



Retail Sales Tax Report

October 2020

Edmond, OK

	2020 October	2019 October	2020 Annual YTD	2019 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,794,263	\$4,461,839	\$45,766,216	\$44,095,138	3.79%
Total Taxable Retail Sales	\$127,847,002	\$118,982,361	\$1,220,432,426	\$1,175,870,356	3.79%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$110,032	\$109,919	\$1,019,988	\$1,114,095	-8.45%
442 - Furniture & Home Furnishing Stores	\$175,271	\$138,717	\$1,450,581	\$1,228,402	18.09%
443 - Electronics & Appliance Stores	\$113,081	\$110,638	\$1,087,192	\$1,000,977	8.61%
444 - Building Materials & Hardware Stores	\$751,370	\$732,740	\$7,391,002	\$6,644,196	11.24%
445 - Grocery & Liquor Stores	\$627,736	\$584,743	\$6,867,506	\$5,999,160	14.47%
446 - Pharmacy, Beauty & Optical Stores	\$167,891	\$162,253	\$1,664,443	\$1,604,596	3.73%
447 - Gasoline Stations & Convenience Stores	\$104,558	\$46,788	\$591,434	\$494,084	19.70%
448 - Clothing, Shoe & Accessory Stores	\$170,153	\$208,338	\$1,409,747	\$1,921,347	-26.63%
451 - Sporting Goods, Hobby & Book Stores	\$124,476	\$104,748	\$1,231,334	\$1,143,545	7.68%
452 - General Merchandise & Department Stores	\$1,401,983	\$1,243,940	\$13,072,343	\$12,665,999	3.21%
453 - Florists, Office Supplies & Pet Stores	\$178,910	\$160,862	\$1,700,983	\$1,637,966	3.85%
454 - Online Shopping, Vending & Direct Selling	\$23,410	\$22,582	\$269,636	\$240,455	12.14%
721 - Hotel Food, Beverage & Other Retail	\$35,802	\$52,972	\$389,130	\$525,786	-25.99%
722 - Restaurants, Drinking Places & Caterers	\$809,591	\$782,596	\$7,620,897	\$7,874,528	-3.22%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data.

The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92.

Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	<ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	<ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	<ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	<ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	<ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	<ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	<ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	<ul style="list-style-type: none"> Department Stores General Merchandise Stores 	<ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	<ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquefied Petroleum Gas Dealers 	<ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	<ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places