

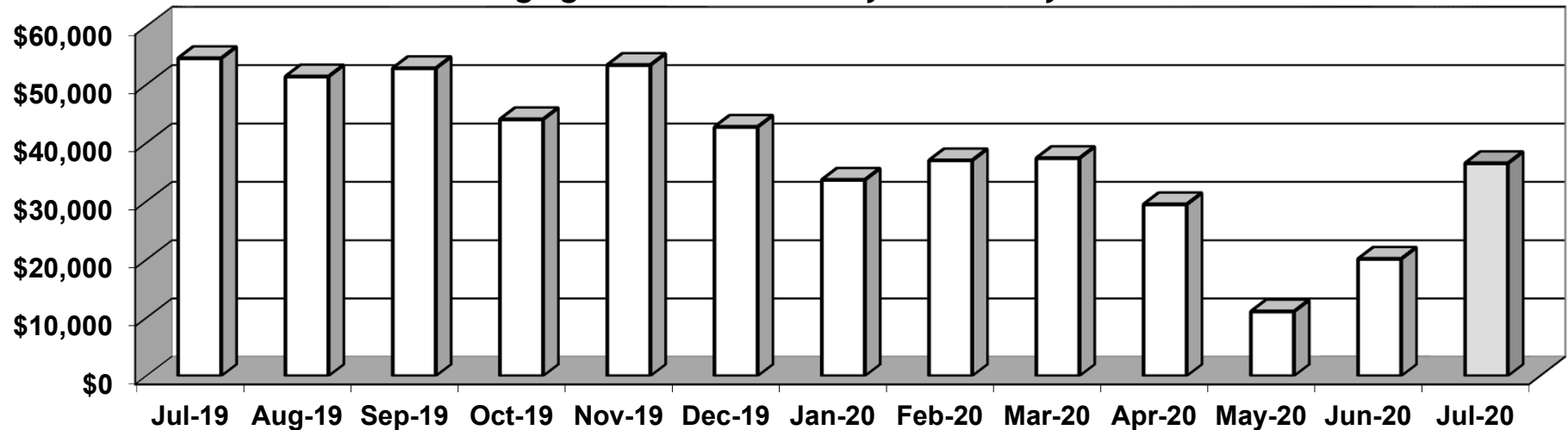
Hotel Barometer



July 2020

Edmond, OK	July 2020	July 2019	2020 YTD	2019 YTD	YTD % Change
Gross Receipts	\$1,036,512	\$1,554,155	\$6,066,162	\$8,768,851	-30.82%
Total Exemptions	\$94,979	\$168,960	\$832,610	\$975,815	-14.68%
Net Receipts/Total Room Revenue	\$931,358	\$1,385,196	\$5,223,377	\$7,793,036	-32.97%
Lodging Tax Collected *	\$36,529	\$54,538	\$205,419	\$306,294	-32.93%
Number of Room Nights Sold	15,456	19,767	89,577	118,679	-24.52%
Number of Room Nights Available	30,628	30,597	210,353	209,244	0.53%
Occupancy Rate (%) **	50.46%	64.60%	42.58%	56.72%	-24.92%
Average Daily Rate (ADR) ***	\$60.26	\$70.08	\$58.31	\$65.66	-11.20%
Revenue Per Available Room (RevPAR)	\$30.41	\$45.27	\$24.83	\$37.24	-33.33%

Lodging Tax Collected: July 2019 - July 2020



*Lodging Tax Collections are based on a 4% Lodging Tax Rate. **Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. ***Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.