

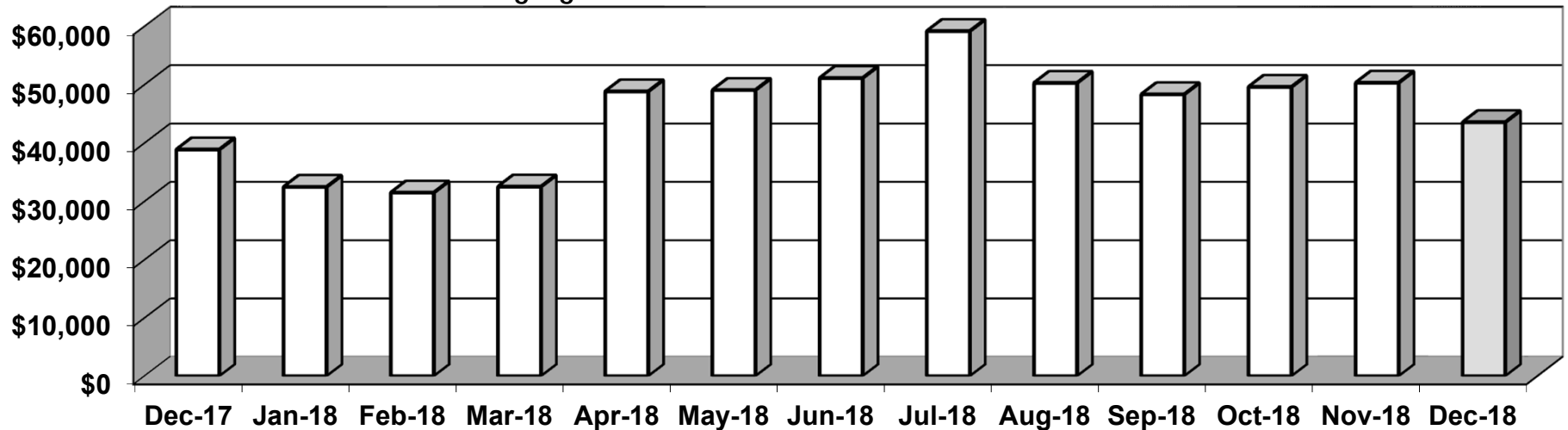
# Hotel Barometer



## December 2018

Edmond, OK	December 2018	December 2017	2018 YTD	2017 YTD	YTD % Change
Gross Receipts	\$1,257,878	\$1,086,992	\$15,411,167	\$13,635,097	13.03%
Total Exemptions	\$148,254	\$95,069	\$1,460,560	\$1,294,407	12.84%
Net Receipts/Total Room Revenue	\$1,109,624	\$991,923	\$13,950,607	\$12,340,690	13.05%
Lodging Tax Collected *	\$43,569	\$38,897	\$546,984	\$484,014	13.01%
Number of Room Nights Sold	17,285	15,428	206,585	188,395	9.66%
Number of Room Nights Available	30,597	25,699	355,357	302,585	17.44%
Occupancy Rate (%) **	56.49%	60.03%	58.13%	62.26%	-6.63%
Average Daily Rate (ADR) ***	\$64.20	\$64.29	\$67.53	\$65.50	3.09%
Revenue Per Available Room (RevPAR)	\$36.27	\$38.60	\$39.26	\$40.78	-3.74%

Lodging Tax Collected: December 2017 - December 2018



\*Lodging Tax Collections are based on a 4% Lodging Tax Rate. \*\*Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. \*\*\*Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.