

	Oklahoma Coun...
Population Summary	
2000 Total Population	660,448
2010 Total Population	718,633
2018 Total Population	811,910
2018 Group Quarters	16,020
2023 Total Population	866,394
2018-2023 Annual Rate	1.31%
2018 Total Daytime Population	928,432
Workers	502,839
Residents	425,593
Household Summary	
2000 Households	266,834
2000 Average Household Size	2.41
2010 Households	287,598
2010 Average Household Size	2.45
2018 Households	320,316
2018 Average Household Size	2.48
2023 Households	340,509
2023 Average Household Size	2.50
2018-2023 Annual Rate	1.23%
2010 Families	179,338
2010 Average Family Size	3.08
2018 Families	197,096
2018 Average Family Size	3.17
2023 Families	208,485
2023 Average Family Size	3.21
2018-2023 Annual Rate	1.13%
Housing Unit Summary	
2000 Housing Units	295,020
Owner Occupied Housing Units	54.6%
Renter Occupied Housing Units	35.8%
Vacant Housing Units	9.6%
2010 Housing Units	319,828
Owner Occupied Housing Units	53.9%
Renter Occupied Housing Units	36.0%
Vacant Housing Units	10.1%
2018 Housing Units	351,739
Owner Occupied Housing Units	51.7%
Renter Occupied Housing Units	39.4%
Vacant Housing Units	8.9%
2023 Housing Units	371,919
Owner Occupied Housing Units	51.9%
Renter Occupied Housing Units	39.7%
Vacant Housing Units	8.4%
Median Household Income	
2018	\$51,148
2023	\$56,055
Median Home Value	
2018	\$151,923
2023	\$171,144
Per Capita Income	
2018	\$29,413
2023	\$32,635
Median Age	
2010	34.4
2018	35.8
2023	36.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Oklahoma County, OK 3
Oklahoma County, OK (40109)
Geography: County

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	Oklahoma Coun...
2018 Households by Income	
Household Income Base	320,316
<\$15,000	12.5%
\$15,000 - \$24,999	11.1%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	4.7%
\$200,000+	4.9%
Average Household Income	\$73,439
2023 Households by Income	
Household Income Base	340,509
<\$15,000	11.1%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	17.2%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	5.4%
\$200,000+	5.5%
Average Household Income	\$81,987
2018 Owner Occupied Housing Units by Value	
Total	181,670
<\$50,000	7.3%
\$50,000 - \$99,999	20.9%
\$100,000 - \$149,999	21.1%
\$150,000 - \$199,999	18.6%
\$200,000 - \$249,999	9.2%
\$250,000 - \$299,999	7.2%
\$300,000 - \$399,999	7.1%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	3.2%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$201,932
2023 Owner Occupied Housing Units by Value	
Total	192,852
<\$50,000	5.9%
\$50,000 - \$99,999	17.0%
\$100,000 - \$149,999	18.9%
\$150,000 - \$199,999	19.5%
\$200,000 - \$249,999	10.4%
\$250,000 - \$299,999	8.7%
\$300,000 - \$399,999	8.8%
\$400,000 - \$499,999	4.0%
\$500,000 - \$749,999	4.4%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$224,200

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	Oklahoma Coun...
2010 Population by Age	
Total	718,633
0 - 4	7.7%
5 - 9	7.1%
10 - 14	6.6%
15 - 24	14.3%
25 - 34	15.2%
35 - 44	12.4%
45 - 54	13.6%
55 - 64	11.1%
65 - 74	6.3%
75 - 84	4.0%
85 +	1.6%
18 +	74.8%
2018 Population by Age	
Total	811,910
0 - 4	7.0%
5 - 9	6.9%
10 - 14	6.7%
15 - 24	13.3%
25 - 34	15.0%
35 - 44	12.8%
45 - 54	11.8%
55 - 64	12.0%
65 - 74	8.5%
75 - 84	4.2%
85 +	1.8%
18 +	75.8%
2023 Population by Age	
Total	866,394
0 - 4	7.0%
5 - 9	6.7%
10 - 14	6.7%
15 - 24	13.2%
25 - 34	14.3%
35 - 44	13.5%
45 - 54	11.3%
55 - 64	11.2%
65 - 74	9.4%
75 - 84	4.9%
85 +	1.8%
18 +	75.9%
2010 Population by Sex	
Males	351,376
Females	367,257
2018 Population by Sex	
Males	398,574
Females	413,336
2023 Population by Sex	
Males	426,235
Females	440,159

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Oklahoma County, OK 3
 Oklahoma County, OK (40109)
 Geography: County

