



Retail Sales Tax Report

August 2015

Edmond, OK

	2015 August	2014 August	2015 Annual YTD	2014 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,004,428	\$3,980,860	\$31,900,039	\$30,427,564	4.84%
Total Taxable Sales	\$144,471,893	\$144,760,160	\$725,319,707	\$713,642,907	1.64%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$116,707	\$90,305	\$872,630	\$645,867	35.11%
442 - Furniture & Home Furnishing Stores	\$160,369	\$168,880	\$1,142,007	\$775,474	47.27%
443 - Electronics & Appliance Stores	\$177,912	\$203,405	\$1,175,003	\$1,158,702	1.41%
444 - Building Materials & Hardware Stores	\$507,567	\$547,467	\$4,405,783	\$4,431,768	-0.59%
445 - Grocery & Liquor Stores	\$584,734	\$585,716	\$4,824,884	\$4,415,358	9.28%
446 - Pharmacy, Beauty & Optical Stores	\$132,326	\$117,513	\$977,686	\$962,419	1.59%
447 - Gasoline Stations & Convenience Stores	\$51,695	\$51,736	\$386,260	\$429,715	-10.11%
448 - Clothing, Shoe & Accessory Stores	\$156,541	\$149,102	\$1,390,846	\$1,396,775	-0.42%
451 - Sporting Goods, Hobby & Book Stores	\$169,933	\$174,298	\$1,176,673	\$1,167,505	0.79%
452 - General Merchandise & Department Stores	\$1,070,337	\$1,019,931	\$8,632,681	\$8,407,652	2.68%
453 - Florists, Office Supplies & Pet Stores	\$155,856	\$146,363	\$1,195,020	\$1,294,511	-7.69%
454 - Online Shopping, Vending & Direct Selling	\$23,835	\$11,779	\$144,566	\$116,961	23.60%
721 - Hotel Food, Beverage & Other Retail	\$42,319	\$46,271	\$307,446	\$297,972	3.18%
722 - Restaurants, Drinking Places & Caterers	\$654,297	\$668,094	\$5,268,554	\$4,926,885	6.93%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	<ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	<ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	<ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	<ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	<ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	<ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	<ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	<ul style="list-style-type: none"> Department Stores General Merchandise Stores 	<ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	<ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquefied Petroleum Gas Dealers 	<ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	<ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places