



Retail Sales Tax Report

March 2019

Edmond, OK

	2019 March	2018 March	2018 Annual YTD	2017 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,020,397	\$3,737,911	\$12,342,173	\$11,955,777	3.23%
Total Taxable Retail Sales	\$107,210,590	\$99,677,618	\$329,124,626	\$318,820,723	3.23%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$101,763	\$87,155	\$300,272	\$287,657	4.39%
442 - Furniture & Home Furnishing Stores	\$122,596	\$132,013	\$358,407	\$367,913	-2.58%
443 - Electronics & Appliance Stores	\$98,326	\$119,264	\$308,856	\$367,481	-15.95%
444 - Building Materials & Hardware Stores	\$487,158	\$440,053	\$1,366,971	\$1,355,647	0.84%
445 - Grocery & Liquor Stores	\$591,234	\$578,739	\$1,814,421	\$1,800,147	0.79%
446 - Pharmacy, Beauty & Optical Stores	\$160,737	\$144,756	\$502,613	\$467,331	7.55%
447 - Gasoline Stations & Convenience Stores	\$40,903	\$43,590	\$130,037	\$122,623	6.05%
448 - Clothing, Shoe & Accessory Stores	\$177,598	\$164,273	\$551,445	\$541,097	1.91%
451 - Sporting Goods, Hobby & Book Stores	\$90,219	\$93,340	\$340,295	\$359,851	-5.43%
452 - General Merchandise & Department Stores	\$1,211,533	\$1,051,009	\$3,782,592	\$3,542,497	6.78%
453 - Florists, Office Supplies & Pet Stores	\$139,309	\$125,328	\$450,725	\$414,347	8.78%
454 - Online Shopping, Vending & Direct Selling	\$24,437	\$23,553	\$76,119	\$78,000	-2.41%
721 - Hotel Food, Beverage & Other Retail	\$43,837	\$37,137	\$119,470	\$108,307	10.31%
722 - Restaurants, Drinking Places & Caterers	\$730,747	\$697,701	\$2,239,952	\$2,142,879	4.53%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441 <ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	NAICS 442 <ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	NAICS 443 <ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	NAICS 444 <ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	NAICS 445 <ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	NAICS 446 <ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	NAICS 447 <ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448 <ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	NAICS 451 <ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	NAICS 452 <ul style="list-style-type: none"> Department Stores General Merchandise Stores 	NAICS 453 <ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	NAICS 454 <ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquefied Petroleum Gas Dealers 	NAICS 721 <ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	NAICS 722 <ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places