

	Oklahoma City...
Population Summary	
2000 Total Population	1,095,421
2010 Total Population	1,252,987
2019 Total Population	1,420,798
2019 Group Quarters	32,871
2024 Total Population	1,506,137
2019-2024 Annual Rate	1.17%
2019 Total Daytime Population	1,417,030
Workers	685,941
Residents	731,089
Household Summary	
2000 Households	429,743
2000 Average Household Size	2.47
2010 Households	489,654
2010 Average Household Size	2.49
2019 Households	549,140
2019 Average Household Size	2.53
2024 Households	580,454
2024 Average Household Size	2.54
2019-2024 Annual Rate	1.12%
2010 Families	320,335
2010 Average Family Size	3.06
2019 Families	355,227
2019 Average Family Size	3.11
2024 Families	374,206
2024 Average Family Size	3.13
2019-2024 Annual Rate	1.05%
Housing Unit Summary	
2000 Housing Units	472,084
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	31.7%
Vacant Housing Units	9.0%
2010 Housing Units	539,077
Owner Occupied Housing Units	59.0%
Renter Occupied Housing Units	31.8%
Vacant Housing Units	9.2%
2019 Housing Units	599,440
Owner Occupied Housing Units	58.1%
Renter Occupied Housing Units	33.6%
Vacant Housing Units	8.4%
2024 Housing Units	631,316
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	32.6%
Vacant Housing Units	8.1%
Median Household Income	
2019	\$55,992
2024	\$62,350
Median Home Value	
2019	\$169,938
2024	\$190,868
Per Capita Income	
2019	\$30,178
2024	\$33,898
Median Age	
2010	34.7
2019	36.4
2024	37.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Oklahoma City, OK Metropolitan Statistical Area 2
Oklahoma City, OK Metropolitan Statistical Area (36420)
Geography: Metropolitan Area (CBSA)

Prepared by EEDA

	Oklahoma City...
2019 Households by Income	
Household Income Base	549,131
<\$15,000	10.6%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	5.5%
\$200,000+	5.0%
Average Household Income	\$77,845
2024 Households by Income	
Household Income Base	580,445
<\$15,000	8.8%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	7.3%
\$200,000+	5.5%
Average Household Income	\$87,737
2019 Owner Occupied Housing Units by Value	
Total	347,937
<\$50,000	6.4%
\$50,000 - \$99,999	15.3%
\$100,000 - \$149,999	20.3%
\$150,000 - \$199,999	20.0%
\$200,000 - \$249,999	11.3%
\$250,000 - \$299,999	8.4%
\$300,000 - \$399,999	8.9%
\$400,000 - \$499,999	4.0%
\$500,000 - \$749,999	3.3%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$215,403
2024 Owner Occupied Housing Units by Value	
Total	374,298
<\$50,000	4.6%
\$50,000 - \$99,999	11.5%
\$100,000 - \$149,999	17.3%
\$150,000 - \$199,999	20.3%
\$200,000 - \$249,999	12.6%
\$250,000 - \$299,999	10.2%
\$300,000 - \$399,999	11.3%
\$400,000 - \$499,999	5.3%
\$500,000 - \$749,999	4.6%
\$750,000 - \$999,999	1.5%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$242,496

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Oklahoma City, OK Metropolitan Statistical Area 2
Oklahoma City, OK Metropolitan Statistical Area (36420)
Geography: Metropolitan Area (CBSA)

Prepared by EEDA

	Oklahoma City...
2010 Population by Age	
Total	1,252,987
0 - 4	7.3%
5 - 9	7.0%
10 - 14	6.7%
15 - 24	14.7%
25 - 34	14.7%
35 - 44	12.6%
45 - 54	13.9%
55 - 64	11.3%
65 - 74	6.5%
75 - 84	3.8%
85 +	1.5%
18 +	75.0%
2019 Population by Age	
Total	1,420,798
0 - 4	6.6%
5 - 9	6.7%
10 - 14	6.6%
15 - 24	13.6%
25 - 34	14.5%
35 - 44	13.1%
45 - 54	11.8%
55 - 64	12.2%
65 - 74	8.9%
75 - 84	4.3%
85 +	1.7%
18 +	76.5%
2024 Population by Age	
Total	1,506,137
0 - 4	6.6%
5 - 9	6.5%
10 - 14	6.6%
15 - 24	13.4%
25 - 34	13.8%
35 - 44	13.5%
45 - 54	11.5%
55 - 64	11.3%
65 - 74	9.7%
75 - 84	5.2%
85 +	1.7%
18 +	76.5%
2010 Population by Sex	
Males	617,347
Females	635,640
2019 Population by Sex	
Males	701,628
Females	719,170
2024 Population by Sex	
Males	743,920
Females	762,217

