; Accessory Stores</b>	\$209,350	\$196,770	\$760,794	\$737,867	3.11%
<b>451 - Sporting Goods, Hobby &amp; Book Stores</b>	\$101,564	\$110,280	\$441,859	\$470,131	-6.01%
<b>452 - General Merchandise &amp; Department Stores</b>	\$1,212,864	\$1,176,609	\$4,995,456	\$4,719,107	5.86%
<b>453 - Florists, Office Supplies &amp; Pet Stores</b>	\$143,729	\$150,314	\$594,455	\$564,661	5.28%
<b>454 - Online Shopping, Vending &amp; Direct Selling</b>	\$22,542	\$23,105	\$98,661	\$101,105	-2.42%
<b>721 - Hotel Food, Beverage &amp; Other Retail</b>	\$59,016	\$54,100	\$178,486	\$162,407	9.90%
<b>722 - Restaurants, Drinking Places &amp; Caterers</b>	\$806,558	\$786,537	\$3,046,509	\$2,929,416	4.00%

\*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

### NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

<b>NAICS 441</b>	<b>NAICS 442</b>	<b>NAICS 443</b>	<b>NAICS 444</b>	<b>NAICS 445</b>	<b>NAICS 446</b>	<b>NAICS 447</b>
<ul style="list-style-type: none"> <li>• New Car Dealers</li> <li>• Motorcycle, Boat &amp; Other Motor Vehicle Dealers</li> <li>• Automotive Parts &amp; Accessories</li> <li>• Tire Dealers</li> </ul>	<ul style="list-style-type: none"> <li>• Furniture Stores</li> <li>• Floor Covering Stores</li> <li>• Home Furnishing Stores</li> <li>• Window Treatment Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Household Appliance Stores</li> <li>• Radio, TV &amp; Other Electronics Stores</li> <li>• Computer &amp; Software Stores</li> <li>• Camera &amp; Photographic Supplies Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Home Centers</li> <li>• Hardware Stores</li> <li>• Building Material Dealers</li> <li>• Paint &amp; Wallpaper Stores</li> <li>• Nursery, Garden Center &amp; Farm Supply Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Supermarkets &amp; Grocery Stores</li> <li>• Meat Markets</li> <li>• Fruit &amp; Vegetable Markets</li> <li>• Specialty Food Stores</li> <li>• Beer, Wine &amp; Liquor Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Pharmacies</li> <li>• Cosmetics &amp; Beauty Supplies Stores</li> <li>• Optical Goods</li> <li>• Supplement Stores</li> <li>• Other Health &amp; Personal Care Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Gasoline Stations with Convenience Stores</li> </ul>
<b>NAICS 448</b>	<b>NAICS 451</b>	<b>NAICS 452</b>	<b>NAICS 453</b>	<b>NAICS 454</b>	<b>NAICS 721</b>	<b>NAICS 722</b>
<ul style="list-style-type: none"> <li>• Clothing Stores</li> <li>• Shoe Stores</li> <li>• Accessories Stores</li> <li>• Jewelry Stores</li> <li>• Luggage &amp; Leather Goods Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Sporting Goods Stores</li> <li>• Hobby, Toy &amp; Game Stores</li> <li>• Sewing Stores</li> <li>• Musical Instrument &amp; Supplies Stores</li> <li>• Record &amp; CD Stores</li> <li>• Book Stores</li> <li>• News Dealers &amp; Newsstands</li> </ul>	<ul style="list-style-type: none"> <li>• Department Stores</li> <li>• General Merchandise Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Florists</li> <li>• Office Supplies &amp; Stationery Stores</li> <li>• Gift, Novelty &amp; Souvenir Stores</li> <li>• Used Merchandise Stores</li> <li>• Pet Stores</li> <li>• Art Dealers</li> <li>• Tobacco Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Online Shopping</li> <li>• Mail-Order Houses</li> <li>• Direct Selling Establishments</li> <li>• Vending Machine Operators</li> <li>• Fuel Dealers</li> <li>• Liquefied Petroleum Gas Dealers</li> </ul>	<ul style="list-style-type: none"> <li>• Hotel/Motel Food, Beverage &amp; Other Retail</li> </ul>	<ul style="list-style-type: none"> <li>• Full-Service Restaurants</li> <li>• Limited-Service Restaurants</li> <li>• Cafeterias &amp; Buffets</li> <li>• Caterers</li> <li>• Mobile Food Services</li> <li>• Drinking Places</li> </ul>