

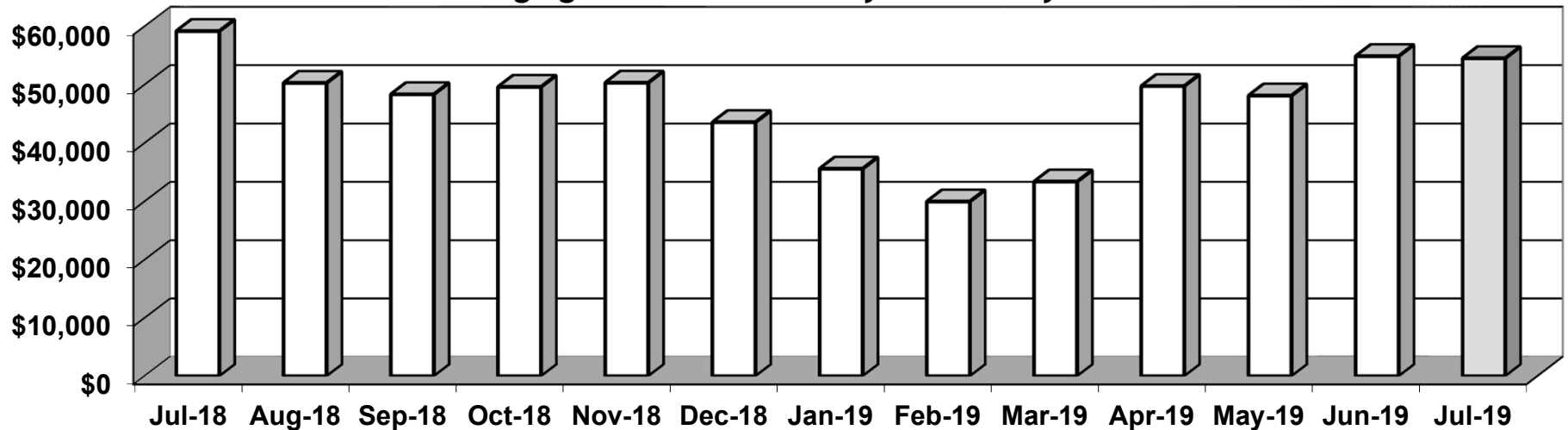
Hotel Barometer



July 2019

Edmond, OK	July 2019	July 2018	2019 YTD	2018 YTD	YTD % Change
Gross Receipts	\$1,554,155	\$1,623,555	\$8,768,851	\$8,575,113	2.26%
Total Exemptions	\$168,960	\$117,082	\$975,815	\$789,073	23.67%
Net Receipts/Total Room Revenue	\$1,385,196	\$1,506,472	\$7,793,036	\$7,786,039	0.09%
Lodging Tax Collected *	\$54,538	\$59,188	\$306,294	\$304,802	0.49%
Number of Room Nights Sold	19,767	20,064	118,679	114,959	3.24%
Number of Room Nights Available	30,597	30,597	209,244	204,346	2.40%
Occupancy Rate (%) **	64.60%	65.58%	56.72%	56.26%	0.82%
Average Daily Rate (ADR) ***	\$70.08	\$75.08	\$65.66	\$67.73	-3.05%
Revenue Per Available Room (RevPAR)	\$45.27	\$49.24	\$37.24	\$38.10	-2.25%

Lodging Tax Collected: July 2018 - July 2019



*Lodging Tax Collections are based on a 4% Lodging Tax Rate. **Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. ***Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.