



Retail Sales Tax Report

December 2014

Edmond, OK

	2014 December	2013 December	2014 Annual YTD	2013 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,175,192	\$4,214,026	\$46,439,440	\$45,504,748	2.05%
Total Taxable Sales	\$143,693,813	\$141,996,427	\$1,668,322,853	\$1,579,411,520	5.63%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$108,114	\$97,340	\$1,034,742	\$1,189,485	-13.01%
442 - Furniture & Home Furnishing Stores	\$160,931	\$172,099	\$1,430,162	\$1,860,003	-23.11%
443 - Electronics & Appliance Stores	\$149,669	\$139,152	\$1,792,272	\$1,715,837	4.45%
444 - Building Materials & Hardware Stores	\$481,785	\$505,262	\$6,530,180	\$7,200,711	-9.31%
445 - Grocery & Liquor Stores	\$604,004	\$566,611	\$6,769,737	\$6,285,982	7.70%
446 - Pharmacy, Beauty & Optical Stores	\$120,374	\$117,684	\$1,407,760	\$1,317,338	6.86%
447 - Gasoline Stations & Convenience Stores	\$41,657	\$33,101	\$623,910	\$339,739	83.64%
448 - Clothing, Shoe & Accessory Stores	\$216,156	\$218,292	\$2,157,724	\$2,147,119	0.49%
451 - Sporting Goods, Hobby & Book Stores	\$176,487	\$187,203	\$1,777,328	\$2,001,325	-11.19%
452 - General Merchandise & Department Stores	\$1,303,514	\$1,397,844	\$12,955,949	\$11,564,628	12.03%
453 - Florists, Office Supplies & Pet Stores	\$151,636	\$165,138	\$1,878,028	\$1,834,409	2.38%
454 - Online Shopping, Vending & Direct Selling	\$21,148	\$12,716	\$188,864	\$167,956	12.45%
721 - Hotel Food, Beverage & Other Retail	\$25,231	\$32,565	\$432,092	\$443,194	-2.50%
722 - Restaurants, Drinking Places & Caterers	\$614,486	\$569,019	\$7,460,692	\$7,437,022	0.32%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data.

The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92.

Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441 <ul style="list-style-type: none"> • New Car Dealers • Motorcycle, Boat & Other Motor Vehicle Dealers • Automotive Parts & Accessories • Tire Dealers 	NAICS 442 <ul style="list-style-type: none"> • Furniture Stores • Floor Covering Stores • Home Furnishing Stores • Window Treatment Stores 	NAICS 443 <ul style="list-style-type: none"> • Household Appliance Stores • Radio, TV & Other Electronics Stores • Computer & Software Stores • Camera & Photographic Supplies Stores 	NAICS 444 <ul style="list-style-type: none"> • Home Centers • Hardware Stores • Building Material Dealers • Paint & Wallpaper Stores • Nursery, Garden Center & Farm Supply Stores 	NAICS 445 <ul style="list-style-type: none"> • Supermarkets & Grocery Stores • Meat Markets • Fruit & Vegetable Markets • Specialty Food Stores • Beer, Wine & Liquor Stores 	NAICS 446 <ul style="list-style-type: none"> • Pharmacies • Cosmetics & Beauty Supplies Stores • Optical Goods • Supplement Stores • Other Health & Personal Care Stores 	NAICS 447 <ul style="list-style-type: none"> • Gasoline Stations with Convenience Stores
NAICS 448 <ul style="list-style-type: none"> • Clothing Stores • Shoe Stores • Accessories Stores • Jewelry Stores • Luggage & Leather Goods Stores 	NAICS 451 <ul style="list-style-type: none"> • Sporting Goods Stores • Hobby, Toy & Game Stores • Sewing Stores • Musical Instrument & Supplies Stores • Record & CD Stores • Book Stores • News Dealers & Newsstands 	NAICS 452 <ul style="list-style-type: none"> • Department Stores • General Merchandise Stores 	NAICS 453 <ul style="list-style-type: none"> • Florists • Office Supplies & Stationery Stores • Gift, Novelty & Souvenir Stores • Used Merchandise Stores • Pet Stores • Art Dealers • Tobacco Stores 	NAICS 454 <ul style="list-style-type: none"> • Online Shopping • Mail-Order Houses • Direct Selling Establishments • Vending Machine Operators • Fuel Dealers • Liquefied Petroleum Gas Dealers 	NAICS 721 <ul style="list-style-type: none"> • Hotel/Motel Food, Beverage & Other Retail 	NAICS 722 <ul style="list-style-type: none"> • Full-Service Restaurants • Limited-Service Restaurants • Cafeterias & Buffets • Caterers • Mobile Food Services • Drinking Places