



Community Profile

Edmond City, OK 4
Edmond City, OK (4023200)
Geography: Place

Prepared by EEDA

	Edmond city, ...
Population Summary	
2000 Total Population	68,071
2010 Total Population	81,405
2019 Total Population	93,840
2019 Group Quarters	1,554
2024 Total Population	100,011
2019-2024 Annual Rate	1.28%
2019 Total Daytime Population	84,678
Workers	39,245
Residents	45,433
Household Summary	
2000 Households	25,166
2000 Average Household Size	2.63
2010 Households	31,475
2010 Average Household Size	2.54
2019 Households	35,753
2019 Average Household Size	2.58
2024 Households	37,890
2024 Average Household Size	2.60
2019-2024 Annual Rate	1.17%
2010 Families	21,782
2010 Average Family Size	3.02
2019 Families	24,764
2019 Average Family Size	3.07
2024 Families	26,270
2024 Average Family Size	3.09
2019-2024 Annual Rate	1.19%
Housing Unit Summary	
2000 Housing Units	26,289
Owner Occupied Housing Units	69.9%
Renter Occupied Housing Units	25.9%
Vacant Housing Units	4.3%
2010 Housing Units	33,178
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	28.9%
Vacant Housing Units	5.1%
2019 Housing Units	37,140
Owner Occupied Housing Units	65.9%
Renter Occupied Housing Units	30.4%
Vacant Housing Units	3.7%
2024 Housing Units	39,141
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	29.6%
Vacant Housing Units	3.2%
Median Household Income	
2019	\$80,620
2024	\$88,096
Median Home Value	
2019	\$249,152
2024	\$271,531
Per Capita Income	
2019	\$42,240
2024	\$45,697
Median Age	
2010	34.8
2019	36.3
2024	37.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income

Household Income Base	35,755
<\$15,000	8.0%
\$15,000 - \$24,999	5.5%
\$25,000 - \$34,999	6.6%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	18.9%
\$150,000 - \$199,999	10.0%
\$200,000+	11.7%
Average Household Income	\$110,811

2024 Households by Income

Household Income Base	37,889
<\$15,000	6.9%
\$15,000 - \$24,999	4.9%
\$25,000 - \$34,999	6.0%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	14.6%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	20.3%
\$150,000 - \$199,999	12.3%
\$200,000+	12.2%
Average Household Income	\$120,583

2019 Owner Occupied Housing Units by Value

Total	24,479
<\$50,000	1.1%
\$50,000 - \$99,999	2.1%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	21.2%
\$200,000 - \$249,999	12.4%
\$250,000 - \$299,999	11.3%
\$300,000 - \$399,999	17.5%
\$400,000 - \$499,999	8.4%
\$500,000 - \$749,999	8.5%
\$750,000 - \$999,999	3.0%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.1%
Average Home Value	\$308,775

2024 Owner Occupied Housing Units by Value

Total	26,304
<\$50,000	0.6%
\$50,000 - \$99,999	1.3%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	20.2%
\$200,000 - \$249,999	12.2%
\$250,000 - \$299,999	11.6%
\$300,000 - \$399,999	19.0%
\$400,000 - \$499,999	9.7%
\$500,000 - \$749,999	10.4%
\$750,000 - \$999,999	3.4%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$327,320

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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		Edmond city, ...
2010 Population by Age		
Total		81,405
0 - 4		6.3%
5 - 9		6.9%
10 - 14		7.3%
15 - 24		17.2%
25 - 34		12.5%
35 - 44		12.0%
45 - 54		14.7%
55 - 64		11.9%
65 - 74		6.4%
75 - 84		3.4%
85 +		1.4%
18 +		75.2%
2019 Population by Age		
Total		93,839
0 - 4		5.8%
5 - 9		6.2%
10 - 14		6.8%
15 - 24		15.7%
25 - 34		13.9%
35 - 44		11.7%
45 - 54		12.0%
55 - 64		12.8%
65 - 74		9.1%
75 - 84		4.3%
85 +		1.7%
18 +		77.4%
2024 Population by Age		
Total		100,010
0 - 4		5.8%
5 - 9		6.0%
10 - 14		6.4%
15 - 24		14.8%
25 - 34		13.5%
35 - 44		12.5%
45 - 54		11.7%
55 - 64		11.7%
65 - 74		10.1%
75 - 84		5.4%
85 +		1.9%
18 +		78.1%
2010 Population by Sex		
Males		39,381
Females		42,024
2019 Population by Sex		
Males		45,501
Females		48,338
2024 Population by Sex		
Males		48,482
Females		51,528

