

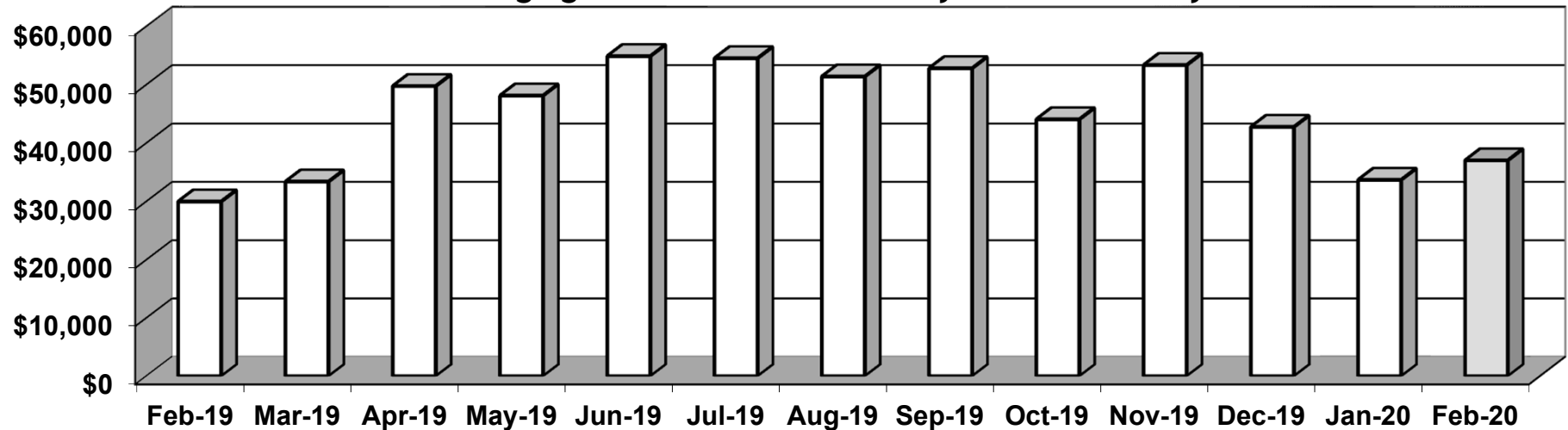
Hotel Barometer



February 2020

Edmond, OK	February 2020	February 2019	2020 YTD	2019 YTD	YTD % Change
Gross Receipts	\$1,069,046	\$876,804	\$2,028,030	\$1,901,415	6.66%
Total Exemptions	\$128,853	\$112,200	\$228,993	\$230,210	-0.53%
Net Receipts/Total Room Revenue	\$940,192	\$764,604	\$1,799,037	\$1,671,205	7.65%
Lodging Tax Collected *	\$37,034	\$29,982	\$70,732	\$65,585	7.85%
Number of Room Nights Sold	15,367	13,172	29,862	28,008	6.62%
Number of Room Nights Available	28,623	27,636	59,220	58,233	1.69%
Occupancy Rate (%) **	53.69%	47.66%	50.43%	48.10%	4.84%
Average Daily Rate (ADR) ***	\$61.18	\$58.05	\$60.25	\$59.67	0.97%
Revenue Per Available Room (RevPAR)	\$32.85	\$27.67	\$30.38	\$28.70	5.85%

Lodging Tax Collected: February 2019 - February 2020



*Lodging Tax Collections are based on a 4% Lodging Tax Rate. **Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. ***Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.