

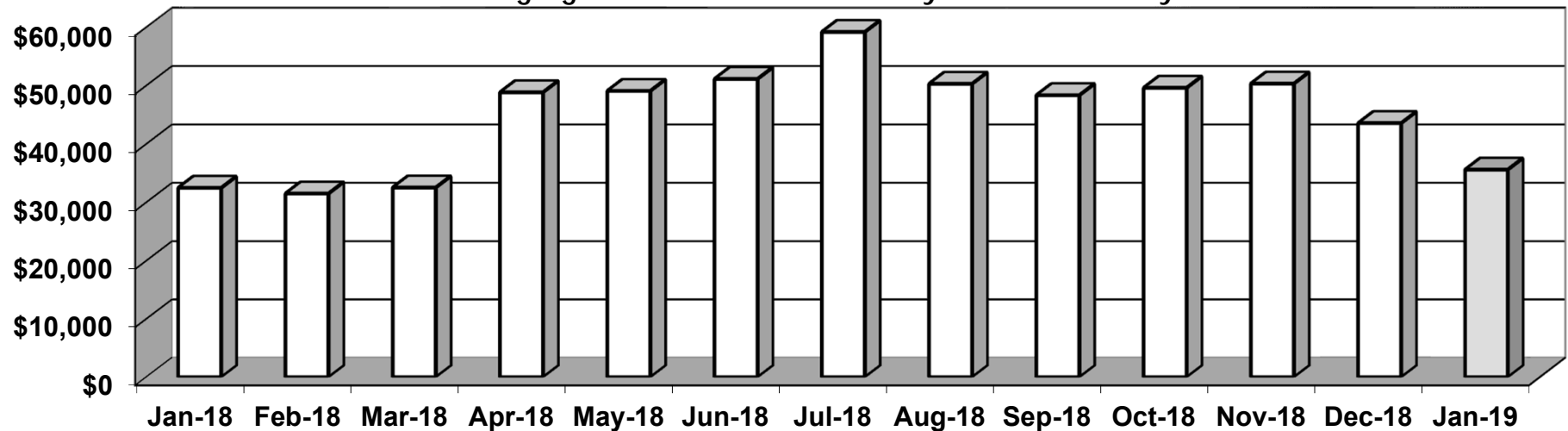
# Hotel Barometer



## January 2019

Edmond, OK	January 2019	January 2018	2018 YTD	2017 YTD	YTD % Change
Gross Receipts	\$1,024,611	\$917,182	\$1,024,611	\$917,182	11.71%
Total Exemptions	\$118,009	\$66,061	\$118,009	\$66,061	78.64%
Net Receipts/Total Room Revenue	\$906,602	\$851,121	\$906,602	\$851,121	6.52%
Lodging Tax Collected *	\$35,603	\$32,483	\$35,603	\$32,483	9.61%
Number of Room Nights Sold	14,836	13,567	14,836	13,567	9.35%
Number of Room Nights Available	30,597	25,699	30,597	25,699	19.06%
Occupancy Rate (%) **	48.49%	52.79%	48.49%	52.79%	-8.15%
Average Daily Rate (ADR) ***	\$61.11	\$62.73	\$61.11	\$62.73	-2.59%
Revenue Per Available Room (RevPAR)	\$29.63	\$33.12	\$29.63	\$33.12	-10.53%

Lodging Tax Collected: January 2018 - January 2019



\*Lodging Tax Collections are based on a 4% Lodging Tax Rate. \*\*Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. \*\*\*Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.