

	Oklahoma City...
Population Summary	
2000 Total Population	1,095,421
2010 Total Population	1,252,987
2018 Total Population	1,421,953
2018 Group Quarters	32,640
2023 Total Population	1,526,436
2018-2023 Annual Rate	1.43%
2018 Total Daytime Population	1,418,698
Workers	682,449
Residents	736,249
Household Summary	
2000 Households	429,743
2000 Average Household Size	2.47
2010 Households	489,654
2010 Average Household Size	2.49
2018 Households	549,494
2018 Average Household Size	2.53
2023 Households	587,969
2023 Average Household Size	2.54
2018-2023 Annual Rate	1.36%
2010 Families	320,335
2010 Average Family Size	3.06
2018 Families	355,520
2018 Average Family Size	3.14
2023 Families	378,965
2023 Average Family Size	3.17
2018-2023 Annual Rate	1.29%
Housing Unit Summary	
2000 Housing Units	472,084
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	31.7%
Vacant Housing Units	9.0%
2010 Housing Units	539,077
Owner Occupied Housing Units	59.0%
Renter Occupied Housing Units	31.8%
Vacant Housing Units	9.2%
2018 Housing Units	597,796
Owner Occupied Housing Units	57.3%
Renter Occupied Housing Units	34.6%
Vacant Housing Units	8.1%
2023 Housing Units	636,745
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	34.7%
Vacant Housing Units	7.7%
Median Household Income	
2018	\$54,713
2023	\$60,945
Median Home Value	
2018	\$159,232
2023	\$179,765
Per Capita Income	
2018	\$29,617
2023	\$33,089
Median Age	
2010	34.7
2018	36.2
2023	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Oklahoma City, OK Metropolitan Statistical Area 2
 Oklahoma City, OK Metropolitan Statistical Area (36420)
 Geography: Metropolitan Area (CBSA)

Prepared by EEDA

	Oklahoma City...
2018 Households by Income	
Household Income Base	549,485
<\$15,000	11.2%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	5.0%
\$200,000+	4.6%
Average Household Income	\$75,411
2023 Households by Income	
Household Income Base	587,960
<\$15,000	9.8%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	5.8%
\$200,000+	5.3%
Average Household Income	\$84,752
2018 Owner Occupied Housing Units by Value	
Total	342,701
<\$50,000	7.0%
\$50,000 - \$99,999	17.7%
\$100,000 - \$149,999	21.5%
\$150,000 - \$199,999	20.4%
\$200,000 - \$249,999	10.9%
\$250,000 - \$299,999	7.9%
\$300,000 - \$399,999	7.4%
\$400,000 - \$499,999	2.9%
\$500,000 - \$749,999	2.7%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$199,149
2023 Owner Occupied Housing Units by Value	
Total	367,280
<\$50,000	5.2%
\$50,000 - \$99,999	13.5%
\$100,000 - \$149,999	18.7%
\$150,000 - \$199,999	21.2%
\$200,000 - \$249,999	12.5%
\$250,000 - \$299,999	9.8%
\$300,000 - \$399,999	9.5%
\$400,000 - \$499,999	3.9%
\$500,000 - \$749,999	3.7%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$224,374

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Oklahoma City, OK Metropolitan Statistical Area 2
 Oklahoma City, OK Metropolitan Statistical Area (36420)
 Geography: Metropolitan Area (CBSA)

Prepared by EEDA

	Oklahoma City...
2010 Population by Age	
Total	1,252,987
0 - 4	7.3%
5 - 9	7.0%
10 - 14	6.7%
15 - 24	14.7%
25 - 34	14.7%
35 - 44	12.6%
45 - 54	13.9%
55 - 64	11.3%
65 - 74	6.5%
75 - 84	3.8%
85 +	1.5%
18 +	75.0%
2018 Population by Age	
Total	1,421,953
0 - 4	6.7%
5 - 9	6.7%
10 - 14	6.6%
15 - 24	13.8%
25 - 34	14.6%
35 - 44	12.9%
45 - 54	12.0%
55 - 64	12.2%
65 - 74	8.7%
75 - 84	4.2%
85 +	1.6%
18 +	76.3%
2023 Population by Age	
Total	1,526,436
0 - 4	6.6%
5 - 9	6.6%
10 - 14	6.6%
15 - 24	13.5%
25 - 34	14.0%
35 - 44	13.5%
45 - 54	11.5%
55 - 64	11.5%
65 - 74	9.6%
75 - 84	5.0%
85 +	1.7%
18 +	76.4%
2010 Population by Sex	
Males	617,347
Females	635,640
2018 Population by Sex	
Males	701,811
Females	720,142
2023 Population by Sex	
Males	754,781
Females	771,655

