



Retail Sales Tax Report

August 2014

Edmond, OK

	2014 August	2013 August	2014 Annual YTD	2013 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$3,980,860	\$3,770,331	\$30,427,564	\$29,858,474	1.91%
Total Taxable Sales	\$144,760,160	\$136,614,613	\$1,096,080,987	\$1,025,548,587	6.88%
**NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$90,305	\$107,705	\$645,867	\$788,940	-18.13%
442 - Furniture & Home Furnishing Stores	\$168,880	\$146,237	\$775,474	\$1,232,683	-37.09%
443 - Electronics & Appliance Stores	\$203,405	\$146,010	\$1,158,702	\$1,175,752	-1.45%
444 - Building Materials & Hardware Stores	\$547,467	\$738,159	\$4,431,768	\$4,818,256	-8.02%
445 - Grocery & Liquor Stores	\$585,716	\$537,860	\$4,415,358	\$4,140,750	6.63%
446 - Pharmacy, Beauty & Optical Stores	\$117,513	\$92,780	\$962,419	\$865,944	11.14%
447 - Gasoline Stations & Convenience Stores	\$51,736	\$30,216	\$429,715	\$215,044	99.83%
448 - Clothing, Shoe & Accesory Stores	\$149,102	\$152,508	\$1,396,775	\$1,410,896	-1.00%
451 - Sporting Goods, Hobby & Book Stores	\$174,298	\$172,633	\$1,167,505	\$1,369,199	-14.73%
452 - General Merchandise & Department Stores	\$1,019,931	\$834,083	\$8,407,652	\$7,195,941	16.84%
453 - Florists, Office Supplies & Pet Stores	\$146,363	\$155,697	\$1,294,511	\$1,198,541	8.01%
454 - Online Shopping, Vending & Direct Selling	\$11,779	\$12,628	\$116,961	\$113,694	2.87%
721 - Hotel Food, Beverage & Other Retail	\$46,271	\$42,900	\$297,972	\$290,845	2.45%
722 - Restaurants, Drinking Places & Caterers	\$668,094	\$600,915	\$4,926,885	\$5,041,989	-2.28%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

**Numbers are collections from 2 months prior. (Ex: April's report is actually February's sales.)

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing statistical data.

The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92.

Businesses catergorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	<ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	<ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	<ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	<ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	<ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	<ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	<ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	<ul style="list-style-type: none"> Department Stores General Merchandise Stores 	<ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	<ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquified Petroleum Gas Dealers 	<ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	<ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places