



Retail Sales Tax Report

March 2016

Edmond, OK

	2016 March	2015 March	2016 Annual YTD	2015 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$3,727,450	\$3,460,441	\$11,674,575	\$11,471,936	1.77%
Total Taxable Sales	\$132,031,147	\$122,304,133	\$410,167,013	\$407,016,853	0.77%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$101,529	\$99,702	\$312,863	\$306,538	2.06%
442 - Furniture & Home Furnishing Stores	\$126,109	\$116,032	\$377,777	\$400,451	-5.66%
443 - Electronics & Appliance Stores	\$114,902	\$131,821	\$348,982	\$414,546	-15.82%
444 - Building Materials & Hardware Stores	\$513,603	\$428,976	\$1,447,720	\$1,353,734	6.94%
445 - Grocery & Liquor Stores	\$553,306	\$576,972	\$1,799,242	\$1,797,465	0.10%
446 - Pharmacy, Beauty & Optical Stores	\$127,222	\$112,738	\$398,866	\$368,878	8.13%
447 - Gasoline Stations & Convenience Stores	\$40,771	\$38,969	\$123,440	\$132,870	-7.10%
448 - Clothing, Shoe & Accessory Stores	\$167,436	\$144,487	\$505,030	\$495,916	1.84%
451 - Sporting Goods, Hobby & Book Stores	\$112,799	\$110,581	\$449,957	\$470,416	-4.35%
452 - General Merchandise & Department Stores	\$1,028,812	\$929,667	\$3,366,832	\$3,288,335	2.39%
453 - Florists, Office Supplies & Pet Stores	\$132,337	\$125,259	\$417,196	\$427,501	-2.41%
454 - Online Shopping, Vending & Direct Selling	\$21,056	\$16,238	\$69,294	\$53,652	29.15%
721 - Hotel Food, Beverage & Other Retail	\$34,283	\$35,828	\$88,314	\$94,189	-6.24%
722 - Restaurants, Drinking Places & Caterers	\$653,285	\$593,171	\$1,969,062	\$1,867,445	5.44%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data.

The codes classify *all* businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92.

Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441 <ul style="list-style-type: none"> • New Car Dealers • Motorcycle, Boat & Other Motor Vehicle Dealers • Automotive Parts & Accessories • Tire Dealers 	NAICS 442 <ul style="list-style-type: none"> • Furniture Stores • Floor Covering Stores • Home Furnishing Stores • Window Treatment Stores 	NAICS 443 <ul style="list-style-type: none"> • Household Appliance Stores • Radio, TV & Other Electronics Stores • Computer & Software Stores • Camera & Photographic Supplies Stores 	NAICS 444 <ul style="list-style-type: none"> • Home Centers • Hardware Stores • Building Material Dealers • Paint & Wallpaper Stores • Nursery, Garden Center & Farm Supply Stores 	NAICS 445 <ul style="list-style-type: none"> • Supermarkets & Grocery Stores • Meat Markets • Fruit & Vegetable Markets • Specialty Food Stores • Beer, Wine & Liquor Stores 	NAICS 446 <ul style="list-style-type: none"> • Pharmacies • Cosmetics & Beauty Supplies Stores • Optical Goods • Supplement Stores • Other Health & Personal Care Stores 	NAICS 447 <ul style="list-style-type: none"> • Gasoline Stations with Convenience Stores
NAICS 448 <ul style="list-style-type: none"> • Clothing Stores • Shoe Stores • Accessories Stores • Jewelry Stores • Luggage & Leather Goods Stores 	NAICS 451 <ul style="list-style-type: none"> • Sporting Goods Stores • Hobby, Toy & Game Stores • Sewing Stores • Musical Instrument & Supplies Stores • Record & CD Stores • Book Stores • News Dealers & Newsstands 	NAICS 452 <ul style="list-style-type: none"> • Department Stores • General Merchandise Stores 	NAICS 453 <ul style="list-style-type: none"> • Florists • Office Supplies & Stationery Stores • Gift, Novelty & Souvenir Stores • Used Merchandise Stores • Pet Stores • Art Dealers • Tobacco Stores 	NAICS 454 <ul style="list-style-type: none"> • Online Shopping • Mail-Order Houses • Direct Selling Establishments • Vending Machine Operators • Fuel Dealers • Liquefied Petroleum Gas Dealers 	NAICS 721 <ul style="list-style-type: none"> • Hotel/Motel Food, Beverage & Other Retail 	NAICS 722 <ul style="list-style-type: none"> • Full-Service Restaurants • Limited-Service Restaurants • Cafeterias & Buffets • Caterers • Mobile Food Services • Drinking Places