

# eeda

## Retail Sales Tax Report

July 2019

Edmond, OK

	2019 July	2018 July	2019 Annual YTD	2018 Annual YTD	Annual YTD % Change
<b>*Total Retail Sales Tax Collections</b>	\$4,527,091	\$4,159,125	\$30,370,204	\$29,019,630	4.65%
<b>Total Taxable Retail Sales</b>	\$120,722,427	\$110,910,005	\$809,872,094	\$773,856,801	4.65%
<b>NAICS Codes for Retail Businesses</b>					
<b>441 - Automotive Dealers, Parts &amp; Accessories</b>	\$111,014	\$114,448	\$755,961	\$718,414	5.23%
<b>442 - Furniture &amp; Home Furnishing Stores</b>	\$140,712	\$125,476	\$816,511	\$881,859	-7.41%
<b>443 - Electronics &amp; Appliance Stores</b>	\$86,309	\$136,498	\$694,697	\$892,308	-22.15%
<b>444 - Building Materials &amp; Hardware Stores</b>	\$819,659	\$596,619	\$4,322,040	\$3,964,286	9.02%
<b>445 - Grocery &amp; Liquor Stores</b>	\$569,562	\$598,093	\$4,191,176	\$4,185,661	0.13%
<b>446 - Pharmacy, Beauty &amp; Optical Stores</b>	\$150,748	\$141,673	\$1,134,250	\$1,080,122	5.01%
<b>447 - Gasoline Stations &amp; Convenience Stores</b>	\$54,143	\$46,025	\$339,784	\$305,388	11.26%
<b>448 - Clothing, Shoe &amp; Accessory Stores</b>	\$181,830	\$174,167	\$1,341,634	\$1,291,337	3.90%
<b>451 - Sporting Goods, Hobby &amp; Book Stores</b>	\$124,809	\$110,368	\$786,580	\$806,358	-2.45%
<b>452 - General Merchandise &amp; Department Stores</b>	\$1,252,202	\$1,151,686	\$8,856,091	\$8,177,401	8.30%
<b>453 - Florists, Office Supplies &amp; Pet Stores</b>	\$170,183	\$130,621	\$1,126,569	\$968,845	16.28%
<b>454 - Online Shopping, Vending &amp; Direct Selling</b>	\$26,305	\$23,197	\$173,219	\$178,597	-3.01%
<b>721 - Hotel Food, Beverage &amp; Other Retail</b>	\$60,369	\$64,008	\$357,558	\$327,963	9.02%
<b>722 - Restaurants, Drinking Places &amp; Caterers</b>	\$779,245	\$746,248	\$5,474,130	\$5,241,091	4.45%

\*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

### NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> <li>New Car Dealers</li> <li>Motorcycle, Boat &amp; Other Motor Vehicle Dealers</li> <li>Automotive Parts &amp; Accessories</li> <li>Tire Dealers</li> </ul>	<ul style="list-style-type: none"> <li>Furniture Stores</li> <li>Floor Covering Stores</li> <li>Home Furnishing Stores</li> <li>Window Treatment Stores</li> </ul>	<ul style="list-style-type: none"> <li>Household Appliance Stores</li> <li>Radio, TV &amp; Other Electronics Stores</li> <li>Computer &amp; Software Stores</li> <li>Camera &amp; Photographic Supplies Stores</li> </ul>	<ul style="list-style-type: none"> <li>Home Centers</li> <li>Hardware Stores</li> <li>Building Material Dealers</li> <li>Paint &amp; Wallpaper Stores</li> <li>Nursery, Garden Center &amp; Farm Supply Stores</li> </ul>	<ul style="list-style-type: none"> <li>Supermarkets &amp; Grocery Stores</li> <li>Meat Markets</li> <li>Fruit &amp; Vegetable Markets</li> <li>Specialty Food Stores</li> <li>Beer, Wine &amp; Liquor Stores</li> </ul>	<ul style="list-style-type: none"> <li>Pharmacies</li> <li>Cosmetics &amp; Beauty Supplies Stores</li> <li>Optical Goods</li> <li>Supplement Stores</li> <li>Other Health &amp; Personal Care Stores</li> </ul>	<ul style="list-style-type: none"> <li>Gasoline Stations with Convenience Stores</li> </ul>
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> <li>Clothing Stores</li> <li>Shoe Stores</li> <li>Accessories Stores</li> <li>Jewelry Stores</li> <li>Luggage &amp; Leather Goods Stores</li> </ul>	<ul style="list-style-type: none"> <li>Sporting Goods Stores</li> <li>Hobby, Toy &amp; Game Stores</li> <li>Sewing Stores</li> <li>Musical Instrument &amp; Supplies Stores</li> <li>Record &amp; CD Stores</li> <li>Book Stores</li> <li>News Dealers &amp; Newsstands</li> </ul>	<ul style="list-style-type: none"> <li>Department Stores</li> <li>General Merchandise Stores</li> </ul>	<ul style="list-style-type: none"> <li>Florists</li> <li>Office Supplies &amp; Stationery Stores</li> <li>Gift, Novelty &amp; Souvenir Stores</li> <li>Used Merchandise Stores</li> <li>Pet Stores</li> <li>Art Dealers</li> <li>Tobacco Stores</li> </ul>	<ul style="list-style-type: none"> <li>Online Shopping</li> <li>Mail-Order Houses</li> <li>Direct Selling Establishments</li> <li>Vending Machine Operators</li> <li>Fuel Dealers</li> <li>Liquefied Petroleum Gas Dealers</li> </ul>	<ul style="list-style-type: none"> <li>Hotel/Motel Food, Beverage &amp; Other Retail</li> </ul>	<ul style="list-style-type: none"> <li>Full-Service Restaurants</li> <li>Limited-Service Restaurants</li> <li>Cafeterias &amp; Buffets</li> <li>Caterers</li> <li>Mobile Food Services</li> <li>Drinking Places</li> </ul>