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

		Oklahoma City...
2010 Population by Race/Ethnicity		
Total		1,252,987
White Alone		71.9%
Black Alone		10.4%
American Indian Alone		4.1%
Asian Alone		2.8%
Pacific Islander Alone		0.1%
Some Other Race Alone		5.5%
Two or More Races		5.2%
Hispanic Origin		11.3%
Diversity Index		57.6
2019 Population by Race/Ethnicity		
Total		1,420,798
White Alone		68.7%
Black Alone		10.7%
American Indian Alone		4.2%
Asian Alone		3.5%
Pacific Islander Alone		0.1%
Some Other Race Alone		6.8%
Two or More Races		6.0%
Hispanic Origin		14.1%
Diversity Index		63.2
2024 Population by Race/Ethnicity		
Total		1,506,137
White Alone		67.9%
Black Alone		10.8%
American Indian Alone		4.2%
Asian Alone		3.7%
Pacific Islander Alone		0.1%
Some Other Race Alone		7.0%
Two or More Races		6.3%
Hispanic Origin		14.7%
Diversity Index		64.4
2010 Population by Relationship and Household Type		
Total		1,252,987
In Households		97.5%
In Family Households		80.5%
Householder		25.6%
Spouse		18.7%
Child		30.6%
Other relative		3.4%
Nonrelative		2.2%
In Nonfamily Households		17.0%
In Group Quarters		2.5%
Institutionalized Population		1.3%
Noninstitutionalized Population		1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	Oklahoma City...
2019 Population 25+ by Educational Attainment	
Total	944,909
Less than 9th Grade	4.0%
9th - 12th Grade, No Diploma	6.7%
High School Graduate	22.4%
GED/Alternative Credential	4.2%
Some College, No Degree	23.8%
Associate Degree	8.0%
Bachelor's Degree	19.9%
Graduate/Professional Degree	10.8%
2019 Population 15+ by Marital Status	
Total	1,138,059
Never Married	31.6%
Married	49.8%
Widowed	5.8%
Divorced	12.8%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	96.5%
Civilian Unemployed (Unemployment Rate)	3.5%
2019 Employed Population 16+ by Industry	
Total	688,129
Agriculture/Mining	4.2%
Construction	7.6%
Manufacturing	6.3%
Wholesale Trade	2.6%
Retail Trade	11.4%
Transportation/Utilities	4.9%
Information	1.7%
Finance/Insurance/Real Estate	6.7%
Services	47.0%
Public Administration	7.5%
2019 Employed Population 16+ by Occupation	
Total	688,129
White Collar	62.0%
Management/Business/Financial	14.8%
Professional	22.2%
Sales	10.7%
Administrative Support	14.3%
Services	17.4%
Blue Collar	20.6%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	4.0%
Production	4.6%
Transportation/Material Moving	5.6%
2010 Population By Urban/ Rural Status	
Total Population	1,252,987
Population Inside Urbanized Area	77.0%
Population Inside Urbanized Cluster	4.7%
Rural Population	18.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	Oklahoma City...
2010 Households by Type	
Total	489,654
Households with 1 Person	27.8%
Households with 2+ People	72.2%
Family Households	65.4%
Husband-wife Families	47.7%
With Related Children	21.4%
Other Family (No Spouse Present)	17.7%
Other Family with Male Householder	5.0%
With Related Children	3.0%
Other Family with Female Householder	12.7%
With Related Children	8.7%
Nonfamily Households	6.7%
All Households with Children	33.6%
Multigenerational Households	3.6%
Unmarried Partner Households	6.1%
Male-female	5.3%
Same-sex	0.8%
2010 Households by Size	
Total	489,654
1 Person Household	27.8%
2 Person Household	33.5%
3 Person Household	16.0%
4 Person Household	12.8%
5 Person Household	6.1%
6 Person Household	2.3%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	489,654
Owner Occupied	64.9%
Owned with a Mortgage/Loan	45.2%
Owned Free and Clear	19.7%
Renter Occupied	35.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	539,077
Housing Units Inside Urbanized Area	78.2%
Housing Units Inside Urbanized Cluster	4.6%
Rural Housing Units	17.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Oklahoma City, OK Metropolitan Statistical Area 2
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Geography: Metropolitan Area (CBSA)

Prepared by EEDA

		Oklahoma City...
Top 3 Tapestry Segments		
1.		Green Acres (6A)
2.		Middleburg (4C)
3.		Traditional Living (12B)
2019 Consumer Spending		
Apparel & Services: Total \$		\$1,064,105,494
Average Spent		\$1,937.77
Spending Potential Index		90
Education: Total \$		\$754,926,490
Average Spent		\$1,374.74
Spending Potential Index		86
Entertainment/Recreation: Total \$		\$1,610,153,696
Average Spent		\$2,932.14
Spending Potential Index		90
Food at Home: Total \$		\$2,579,693,045
Average Spent		\$4,697.70
Spending Potential Index		91
Food Away from Home: Total \$		\$1,837,337,685
Average Spent		\$3,345.85
Spending Potential Index		91
Health Care: Total \$		\$2,972,048,388
Average Spent		\$5,412.19
Spending Potential Index		91
HH Furnishings & Equipment: Total \$		\$1,066,489,400
Average Spent		\$1,942.11
Spending Potential Index		91
Personal Care Products & Services: Total \$		\$445,901,670
Average Spent		\$812.00
Spending Potential Index		92
Shelter: Total \$		\$8,939,884,247
Average Spent		\$16,279.79
Spending Potential Index		88
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$1,226,971,252
Average Spent		\$2,234.35
Spending Potential Index		90
Travel: Total \$		\$1,072,130,988
Average Spent		\$1,952.38
Spending Potential Index		87
Vehicle Maintenance & Repairs: Total \$		\$582,778,461
Average Spent		\$1,061.26
Spending Potential Index		93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.