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

		Edmond city, ...
2010 Population by Race/Ethnicity		
Total		81,405
White Alone		82.6%
Black Alone		5.5%
American Indian Alone		2.6%
Asian Alone		3.2%
Pacific Islander Alone		0.1%
Some Other Race Alone		1.8%
Two or More Races		4.2%
Hispanic Origin		5.1%
Diversity Index		37.9
2019 Population by Race/Ethnicity		
Total		93,840
White Alone		79.8%
Black Alone		5.8%
American Indian Alone		2.7%
Asian Alone		4.1%
Pacific Islander Alone		0.1%
Some Other Race Alone		2.5%
Two or More Races		5.0%
Hispanic Origin		7.2%
Diversity Index		44.3
2024 Population by Race/Ethnicity		
Total		100,011
White Alone		79.7%
Black Alone		5.8%
American Indian Alone		2.7%
Asian Alone		4.1%
Pacific Islander Alone		0.1%
Some Other Race Alone		2.5%
Two or More Races		5.1%
Hispanic Origin		7.3%
Diversity Index		44.5
2010 Population by Relationship and Household Type		
Total		81,405
In Households		98.1%
In Family Households		82.0%
Householder		26.8%
Spouse		21.7%
Child		30.1%
Other relative		2.1%
Nonrelative		1.3%
In Nonfamily Households		16.1%
In Group Quarters		1.9%
Institutionalized Population		0.4%
Noninstitutionalized Population		1.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

		Edmond city, ...
2019 Population 25+ by Educational Attainment		
Total		61,476
Less than 9th Grade		0.9%
9th - 12th Grade, No Diploma		2.1%
High School Graduate		12.5%
GED/Alternative Credential		1.9%
Some College, No Degree		20.8%
Associate Degree		6.2%
Bachelor's Degree		33.2%
Graduate/Professional Degree		22.5%
2019 Population 15+ by Marital Status		
Total		76,196
Never Married		28.1%
Married		57.7%
Widowed		4.8%
Divorced		9.4%
2019 Civilian Population 16+ in Labor Force		
Civilian Employed		97.5%
Civilian Unemployed (Unemployment Rate)		2.5%
2019 Employed Population 16+ by Industry		
Total		49,063
Agriculture/Mining		5.3%
Construction		4.8%
Manufacturing		4.1%
Wholesale Trade		2.5%
Retail Trade		10.1%
Transportation/Utilities		4.0%
Information		2.1%
Finance/Insurance/Real Estate		9.1%
Services		52.2%
Public Administration		5.8%
2019 Employed Population 16+ by Occupation		
Total		49,064
White Collar		73.0%
Management/Business/Financial		19.1%
Professional		29.9%
Sales		12.7%
Administrative Support		11.4%
Services		15.3%
Blue Collar		11.7%
Farming/Forestry/Fishing		0.3%
Construction/Extraction		2.9%
Installation/Maintenance/Repair		2.4%
Production		2.6%
Transportation/Material Moving		3.5%
2010 Population By Urban/ Rural Status		
Total Population		81,405
Population Inside Urbanized Area		94.2%
Population Inside Urbanized Cluster		0.0%
Rural Population		5.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	Edmond city, ...
2010 Households by Type	
Total	31,475
Households with 1 Person	23.2%
Households with 2+ People	76.8%
Family Households	69.2%
Husband-wife Families	56.2%
With Related Children	25.7%
Other Family (No Spouse Present)	13.0%
Other Family with Male Householder	3.4%
With Related Children	1.8%
Other Family with Female Householder	9.6%
With Related Children	6.4%
Nonfamily Households	7.6%
All Households with Children	34.2%
Multigenerational Households	2.0%
Unmarried Partner Households	4.0%
Male-female	3.5%
Same-sex	0.5%
2010 Households by Size	
Total	31,475
1 Person Household	23.2%
2 Person Household	36.3%
3 Person Household	17.0%
4 Person Household	14.9%
5 Person Household	6.0%
6 Person Household	2.0%
7 + Person Household	0.7%
2010 Households by Tenure and Mortgage Status	
Total	31,475
Owner Occupied	69.5%
Owned with a Mortgage/Loan	53.1%
Owned Free and Clear	16.4%
Renter Occupied	30.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	33,178
Housing Units Inside Urbanized Area	94.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	5.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

		Edmond city, ...
Top 3 Tapestry Segments		
1.		Professional Pride (1B)
2.		Savvy Suburbanites (1D)
3.		College Towns (14B)
2019 Consumer Spending		
Apparel & Services: Total \$		\$97,329,107
Average Spent		\$2,722.26
Spending Potential Index		127
Education: Total \$		\$76,079,149
Average Spent		\$2,127.91
Spending Potential Index		134
Entertainment/Recreation: Total \$		\$146,046,459
Average Spent		\$4,084.87
Spending Potential Index		125
Food at Home: Total \$		\$228,112,041
Average Spent		\$6,380.22
Spending Potential Index		123
Food Away from Home: Total \$		\$167,322,602
Average Spent		\$4,679.96
Spending Potential Index		127
Health Care: Total \$		\$260,119,653
Average Spent		\$7,275.46
Spending Potential Index		123
HH Furnishings & Equipment: Total \$		\$97,339,551
Average Spent		\$2,722.56
Spending Potential Index		128
Personal Care Products & Services: Total \$		\$40,911,190
Average Spent		\$1,144.27
Spending Potential Index		129
Shelter: Total \$		\$835,631,773
Average Spent		\$23,372.35
Spending Potential Index		126
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$112,980,930
Average Spent		\$3,160.04
Spending Potential Index		127
Travel: Total \$		\$102,836,388
Average Spent		\$2,876.30
Spending Potential Index		128
Vehicle Maintenance & Repairs: Total \$		\$52,817,982
Average Spent		\$1,477.30
Spending Potential Index		129

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.