



Retail Sales Tax Report

November 2018

Edmond, OK

	2018 November	2017 November	2018 Annual YTD	2017 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,269,087	\$4,091,203	\$45,840,078	\$44,113,330	3.91%
Total Taxable Retail Sales	\$113,842,318	\$109,098,743	\$1,222,402,086	\$1,176,355,455	3.91%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$112,173	\$104,429	\$1,148,374	\$1,126,856	1.91%
442 - Furniture & Home Furnishing Stores	\$157,405	\$141,724	\$1,478,288	\$1,510,292	-2.12%
443 - Electronics & Appliance Stores	\$128,866	\$126,627	\$1,426,877	\$1,310,898	8.85%
444 - Building Materials & Hardware Stores	\$555,382	\$516,817	\$6,210,110	\$6,064,529	2.40%
445 - Grocery & Liquor Stores	\$566,874	\$599,213	\$6,570,592	\$6,375,060	3.07%
446 - Pharmacy, Beauty & Optical Stores	\$165,122	\$149,136	\$1,687,256	\$1,625,240	3.82%
447 - Gasoline Stations & Convenience Stores	\$47,554	\$42,914	\$492,723	\$498,225	-1.10%
448 - Clothing, Shoe & Accessory Stores	\$197,787	\$175,636	\$2,033,431	\$1,936,833	4.99%
451 - Sporting Goods, Hobby & Book Stores	\$115,855	\$106,616	\$1,268,327	\$1,314,566	-3.52%
452 - General Merchandise & Department Stores	\$1,233,684	\$1,200,182	\$12,840,760	\$12,206,857	5.19%
453 - Florists, Office Supplies & Pet Stores	\$153,699	\$150,363	\$1,561,502	\$1,548,646	0.83%
454 - Online Shopping, Vending & Direct Selling	\$22,301	\$26,846	\$280,990	\$285,032	-1.42%
721 - Hotel Food, Beverage & Other Retail	\$56,927	\$45,175	\$541,487	\$446,256	21.34%
722 - Restaurants, Drinking Places & Caterers	\$755,456	\$705,525	\$8,299,363	\$7,864,038	5.54%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441 <ul style="list-style-type: none"> • New Car Dealers • Motorcycle, Boat & Other Motor Vehicle Dealers • Automotive Parts & Accessories • Tire Dealers 	NAICS 442 <ul style="list-style-type: none"> • Furniture Stores • Floor Covering Stores • Home Furnishing Stores • Window Treatment Stores 	NAICS 443 <ul style="list-style-type: none"> • Household Appliance Stores • Radio, TV & Other Electronics Stores • Computer & Software Stores • Camera & Photographic Supplies Stores 	NAICS 444 <ul style="list-style-type: none"> • Home Centers • Hardware Stores • Building Material Dealers • Paint & Wallpaper Stores • Nursery, Garden Center & Farm Supply Stores 	NAICS 445 <ul style="list-style-type: none"> • Supermarkets & Grocery Stores • Meat Markets • Fruit & Vegetable Markets • Specialty Food Stores • Beer, Wine & Liquor Stores 	NAICS 446 <ul style="list-style-type: none"> • Pharmacies • Cosmetics & Beauty Supplies Stores • Optical Goods • Supplement Stores • Other Health & Personal Care Stores 	NAICS 447 <ul style="list-style-type: none"> • Gasoline Stations with Convenience Stores
NAICS 448 <ul style="list-style-type: none"> • Clothing Stores • Shoe Stores • Accessories Stores • Jewelry Stores • Luggage & Leather Goods Stores 	NAICS 451 <ul style="list-style-type: none"> • Sporting Goods Stores • Hobby, Toy & Game Stores • Sewing Stores • Musical Instrument & Supplies Stores • Record & CD Stores • Book Stores • News Dealers & Newsstands 	NAICS 452 <ul style="list-style-type: none"> • Department Stores • General Merchandise Stores 	NAICS 453 <ul style="list-style-type: none"> • Florists • Office Supplies & Stationery Stores • Gift, Novelty & Souvenir Stores • Used Merchandise Stores • Pet Stores • Art Dealers • Tobacco Stores 	NAICS 454 <ul style="list-style-type: none"> • Online Shopping • Mail-Order Houses • Direct Selling Establishments • Vending Machine Operators • Fuel Dealers • Liquefied Petroleum Gas Dealers 	NAICS 721 <ul style="list-style-type: none"> • Hotel/Motel Food, Beverage & Other Retail 	NAICS 722 <ul style="list-style-type: none"> • Full-Service Restaurants • Limited-Service Restaurants • Cafeterias & Buffets • Caterers • Mobile Food Services • Drinking Places