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

		Oklahoma City...
2010 Population by Race/Ethnicity		
Total		1,252,987
White Alone		71.9%
Black Alone		10.4%
American Indian Alone		4.1%
Asian Alone		2.8%
Pacific Islander Alone		0.1%
Some Other Race Alone		5.5%
Two or More Races		5.2%
Hispanic Origin		11.3%
Diversity Index		57.6
2018 Population by Race/Ethnicity		
Total		1,421,953
White Alone		69.1%
Black Alone		10.6%
American Indian Alone		4.2%
Asian Alone		3.5%
Pacific Islander Alone		0.1%
Some Other Race Alone		6.6%
Two or More Races		5.9%
Hispanic Origin		13.7%
Diversity Index		62.5
2023 Population by Race/Ethnicity		
Total		1,526,436
White Alone		68.2%
Black Alone		10.8%
American Indian Alone		4.3%
Asian Alone		3.7%
Pacific Islander Alone		0.1%
Some Other Race Alone		6.8%
Two or More Races		6.2%
Hispanic Origin		14.3%
Diversity Index		63.8
2010 Population by Relationship and Household Type		
Total		1,252,987
In Households		97.5%
In Family Households		80.5%
Householder		25.6%
Spouse		18.7%
Child		30.6%
Other relative		3.4%
Nonrelative		2.2%
In Nonfamily Households		17.0%
In Group Quarters		2.5%
Institutionalized Population		1.3%
Noninstitutionalized Population		1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	Oklahoma City...
2018 Population 25+ by Educational Attainment	
Total	941,173
Less than 9th Grade	4.0%
9th - 12th Grade, No Diploma	7.1%
High School Graduate	22.3%
GED/Alternative Credential	4.3%
Some College, No Degree	24.0%
Associate Degree	8.0%
Bachelor's Degree	19.9%
Graduate/Professional Degree	10.5%
2018 Population 15+ by Marital Status	
Total	1,137,241
Never Married	32.3%
Married	49.5%
Widowed	5.5%
Divorced	12.7%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	95.5%
Civilian Unemployed (Unemployment Rate)	4.5%
2018 Employed Population 16+ by Industry	
Total	683,953
Agriculture/Mining	3.0%
Construction	7.8%
Manufacturing	6.7%
Wholesale Trade	2.6%
Retail Trade	12.1%
Transportation/Utilities	4.6%
Information	1.5%
Finance/Insurance/Real Estate	6.1%
Services	47.4%
Public Administration	8.0%
2018 Employed Population 16+ by Occupation	
Total	683,953
White Collar	62.5%
Management/Business/Financial	14.4%
Professional	22.8%
Sales	10.7%
Administrative Support	14.6%
Services	17.2%
Blue Collar	20.3%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	3.4%
Production	4.9%
Transportation/Material Moving	5.6%
2010 Population By Urban/ Rural Status	
Total Population	1,252,987
Population Inside Urbanized Area	77.0%
Population Inside Urbanized Cluster	4.7%
Rural Population	18.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	Oklahoma City...
2010 Households by Type	
Total	489,654
Households with 1 Person	27.8%
Households with 2+ People	72.2%
Family Households	65.4%
Husband-wife Families	47.7%
With Related Children	21.4%
Other Family (No Spouse Present)	17.7%
Other Family with Male Householder	5.0%
With Related Children	3.0%
Other Family with Female Householder	12.7%
With Related Children	8.7%
Nonfamily Households	6.7%
All Households with Children	33.6%
Multigenerational Households	3.6%
Unmarried Partner Households	6.1%
Male-female	5.3%
Same-sex	0.8%
2010 Households by Size	
Total	489,654
1 Person Household	27.8%
2 Person Household	33.5%
3 Person Household	16.0%
4 Person Household	12.8%
5 Person Household	6.1%
6 Person Household	2.3%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	489,654
Owner Occupied	64.9%
Owned with a Mortgage/Loan	45.2%
Owned Free and Clear	19.7%
Renter Occupied	35.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	539,077
Housing Units Inside Urbanized Area	78.2%
Housing Units Inside Urbanized Cluster	4.6%
Rural Housing Units	17.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

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Prepared by EEDA

		Oklahoma City...
Top 3 Tapestry Segments		
	1.	Green Acres (6A)
	2.	Middleburg (4C)
	3.	Traditional Living (12B)
2018 Consumer Spending		
Apparel & Services: Total \$		\$1,091,854,527
Average Spent		\$1,987.02
Spending Potential Index		91
Education: Total \$		\$711,529,810
Average Spent		\$1,294.88
Spending Potential Index		89
Entertainment/Recreation: Total \$		\$1,607,888,047
Average Spent		\$2,926.12
Spending Potential Index		91
Food at Home: Total \$		\$2,536,196,582
Average Spent		\$4,615.51
Spending Potential Index		92
Food Away from Home: Total \$		\$1,775,624,626
Average Spent		\$3,231.38
Spending Potential Index		92
Health Care: Total \$		\$2,863,892,576
Average Spent		\$5,211.87
Spending Potential Index		91
HH Furnishings & Equipment: Total \$		\$1,049,225,885
Average Spent		\$1,909.44
Spending Potential Index		91
Personal Care Products & Services: Total \$		\$415,010,985
Average Spent		\$755.26
Spending Potential Index		91
Shelter: Total \$		\$8,296,032,594
Average Spent		\$15,097.59
Spending Potential Index		90
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$1,206,164,573
Average Spent		\$2,195.05
Spending Potential Index		88
Travel: Total \$		\$1,042,673,739
Average Spent		\$1,897.52
Spending Potential Index		88
Vehicle Maintenance & Repairs: Total \$		\$543,017,291
Average Spent		\$988.21
Spending Potential Index		92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.