



Retail Sales Tax Report

February 2020

Edmond, OK

	2020 February	2019 February	2020 Annual YTD	2019 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,061,299	\$3,847,824	\$8,798,140	\$8,321,776	5.72%
Total Taxable Retail Sales	\$108,301,294	\$102,608,639	\$234,617,074	\$221,914,037	5.72%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$91,472	\$104,459	\$191,293	\$198,509	-3.63%
442 - Furniture & Home Furnishing Stores	\$113,376	\$100,028	\$264,033	\$235,811	11.97%
443 - Electronics & Appliance Stores	\$96,880	\$96,463	\$217,114	\$210,530	3.13%
444 - Building Materials & Hardware Stores	\$521,148	\$436,961	\$1,142,245	\$879,813	29.83%
445 - Grocery & Liquor Stores	\$590,305	\$549,955	\$1,222,866	\$1,223,187	-0.03%
446 - Pharmacy, Beauty & Optical Stores	\$178,510	\$152,163	\$366,975	\$341,876	7.34%
447 - Gasoline Stations & Convenience Stores	\$46,527	\$48,203	\$90,461	\$89,134	1.49%
448 - Clothing, Shoe & Accessory Stores	\$150,631	\$142,592	\$366,647	\$373,847	-1.93%
451 - Sporting Goods, Hobby & Book Stores	\$78,132	\$63,477	\$240,402	\$250,076	-3.87%
452 - General Merchandise & Department Stores	\$1,192,656	\$1,210,395	\$2,606,960	\$2,571,059	1.40%
453 - Florists, Office Supplies & Pet Stores	\$158,206	\$151,913	\$346,883	\$311,416	11.39%
454 - Online Shopping, Vending & Direct Selling	\$21,565	\$20,717	\$56,344	\$51,682	9.02%
721 - Hotel Food, Beverage & Other Retail	\$46,507	\$36,892	\$84,374	\$75,633	11.56%
722 - Restaurants, Drinking Places & Caterers	\$775,384	\$733,606	\$1,601,542	\$1,509,204	6.12%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441 <ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	NAICS 442 <ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	NAICS 443 <ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	NAICS 444 <ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	NAICS 445 <ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	NAICS 446 <ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	NAICS 447 <ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448 <ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	NAICS 451 <ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	NAICS 452 <ul style="list-style-type: none"> Department Stores General Merchandise Stores 	NAICS 453 <ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	NAICS 454 <ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquefied Petroleum Gas Dealers 	NAICS 721 <ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	NAICS 722 <ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places