



# Retail Sales Tax Report

February 2015

Edmond, OK

	2015 February	2014 February	2015 Annual YTD	2014 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$3,753,721	\$3,550,544	\$8,011,495	\$7,623,468	5.09%
Total Taxable Sales	\$133,219,253	\$127,107,280	\$284,712,720	\$269,044,453	5.82%
<b>NAICS Codes for Retail Businesses</b>					
441 - Automotive Dealers, Parts & Accessories	\$102,672	\$75,744	\$206,836	\$153,821	34.47%
442 - Furniture & Home Furnishing Stores	\$138,186	\$131,552	\$284,419	\$285,403	-0.34%
443 - Electronics & Appliance Stores	\$126,663	\$114,829	\$282,725	\$233,935	20.86%
444 - Building Materials & Hardware Stores	\$444,736	\$439,247	\$924,758	\$891,079	3.78%
445 - Grocery & Liquor Stores	\$585,561	\$544,599	\$1,220,493	\$1,147,944	6.32%
446 - Pharmacy, Beauty & Optical Stores	\$121,245	\$121,686	\$256,140	\$275,435	-7.01%
447 - Gasoline Stations & Convenience Stores	\$48,682	\$46,888	\$93,901	\$92,401	1.62%
448 - Clothing, Shoe & Accessory Stores	\$131,193	\$133,837	\$351,429	\$358,594	-2.00%
451 - Sporting Goods, Hobby & Book Stores	\$138,733	\$129,160	\$359,835	\$344,289	4.52%
452 - General Merchandise & Department Stores	\$1,101,263	\$1,049,203	\$2,358,668	\$2,305,458	2.31%
453 - Florists, Office Supplies & Pet Stores	\$147,269	\$144,182	\$302,242	\$300,653	0.53%
454 - Online Shopping, Vending & Direct Selling	\$15,314	\$17,859	\$37,414	\$34,270	9.17%
721 - Hotel Food, Beverage & Other Retail	\$26,778	\$25,199	\$58,361	\$46,528	25.43%
722 - Restaurants, Drinking Places & Caterers	\$625,426	\$576,559	\$1,274,274	\$1,153,658	10.46%

\*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

### NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data.

The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92.

Businesses categorized in the retail industry are coded NAICS 44-45 & 72

<b>NAICS 441</b> <ul style="list-style-type: none"> <li>• New Car Dealers</li> <li>• Motorcycle, Boat &amp; Other Motor Vehicle Dealers</li> <li>• Automotive Parts &amp; Accessories</li> <li>• Tire Dealers</li> </ul>	<b>NAICS 442</b> <ul style="list-style-type: none"> <li>• Furniture Stores</li> <li>• Floor Covering Stores</li> <li>• Home Furnishing Stores</li> <li>• Window Treatment Stores</li> </ul>	<b>NAICS 443</b> <ul style="list-style-type: none"> <li>• Household Appliance Stores</li> <li>• Radio, TV &amp; Other Electronics Stores</li> <li>• Computer &amp; Software Stores</li> <li>• Camera &amp; Photographic Supplies Stores</li> </ul>	<b>NAICS 444</b> <ul style="list-style-type: none"> <li>• Home Centers</li> <li>• Hardware Stores</li> <li>• Building Material Dealers</li> <li>• Paint &amp; Wallpaper Stores</li> <li>• Nursery, Garden Center &amp; Farm Supply Stores</li> </ul>	<b>NAICS 445</b> <ul style="list-style-type: none"> <li>• Supermarkets &amp; Grocery Stores</li> <li>• Meat Markets</li> <li>• Fruit &amp; Vegetable Markets</li> <li>• Specialty Food Stores</li> <li>• Beer, Wine &amp; Liquor Stores</li> </ul>	<b>NAICS 446</b> <ul style="list-style-type: none"> <li>• Pharmacies</li> <li>• Cosmetics &amp; Beauty Supplies Stores</li> <li>• Optical Goods</li> <li>• Supplement Stores</li> <li>• Other Health &amp; Personal Care Stores</li> </ul>	<b>NAICS 447</b> <ul style="list-style-type: none"> <li>• Gasoline Stations with Convenience Stores</li> </ul>
<b>NAICS 448</b> <ul style="list-style-type: none"> <li>• Clothing Stores</li> <li>• Shoe Stores</li> <li>• Accessories Stores</li> <li>• Jewelry Stores</li> <li>• Luggage &amp; Leather Goods Stores</li> </ul>	<b>NAICS 451</b> <ul style="list-style-type: none"> <li>• Sporting Goods Stores</li> <li>• Hobby, Toy &amp; Game Stores</li> <li>• Sewing Stores</li> <li>• Musical Instrument &amp; Supplies Stores</li> <li>• Record &amp; CD Stores</li> <li>• Book Stores</li> <li>• News Dealers &amp; Newsstands</li> </ul>	<b>NAICS 452</b> <ul style="list-style-type: none"> <li>• Department Stores</li> <li>• General Merchandise Stores</li> </ul>	<b>NAICS 453</b> <ul style="list-style-type: none"> <li>• Florists</li> <li>• Office Supplies &amp; Stationery Stores</li> <li>• Gift, Novelty &amp; Souvenir Stores</li> <li>• Used Merchandise Stores</li> <li>• Pet Stores</li> <li>• Art Dealers</li> <li>• Tobacco Stores</li> </ul>	<b>NAICS 454</b> <ul style="list-style-type: none"> <li>• Online Shopping</li> <li>• Mail-Order Houses</li> <li>• Direct Selling Establishments</li> <li>• Vending Machine Operators</li> <li>• Fuel Dealers</li> <li>• Liquefied Petroleum Gas Dealers</li> </ul>	<b>NAICS 721</b> <ul style="list-style-type: none"> <li>• Hotel/Motel Food, Beverage &amp; Other Retail</li> </ul>	<b>NAICS 722</b> <ul style="list-style-type: none"> <li>• Full-Service Restaurants</li> <li>• Limited-Service Restaurants</li> <li>• Cafeterias &amp; Buffets</li> <li>• Caterers</li> <li>• Mobile Food Services</li> <li>• Drinking Places</li> </ul>