



Retail Sales Tax Report

January 2019

Edmond, OK

	2019 January	2018 January	2018 Annual YTD	2017 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,473,952	\$4,466,702	\$4,473,952	\$4,466,702	0.16%
Total Taxable Retail Sales	\$119,305,398	\$119,112,040	\$119,305,398	\$119,112,040	0.16%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$94,049	\$99,236	\$94,049	\$99,236	-5.23%
442 - Furniture & Home Furnishing Stores	\$135,783	\$143,647	\$135,783	\$143,647	-5.47%
443 - Electronics & Appliance Stores	\$114,066	\$115,399	\$114,066	\$115,399	-1.15%
444 - Building Materials & Hardware Stores	\$442,852	\$465,170	\$442,852	\$465,170	-4.80%
445 - Grocery & Liquor Stores	\$673,232	\$682,454	\$673,232	\$682,454	-1.35%
446 - Pharmacy, Beauty & Optical Stores	\$189,713	\$164,368	\$189,713	\$164,368	15.42%
447 - Gasoline Stations & Convenience Stores	\$40,931	\$42,711	\$40,931	\$42,711	-4.17%
448 - Clothing, Shoe & Accessory Stores	\$231,255	\$218,984	\$231,255	\$218,984	5.60%
451 - Sporting Goods, Hobby & Book Stores	\$186,599	\$187,080	\$186,599	\$187,080	-0.26%
452 - General Merchandise & Department Stores	\$1,360,664	\$1,398,121	\$1,360,664	\$1,398,121	-2.68%
453 - Florists, Office Supplies & Pet Stores	\$159,503	\$145,820	\$159,503	\$145,820	9.38%
454 - Online Shopping, Vending & Direct Selling	\$30,965	\$30,657	\$30,965	\$30,657	1.01%
721 - Hotel Food, Beverage & Other Retail	\$38,741	\$37,385	\$38,741	\$37,385	3.63%
722 - Restaurants, Drinking Places & Caterers	\$775,598	\$735,671	\$775,598	\$735,671	5.43%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data.

The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92.

Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	<ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	<ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	<ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	<ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	<ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	<ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	<ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	<ul style="list-style-type: none"> Department Stores General Merchandise Stores 	<ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	<ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquefied Petroleum Gas Dealers 	<ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	<ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places