



Retail Sales Tax Report

July 2020

Edmond, OK

	2020 July	2019 July	2020 Annual YTD	2019 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,976,741	\$4,527,091	\$31,669,265	\$30,370,204	4.28%
Total Taxable Retail Sales	\$132,713,101	\$120,722,427	\$844,513,726	\$809,872,094	4.28%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$114,260	\$111,014	\$696,551	\$755,961	-7.86%
442 - Furniture & Home Furnishing Stores	\$197,939	\$140,712	\$911,826	\$816,511	11.67%
443 - Electronics & Appliance Stores	\$157,110	\$86,309	\$750,078	\$694,697	7.97%
444 - Building Materials & Hardware Stores	\$874,681	\$819,659	\$5,244,055	\$4,322,040	21.33%
445 - Grocery & Liquor Stores	\$701,964	\$569,562	\$4,895,051	\$4,191,176	16.79%
446 - Pharmacy, Beauty & Optical Stores	\$165,758	\$150,748	\$1,147,331	\$1,134,250	1.15%
447 - Gasoline Stations & Convenience Stores	\$65,397	\$54,143	\$346,231	\$339,784	1.90%
448 - Clothing, Shoe & Accessory Stores	\$142,537	\$181,830	\$924,612	\$1,341,634	-31.08%
451 - Sporting Goods, Hobby & Book Stores	\$140,467	\$124,809	\$819,167	\$786,580	4.14%
452 - General Merchandise & Department Stores	\$1,345,799	\$1,252,202	\$9,184,918	\$8,856,091	3.71%
453 - Florists, Office Supplies & Pet Stores	\$175,566	\$170,183	\$1,177,809	\$1,126,569	4.55%
454 - Online Shopping, Vending & Direct Selling	\$32,507	\$26,305	\$189,567	\$173,219	9.44%
721 - Hotel Food, Beverage & Other Retail	\$46,368	\$60,369	\$251,808	\$357,558	-29.58%
722 - Restaurants, Drinking Places & Caterers	\$816,388	\$779,245	\$5,130,261	\$5,474,130	-6.28%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> • New Car Dealers • Motorcycle, Boat & Other Motor Vehicle Dealers • Automotive Parts & Accessories • Tire Dealers 	<ul style="list-style-type: none"> • Furniture Stores • Floor Covering Stores • Home Furnishing Stores • Window Treatment Stores 	<ul style="list-style-type: none"> • Household Appliance Stores • Radio, TV & Other Electronics Stores • Computer & Software Stores • Camera & Photographic Supplies Stores 	<ul style="list-style-type: none"> • Home Centers • Hardware Stores • Building Material Dealers • Paint & Wallpaper Stores • Nursery, Garden Center & Farm Supply Stores 	<ul style="list-style-type: none"> • Supermarkets & Grocery Stores • Meat Markets • Fruit & Vegetable Markets • Specialty Food Stores • Beer, Wine & Liquor Stores 	<ul style="list-style-type: none"> • Pharmacies • Cosmetics & Beauty Supplies Stores • Optical Goods • Supplement Stores • Other Health & Personal Care Stores 	<ul style="list-style-type: none"> • Gasoline Stations with Convenience Stores
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> • Clothing Stores • Shoe Stores • Accessories Stores • Jewelry Stores • Luggage & Leather Goods Stores 	<ul style="list-style-type: none"> • Sporting Goods Stores • Hobby, Toy & Game Stores • Sewing Stores • Musical Instrument & Supplies Stores • Record & CD Stores • Book Stores • News Dealers & Newsstands 	<ul style="list-style-type: none"> • Department Stores • General Merchandise Stores 	<ul style="list-style-type: none"> • Florists • Office Supplies & Stationery Stores • Gift, Novelty & Souvenir Stores • Used Merchandise Stores • Pet Stores • Art Dealers • Tobacco Stores 	<ul style="list-style-type: none"> • Online Shopping • Mail-Order Houses • Direct Selling Establishments • Vending Machine Operators • Fuel Dealers • Liquefied Petroleum Gas Dealers 	<ul style="list-style-type: none"> • Hotel/Motel Food, Beverage & Other Retail 	<ul style="list-style-type: none"> • Full-Service Restaurants • Limited-Service Restaurants • Cafeterias & Buffets • Caterers • Mobile Food Services • Drinking Places