

# eeda

## Retail Sales Tax Report

November 2020

Edmond, OK

	2020 November	2019 November	2020 Annual YTD	2019 Annual YTD	Annual YTD % Change
<b>*Total Retail Sales Tax Collections</b>	\$4,714,889	\$4,732,978	\$50,481,105	\$48,828,116	3.39%
<b>Total Taxable Retail Sales</b>	\$125,730,377	\$126,212,735	\$1,346,162,803	\$1,302,083,092	3.39%
<b>NAICS Codes for Retail Businesses</b>					
<b>441 - Automotive Dealers, Parts &amp; Accessories</b>	\$102,689	\$103,364	\$1,122,677	\$1,217,459	-7.79%
<b>442 - Furniture &amp; Home Furnishing Stores</b>	\$175,939	\$119,121	\$1,626,520	\$1,347,523	20.70%
<b>443 - Electronics &amp; Appliance Stores</b>	\$116,291	\$115,684	\$1,203,483	\$1,116,662	7.78%
<b>444 - Building Materials &amp; Hardware Stores</b>	\$735,014	\$805,496	\$8,126,017	\$7,449,692	9.08%
<b>445 - Grocery &amp; Liquor Stores</b>	\$639,953	\$571,261	\$7,507,460	\$6,570,421	14.26%
<b>446 - Pharmacy, Beauty &amp; Optical Stores</b>	\$167,312	\$175,822	\$1,831,755	\$1,780,417	2.88%
<b>447 - Gasoline Stations &amp; Convenience Stores</b>	\$30,497	\$51,534	\$621,931	\$545,618	13.99%
<b>448 - Clothing, Shoe &amp; Accessory Stores</b>	\$151,428	\$204,988	\$1,561,175	\$2,126,335	-26.58%
<b>451 - Sporting Goods, Hobby &amp; Book Stores</b>	\$105,138	\$100,297	\$1,336,472	\$1,243,843	7.45%
<b>452 - General Merchandise &amp; Department Stores</b>	\$1,366,051	\$1,407,638	\$14,438,394	\$14,073,638	2.59%
<b>453 - Florists, Office Supplies &amp; Pet Stores</b>	\$191,497	\$176,053	\$1,892,480	\$1,814,019	4.33%
<b>454 - Online Shopping, Vending &amp; Direct Selling</b>	\$29,206	\$26,110	\$298,843	\$266,565	12.11%
<b>721 - Hotel Food, Beverage &amp; Other Retail</b>	\$54,464	\$60,545	\$443,593	\$586,331	-24.34%
<b>722 - Restaurants, Drinking Places &amp; Caterers</b>	\$849,409	\$815,066	\$8,470,305	\$8,689,595	-2.52%

\*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

### NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> <li>New Car Dealers</li> <li>Motorcycle, Boat &amp; Other Motor Vehicle Dealers</li> <li>Automotive Parts &amp; Accessories</li> <li>Tire Dealers</li> </ul>	<ul style="list-style-type: none"> <li>Furniture Stores</li> <li>Floor Covering Stores</li> <li>Home Furnishing Stores</li> <li>Window Treatment Stores</li> </ul>	<ul style="list-style-type: none"> <li>Household Appliance Stores</li> <li>Radio, TV &amp; Other Electronics Stores</li> <li>Computer &amp; Software Stores</li> <li>Camera &amp; Photographic Supplies Stores</li> </ul>	<ul style="list-style-type: none"> <li>Home Centers</li> <li>Hardware Stores</li> <li>Building Material Dealers</li> <li>Paint &amp; Wallpaper Stores</li> <li>Nursery, Garden Center &amp; Farm Supply Stores</li> </ul>	<ul style="list-style-type: none"> <li>Supermarkets &amp; Grocery Stores</li> <li>Meat Markets</li> <li>Fruit &amp; Vegetable Markets</li> <li>Specialty Food Stores</li> <li>Beer, Wine &amp; Liquor Stores</li> </ul>	<ul style="list-style-type: none"> <li>Pharmacies</li> <li>Cosmetics &amp; Beauty Supplies Stores</li> <li>Optical Goods</li> <li>Supplement Stores</li> <li>Other Health &amp; Personal Care Stores</li> </ul>	<ul style="list-style-type: none"> <li>Gasoline Stations with Convenience Stores</li> </ul>
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> <li>Clothing Stores</li> <li>Shoe Stores</li> <li>Accessories Stores</li> <li>Jewelry Stores</li> <li>Luggage &amp; Leather Goods Stores</li> </ul>	<ul style="list-style-type: none"> <li>Sporting Goods Stores</li> <li>Hobby, Toy &amp; Game Stores</li> <li>Sewing Stores</li> <li>Musical Instrument &amp; Supplies Stores</li> <li>Record &amp; CD Stores</li> <li>Book Stores</li> <li>News Dealers &amp; Newsstands</li> </ul>	<ul style="list-style-type: none"> <li>Department Stores</li> <li>General Merchandise Stores</li> </ul>	<ul style="list-style-type: none"> <li>Florists</li> <li>Office Supplies &amp; Stationery Stores</li> <li>Gift, Novelty &amp; Souvenir Stores</li> <li>Used Merchandise Stores</li> <li>Pet Stores</li> <li>Art Dealers</li> <li>Tobacco Stores</li> </ul>	<ul style="list-style-type: none"> <li>Online Shopping</li> <li>Mail-Order Houses</li> <li>Direct Selling Establishments</li> <li>Vending Machine Operators</li> <li>Fuel Dealers</li> <li>Liquefied Petroleum Gas Dealers</li> </ul>	<ul style="list-style-type: none"> <li>Hotel/Motel Food, Beverage &amp; Other Retail</li> </ul>	<ul style="list-style-type: none"> <li>Full-Service Restaurants</li> <li>Limited-Service Restaurants</li> <li>Cafeterias &amp; Buffets</li> <li>Caterers</li> <li>Mobile Food Services</li> <li>Drinking Places</li> </ul>