

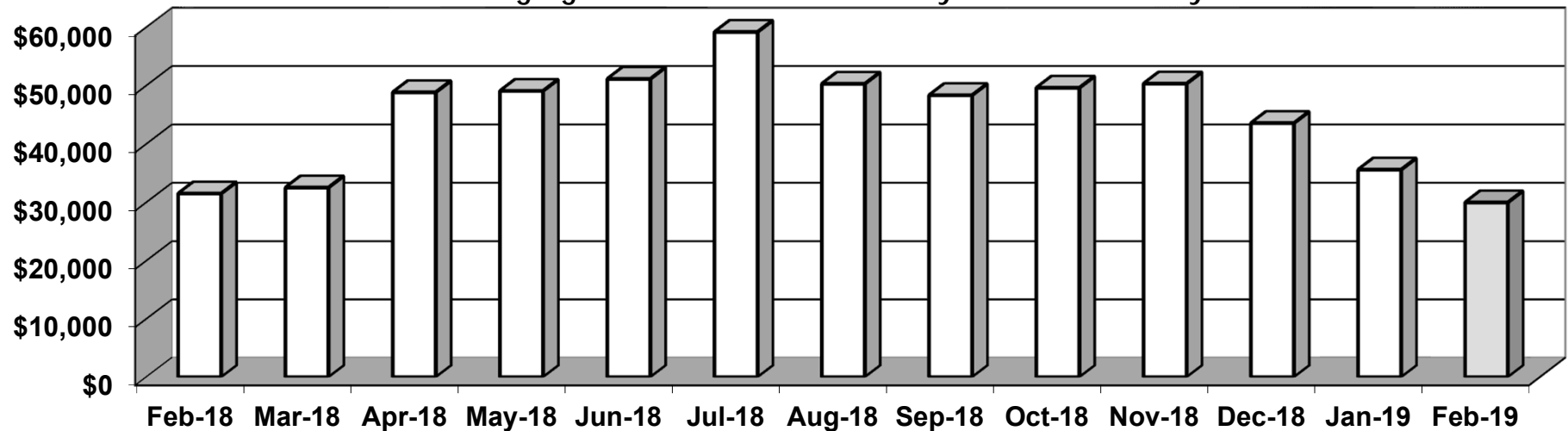
Hotel Barometer



February 2019

Edmond, OK	February 2019	February 2018	2018 YTD	2017 YTD	YTD % Change
Gross Receipts	\$876,804	\$916,268	\$1,901,415	\$1,833,450	3.71%
Total Exemptions	\$112,200	\$114,917	\$230,210	\$180,978	27.20%
Net Receipts/Total Room Revenue	\$764,604	\$801,350	\$1,671,205	\$1,652,472	1.13%
Lodging Tax Collected *	\$29,982	\$31,510	\$65,585	\$63,993	2.49%
Number of Room Nights Sold	13,172	13,239	28,008	26,806	4.48%
Number of Room Nights Available	27,636	27,636	58,233	53,335	9.18%
Occupancy Rate (%) **	47.66%	47.90%	48.10%	50.26%	-4.30%
Average Daily Rate (ADR) ***	\$58.05	\$60.53	\$59.67	\$61.65	-3.21%
Revenue Per Available Room (RevPAR)	\$27.67	\$29.00	\$28.70	\$30.98	-7.37%

Lodging Tax Collected: February 2018 - February 2019



*Lodging Tax Collections are based on a 4% Lodging Tax Rate. **Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. ***Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.