

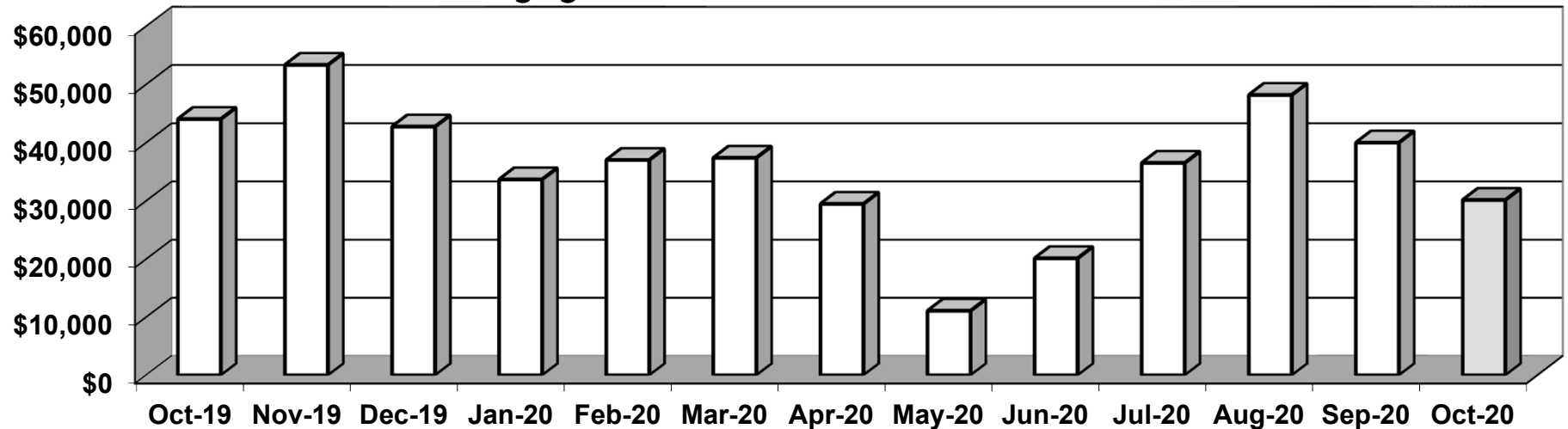
Hotel Barometer



October 2020

Edmond, OK	October 2020	October 2019	2020 YTD	2019 YTD	YTD % Change
Gross Receipts	\$857,606	\$1,291,182	\$9,385,066	\$12,979,029	-27.69%
Total Exemptions	\$88,440	\$167,186	\$1,132,764	\$1,418,319	-20.13%
Net Receipts/Total Room Revenue	\$769,166	\$1,123,996	\$8,242,130	\$11,560,710	-28.71%
Lodging Tax Collected *	\$30,166	\$44,070	\$323,801	\$454,578	-28.77%
Number of Room Nights Sold	13,186	17,211	136,866	173,219	-20.99%
Number of Room Nights Available	32,488	30,597	303,109	300,048	1.02%
Occupancy Rate (%) **	40.59%	56.25%	45.15%	57.73%	-21.78%
Average Daily Rate (ADR) ***	\$58.33	\$65.31	\$60.22	\$66.74	-9.77%
Revenue Per Available Room (RevPAR)	\$23.68	\$36.74	\$27.19	\$38.53	-29.43%

Lodging Tax Collected: October 2019 - October 2020



*Lodging Tax Collections are based on a 4% Lodging Tax Rate. **Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. ***Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.