

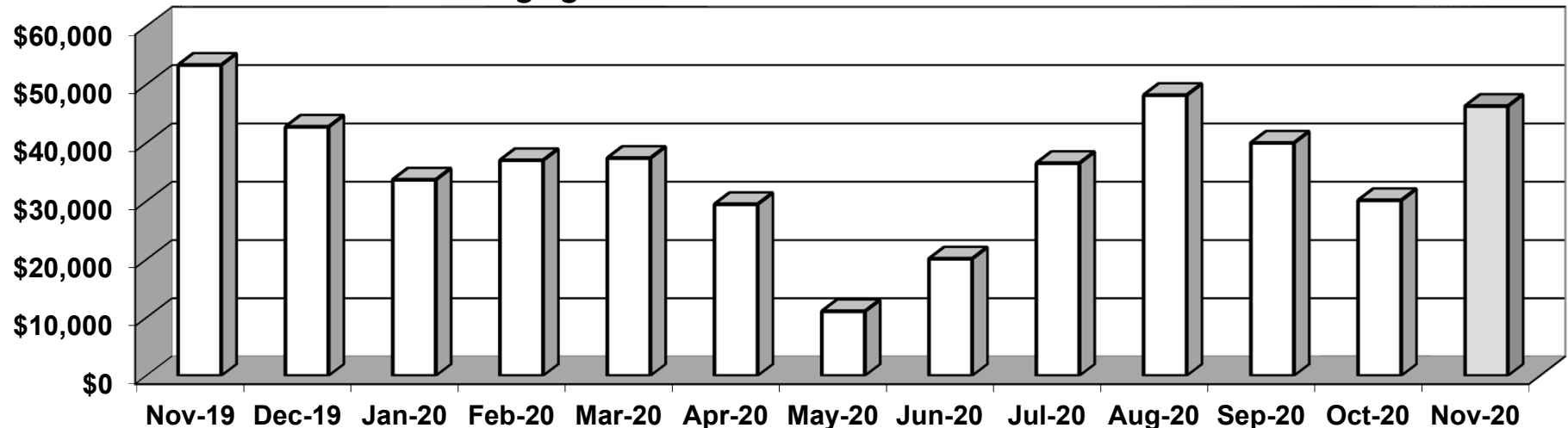
# Hotel Barometer



## November 2020

Edmond, OK	November 2020	November 2019	2020 YTD	2019 YTD	YTD % Change
Gross Receipts	\$1,320,951	\$1,520,315	\$10,706,017	\$14,499,343	-26.16%
Total Exemptions	\$139,856	\$165,090	\$1,272,619	\$1,583,409	-19.63%
Net Receipts/Total Room Revenue	\$1,059,356	\$1,355,225	\$9,301,486	\$12,915,934	-27.98%
Lodging Tax Collected *	\$46,316	\$53,367	\$370,117	\$507,945	-27.13%
Number of Room Nights Sold	18,845	19,480	155,711	192,699	-19.19%
Number of Room Nights Available	31,440	29,610	334,549	329,658	1.48%
Occupancy Rate (%) **	59.94%	65.79%	46.54%	58.45%	-20.38%
Average Daily Rate (ADR) ***	\$56.21	\$69.57	\$59.74	\$67.03	-10.88%
Revenue Per Available Room (RevPAR)	\$33.69	\$45.77	\$27.80	\$39.18	-29.04%

Lodging Tax Collected: November 2019 - November 2020



\*Lodging Tax Collections are based on a 4% Lodging Tax Rate. \*\*Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. \*\*\*Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.