



Retail Sales Tax Report

February 2017

Edmond, OK

	2017 February	2016 February	2017 Annual YTD	2016 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$3,695,247	\$3,672,427	\$7,814,782	\$7,947,125	-1.67%
Total Taxable Sales	\$131,910,958	\$131,067,173	\$275,669,893	\$278,135,867	-0.89%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$84,682	\$104,760	\$159,392	\$211,334	-24.58%
442 - Furniture & Home Furnishing Stores	\$119,484	\$113,758	\$249,048	\$251,668	-1.04%
443 - Electronics & Appliance Stores	\$98,790	\$111,601	\$221,651	\$234,080	-5.31%
444 - Building Materials & Hardware Stores	\$440,768	\$438,430	\$849,097	\$934,117	-9.10%
445 - Grocery & Liquor Stores	\$574,390	\$597,036	\$1,216,839	\$1,245,936	-2.34%
446 - Pharmacy, Beauty & Optical Stores	\$152,218	\$122,939	\$312,114	\$271,644	14.90%
447 - Gasoline Stations & Convenience Stores	\$41,866	\$44,265	\$82,027	\$82,669	-0.78%
448 - Clothing, Shoe & Accessory Stores	\$147,048	\$131,095	\$347,606	\$337,594	2.97%
451 - Sporting Goods, Hobby & Book Stores	\$125,444	\$121,982	\$306,899	\$337,158	-8.97%
452 - General Merchandise & Department Stores	\$1,047,257	\$1,053,887	\$2,312,548	\$2,338,020	-1.09%
453 - Florists, Office Supplies & Pet Stores	\$143,962	\$133,652	\$299,058	\$284,859	4.98%
454 - Online Shopping, Vending & Direct Selling	\$32,855	\$22,225	\$57,093	\$48,238	18.36%
721 - Hotel Food, Beverage & Other Retail	\$28,907	\$26,829	\$58,364	\$54,031	8.02%
722 - Restaurants, Drinking Places & Caterers	\$657,575	\$649,968	\$1,343,047	\$1,315,777	2.07%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441 <ul style="list-style-type: none"> • New Car Dealers • Motorcycle, Boat & Other Motor Vehicle Dealers • Automotive Parts & Accessories • Tire Dealers 	NAICS 442 <ul style="list-style-type: none"> • Furniture Stores • Floor Covering Stores • Home Furnishing Stores • Window Treatment Stores 	NAICS 443 <ul style="list-style-type: none"> • Household Appliance Stores • Radio, TV & Other Electronics Stores • Computer & Software Stores • Camera & Photographic Supplies Stores 	NAICS 444 <ul style="list-style-type: none"> • Home Centers • Hardware Stores • Building Material Dealers • Paint & Wallpaper Stores • Nursery, Garden Center & Farm Supply Stores 	NAICS 445 <ul style="list-style-type: none"> • Supermarkets & Grocery Stores • Meat Markets • Fruit & Vegetable Markets • Specialty Food Stores • Beer, Wine & Liquor Stores 	NAICS 446 <ul style="list-style-type: none"> • Pharmacies • Cosmetics & Beauty Supplies Stores • Optical Goods • Supplement Stores • Other Health & Personal Care Stores 	NAICS 447 <ul style="list-style-type: none"> • Gasoline Stations with Convenience Stores
NAICS 448 <ul style="list-style-type: none"> • Clothing Stores • Shoe Stores • Accessories Stores • Jewelry Stores • Luggage & Leather Goods Stores 	NAICS 451 <ul style="list-style-type: none"> • Sporting Goods Stores • Hobby, Toy & Game Stores • Sewing Stores • Musical Instrument & Supplies Stores • Record & CD Stores • Book Stores • News Dealers & Newsstands 	NAICS 452 <ul style="list-style-type: none"> • Department Stores • General Merchandise Stores 	NAICS 453 <ul style="list-style-type: none"> • Florists • Office Supplies & Stationery Stores • Gift, Novelty & Souvenir Stores • Used Merchandise Stores • Pet Stores • Art Dealers • Tobacco Stores 	NAICS 454 <ul style="list-style-type: none"> • Online Shopping • Mail-Order Houses • Direct Selling Establishments • Vending Machine Operators • Fuel Dealers • Liquefied Petroleum Gas Dealers 	NAICS 721 <ul style="list-style-type: none"> • Hotel/Motel Food, Beverage & Other Retail 	NAICS 722 <ul style="list-style-type: none"> • Full-Service Restaurants • Limited-Service Restaurants • Cafeterias & Buffets • Caterers • Mobile Food Services • Drinking Places