Prepared by EEDA

	Oklahoma Coun...
2010 Population by Race/Ethnicity	
Total	718,633
White Alone	64.6%
Black Alone	15.4%
American Indian Alone	3.5%
Asian Alone	3.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	8.1%
Two or More Races	5.3%
Hispanic Origin	15.1%
Diversity Index	67.0
2018 Population by Race/Ethnicity	
Total	811,910
White Alone	61.7%
Black Alone	15.5%
American Indian Alone	3.5%
Asian Alone	3.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.5%
Two or More Races	6.0%
Hispanic Origin	17.9%
Diversity Index	71.2
2023 Population by Race/Ethnicity	
Total	866,394
White Alone	61.7%
Black Alone	15.5%
American Indian Alone	3.5%
Asian Alone	3.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.5%
Two or More Races	6.0%
Hispanic Origin	17.9%
Diversity Index	71.2
2010 Population by Relationship and Household Type	
Total	718,633
In Households	97.9%
In Family Households	79.3%
Householder	25.0%
Spouse	17.2%
Child	30.9%
Other relative	3.9%
Nonrelative	2.4%
In Nonfamily Households	18.6%
In Group Quarters	2.1%
Institutionalized Population	1.1%
Noninstitutionalized Population	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	Oklahoma Coun...
2018 Population 25+ by Educational Attainment	
Total	536,713
Less than 9th Grade	5.0%
9th - 12th Grade, No Diploma	7.6%
High School Graduate	20.7%
GED/Alternative Credential	4.0%
Some College, No Degree	23.3%
Associate Degree	7.3%
Bachelor's Degree	20.8%
Graduate/Professional Degree	11.4%
2018 Population 15+ by Marital Status	
Total	644,978
Never Married	34.0%
Married	47.0%
Widowed	5.7%
Divorced	13.3%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	95.2%
Civilian Unemployed (Unemployment Rate)	4.8%
2018 Employed Population 16+ by Industry	
Total	385,345
Agriculture/Mining	2.4%
Construction	8.2%
Manufacturing	6.6%
Wholesale Trade	2.7%
Retail Trade	12.1%
Transportation/Utilities	4.4%
Information	1.7%
Finance/Insurance/Real Estate	6.3%
Services	47.9%
Public Administration	7.6%
2018 Employed Population 16+ by Occupation	
Total	385,345
White Collar	62.2%
Management/Business/Financial	14.5%
Professional	22.6%
Sales	10.8%
Administrative Support	14.3%
Services	17.9%
Blue Collar	20.0%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	3.0%
Production	4.8%
Transportation/Material Moving	5.7%
2010 Population By Urban/ Rural Status	
Total Population	718,633
Population Inside Urbanized Area	93.2%
Population Inside Urbanized Cluster	0.5%
Rural Population	6.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	Oklahoma Coun...
2010 Households by Type	
Total	287,598
Households with 1 Person	30.7%
Households with 2+ People	69.3%
Family Households	62.4%
Husband-wife Families	42.9%
With Related Children	19.3%
Other Family (No Spouse Present)	19.5%
Other Family with Male Householder	5.2%
With Related Children	3.1%
Other Family with Female Householder	14.3%
With Related Children	9.8%
Nonfamily Households	6.9%
All Households with Children	32.6%
Multigenerational Households	3.7%
Unmarried Partner Households	6.4%
Male-female	5.6%
Same-sex	0.8%
2010 Households by Size	
Total	287,598
1 Person Household	30.7%
2 Person Household	32.3%
3 Person Household	15.3%
4 Person Household	11.9%
5 Person Household	6.0%
6 Person Household	2.4%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	287,598
Owner Occupied	59.9%
Owned with a Mortgage/Loan	41.2%
Owned Free and Clear	18.7%
Renter Occupied	40.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	319,828
Housing Units Inside Urbanized Area	93.8%
Housing Units Inside Urbanized Cluster	0.5%
Rural Housing Units	5.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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		Oklahoma Coun...
Top 3 Tapestry Segments		
	1.	Traditional Living (12B)
	2.	Rustbelt Traditions (5D)
	3.	Young and Restless (11B)
2018 Consumer Spending		
Apparel & Services: Total \$		\$623,376,012
Average Spent		\$1,946.13
Spending Potential Index		89
Education: Total \$		\$409,743,307
Average Spent		\$1,279.18
Spending Potential Index		88
Entertainment/Recreation: Total \$		\$907,143,729
Average Spent		\$2,832.03
Spending Potential Index		88
Food at Home: Total \$		\$1,441,604,596
Average Spent		\$4,500.57
Spending Potential Index		90
Food Away from Home: Total \$		\$1,010,856,640
Average Spent		\$3,155.81
Spending Potential Index		90
Health Care: Total \$		\$1,602,657,363
Average Spent		\$5,003.36
Spending Potential Index		87
HH Furnishings & Equipment: Total \$		\$594,141,348
Average Spent		\$1,854.86
Spending Potential Index		89
Personal Care Products & Services: Total \$		\$235,706,799
Average Spent		\$735.86
Spending Potential Index		89
Shelter: Total \$		\$4,779,245,019
Average Spent		\$14,920.41
Spending Potential Index		89
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$680,524,616
Average Spent		\$2,124.54
Spending Potential Index		85
Travel: Total \$		\$591,598,368
Average Spent		\$1,846.92
Spending Potential Index		86
Vehicle Maintenance & Repairs: Total \$		\$307,139,351
Average Spent		\$958.86
Spending Potential Index		89

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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