

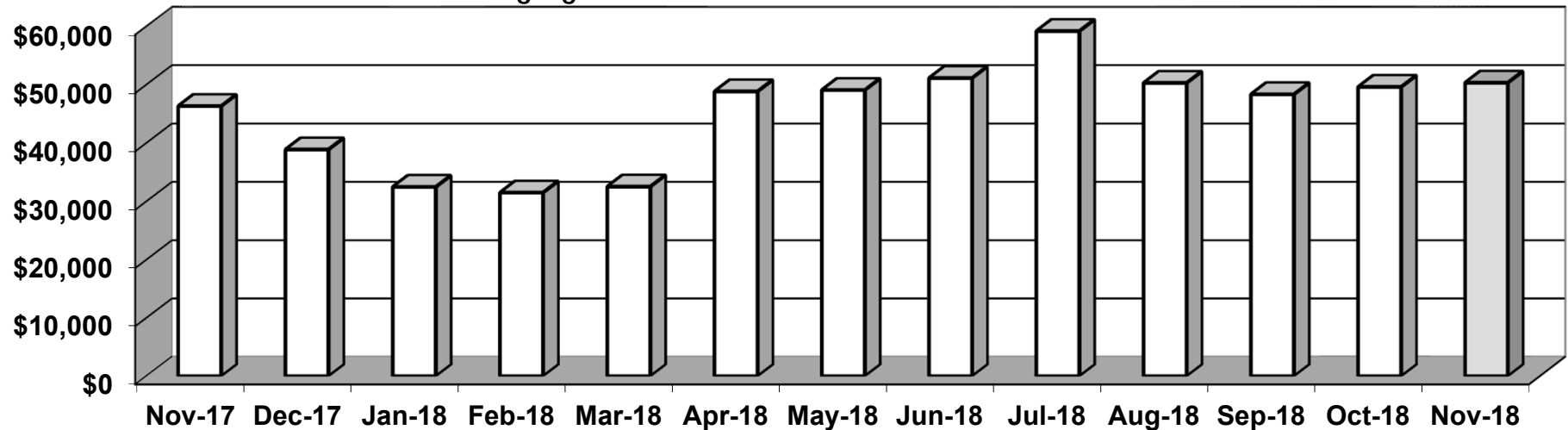
# Hotel Barometer



## November 2018

Edmond, OK	November 2018	November 2017	2018 YTD	2017 YTD	YTD % Change
Gross Receipts	\$1,459,649	\$1,344,262	\$14,153,290	\$12,548,105	12.79%
Total Exemptions	\$178,049	\$162,591	\$1,312,307	\$1,199,338	9.42%
Net Receipts/Total Room Revenue	\$1,281,600	\$1,181,671	\$12,840,983	\$11,348,767	13.15%
Lodging Tax Collected *	\$50,340	\$46,336	\$503,415	\$445,117	13.10%
Number of Room Nights Sold	18,727	17,647	189,300	172,967	9.44%
Number of Room Nights Available	29,610	24,870	324,760	276,886	17.29%
Occupancy Rate (%) **	63.25%	70.96%	58.29%	62.47%	-6.69%
Average Daily Rate (ADR) ***	\$68.44	\$66.96	\$67.83	\$65.61	3.39%
Revenue Per Available Room (RevPAR)	\$43.28	\$47.51	\$39.54	\$40.99	-3.53%

Lodging Tax Collected: November 2017 - November 2018



\*Lodging Tax Collections are based on a 4% Lodging Tax Rate. \*\*Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. \*\*\*Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.