



Retail Sales Tax Report

January 2017

Edmond, OK

	2017 January	2016 January	2017 Annual YTD	2016 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,119,535	\$4,274,698	\$4,119,535	\$4,274,698	-3.63%
Total Taxable Sales	\$143,758,935	\$147,068,693	\$143,758,935	\$147,068,693	-2.25%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$74,710	\$106,574	\$74,710	\$106,574	-29.90%
442 - Furniture & Home Furnishing Stores	\$129,563	\$137,910	\$129,563	\$137,910	-6.05%
443 - Electronics & Appliance Stores	\$122,861	\$122,479	\$122,861	\$122,479	0.31%
444 - Building Materials & Hardware Stores	\$408,329	\$495,687	\$408,329	\$495,687	-17.62%
445 - Grocery & Liquor Stores	\$642,449	\$648,900	\$642,449	\$648,900	-0.99%
446 - Pharmacy, Beauty & Optical Stores	\$159,896	\$148,705	\$159,896	\$148,705	7.53%
447 - Gasoline Stations & Convenience Stores	\$40,161	\$38,404	\$40,161	\$38,404	4.57%
448 - Clothing, Shoe & Accessory Stores	\$200,558	\$206,499	\$200,558	\$206,499	-2.88%
451 - Sporting Goods, Hobby & Book Stores	\$181,454	\$215,176	\$181,454	\$215,176	-15.67%
452 - General Merchandise & Department Stores	\$1,265,291	\$1,284,133	\$1,265,291	\$1,284,133	-1.47%
453 - Florists, Office Supplies & Pet Stores	\$155,095	\$151,207	\$155,095	\$151,207	2.57%
454 - Online Shopping, Vending & Direct Selling	\$24,238	\$26,013	\$24,238	\$26,013	-6.82%
721 - Hotel Food, Beverage & Other Retail	\$29,457	\$27,202	\$29,457	\$27,202	8.29%
722 - Restaurants, Drinking Places & Caterers	\$685,472	\$665,809	\$685,472	\$665,809	2.95%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441 <ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	NAICS 442 <ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	NAICS 443 <ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	NAICS 444 <ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	NAICS 445 <ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	NAICS 446 <ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	NAICS 447 <ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448 <ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	NAICS 451 <ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	NAICS 452 <ul style="list-style-type: none"> Department Stores General Merchandise Stores 	NAICS 453 <ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	NAICS 454 <ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquefied Petroleum Gas Dealers 	NAICS 721 <ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	NAICS 722 <ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places