



Retail Sales Tax Report

February 2019

Edmond, OK

	2019 February	2018 February	2018 Annual YTD	2017 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$3,847,824	\$3,751,165	\$8,321,776	\$8,217,866	1.26%
Total Taxable Retail Sales	\$102,608,639	\$100,031,065	\$221,914,037	\$219,143,105	1.26%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$104,459	\$101,266	\$198,509	\$200,502	-0.99%
442 - Furniture & Home Furnishing Stores	\$100,028	\$92,254	\$235,811	\$235,900	-0.04%
443 - Electronics & Appliance Stores	\$96,463	\$132,818	\$210,530	\$248,217	-15.18%
444 - Building Materials & Hardware Stores	\$436,961	\$450,424	\$879,813	\$915,594	-3.91%
445 - Grocery & Liquor Stores	\$549,955	\$538,954	\$1,223,187	\$1,221,408	0.15%
446 - Pharmacy, Beauty & Optical Stores	\$152,163	\$158,207	\$341,876	\$322,575	5.98%
447 - Gasoline Stations & Convenience Stores	\$48,203	\$36,322	\$89,134	\$79,033	12.78%
448 - Clothing, Shoe & Accessory Stores	\$142,592	\$157,840	\$373,847	\$376,824	-0.79%
451 - Sporting Goods, Hobby & Book Stores	\$63,477	\$79,432	\$250,076	\$266,511	-6.17%
452 - General Merchandise & Department Stores	\$1,210,395	\$1,093,368	\$2,571,059	\$2,491,489	3.19%
453 - Florists, Office Supplies & Pet Stores	\$151,913	\$143,200	\$311,416	\$289,019	7.75%
454 - Online Shopping, Vending & Direct Selling	\$20,717	\$23,790	\$51,682	\$54,447	-5.08%
721 - Hotel Food, Beverage & Other Retail	\$36,892	\$33,785	\$75,633	\$71,170	6.27%
722 - Restaurants, Drinking Places & Caterers	\$733,606	\$709,507	\$1,509,204	\$1,445,178	4.43%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441 <ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	NAICS 442 <ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	NAICS 443 <ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	NAICS 444 <ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	NAICS 445 <ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	NAICS 446 <ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	NAICS 447 <ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448 <ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	NAICS 451 <ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	NAICS 452 <ul style="list-style-type: none"> Department Stores General Merchandise Stores 	NAICS 453 <ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	NAICS 454 <ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquefied Petroleum Gas Dealers 	NAICS 721 <ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	NAICS 722 <ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places