

	Oklahoma Coun...
Population Summary	
2000 Total Population	660,448
2010 Total Population	718,633
2019 Total Population	804,431
2019 Group Quarters	16,345
2024 Total Population	846,829
2019-2024 Annual Rate	1.03%
2019 Total Daytime Population	917,113
Workers	503,981
Residents	413,132
Household Summary	
2000 Households	266,834
2000 Average Household Size	2.41
2010 Households	287,598
2010 Average Household Size	2.45
2019 Households	317,214
2019 Average Household Size	2.48
2024 Households	332,727
2024 Average Household Size	2.50
2019-2024 Annual Rate	0.96%
2010 Families	179,338
2010 Average Family Size	3.08
2019 Families	195,022
2019 Average Family Size	3.14
2024 Families	203,635
2024 Average Family Size	3.16
2019-2024 Annual Rate	0.87%
Housing Unit Summary	
2000 Housing Units	295,020
Owner Occupied Housing Units	54.6%
Renter Occupied Housing Units	35.8%
Vacant Housing Units	9.6%
2010 Housing Units	319,828
Owner Occupied Housing Units	53.9%
Renter Occupied Housing Units	36.0%
Vacant Housing Units	10.1%
2019 Housing Units	350,281
Owner Occupied Housing Units	52.9%
Renter Occupied Housing Units	37.6%
Vacant Housing Units	9.4%
2024 Housing Units	365,793
Owner Occupied Housing Units	54.1%
Renter Occupied Housing Units	36.8%
Vacant Housing Units	9.0%
Median Household Income	
2019	\$52,141
2024	\$57,901
Median Home Value	
2019	\$169,324
2024	\$188,103
Per Capita Income	
2019	\$30,055
2024	\$33,834
Median Age	
2010	34.4
2019	36.1
2024	36.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Oklahoma County, OK 3
 Oklahoma County, OK (40109)
 Geography: County

Prepared by EEDA

	Oklahoma Coun...
2019 Households by Income	
Household Income Base	317,214
<\$15,000	11.6%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	11.8%
\$100,000 - \$149,999	12.3%
\$150,000 - \$199,999	5.1%
\$200,000+	5.2%
Average Household Income	\$75,985
2024 Households by Income	
Household Income Base	332,727
<\$15,000	9.7%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	6.8%
\$200,000+	5.9%
Average Household Income	\$85,893
2019 Owner Occupied Housing Units by Value	
Total	185,394
<\$50,000	6.1%
\$50,000 - \$99,999	17.7%
\$100,000 - \$149,999	19.3%
\$150,000 - \$199,999	18.1%
\$200,000 - \$249,999	10.3%
\$250,000 - \$299,999	7.8%
\$300,000 - \$399,999	9.1%
\$400,000 - \$499,999	4.6%
\$500,000 - \$749,999	4.2%
\$750,000 - \$999,999	1.7%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$226,009
2024 Owner Occupied Housing Units by Value	
Total	197,933
<\$50,000	4.8%
\$50,000 - \$99,999	14.2%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	18.2%
\$200,000 - \$249,999	11.2%
\$250,000 - \$299,999	9.1%
\$300,000 - \$399,999	10.9%
\$400,000 - \$499,999	5.8%
\$500,000 - \$749,999	5.6%
\$750,000 - \$999,999	2.0%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$250,154

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Oklahoma County, OK 3
Oklahoma County, OK (40109)
Geography: County

Prepared by EEDA

	Oklahoma Coun...
2010 Population by Age	
Total	718,633
0 - 4	7.7%
5 - 9	7.1%
10 - 14	6.6%
15 - 24	14.3%
25 - 34	15.2%
35 - 44	12.4%
45 - 54	13.6%
55 - 64	11.1%
65 - 74	6.3%
75 - 84	4.0%
85 +	1.6%
18 +	74.8%
2019 Population by Age	
Total	804,431
0 - 4	7.0%
5 - 9	6.8%
10 - 14	6.7%
15 - 24	13.2%
25 - 34	14.9%
35 - 44	13.0%
45 - 54	11.6%
55 - 64	11.9%
65 - 74	8.8%
75 - 84	4.4%
85 +	1.9%
18 +	75.9%
2024 Population by Age	
Total	846,829
0 - 4	7.0%
5 - 9	6.7%
10 - 14	6.6%
15 - 24	13.2%
25 - 34	14.1%
35 - 44	13.6%
45 - 54	11.3%
55 - 64	10.9%
65 - 74	9.5%
75 - 84	5.2%
85 +	1.9%
18 +	76.0%
2010 Population by Sex	
Males	351,376
Females	367,257
2019 Population by Sex	
Males	395,201
Females	409,230
2024 Population by Sex	
Males	416,181
Females	430,648

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Oklahoma County, OK 3
Oklahoma County, OK (40109)
Geography: County

Prepared by EEDA

	Oklahoma Coun...
2010 Population by Race/Ethnicity	
Total	718,633
White Alone	64.6%
Black Alone	15.4%
American Indian Alone	3.5%
Asian Alone	3.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	8.1%
Two or More Races	5.3%
Hispanic Origin	15.1%
Diversity Index	67.0
2019 Population by Race/Ethnicity	
Total	804,431
White Alone	61.2%
Black Alone	15.6%
American Indian Alone	3.4%
Asian Alone	3.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.9%
Two or More Races	6.0%
Hispanic Origin	18.5%
Diversity Index	72.0
2024 Population by Race/Ethnicity	
Total	846,829
White Alone	61.2%
Black Alone	15.6%
American Indian Alone	3.4%
Asian Alone	3.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.9%
Two or More Races	6.0%
Hispanic Origin	18.5%
Diversity Index	72.0
2010 Population by Relationship and Household Type	
Total	718,633
In Households	97.9%
In Family Households	79.3%
Householder	25.0%
Spouse	17.2%
Child	30.9%
Other relative	3.9%
Nonrelative	2.4%
In Nonfamily Households	18.6%
In Group Quarters	2.1%
Institutionalized Population	1.1%
Noninstitutionalized Population	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	Oklahoma Coun...
2019 Population 25+ by Educational Attainment	
Total	533,865
Less than 9th Grade	5.1%
9th - 12th Grade, No Diploma	7.2%
High School Graduate	20.8%
GED/Alternative Credential	3.9%
Some College, No Degree	23.0%
Associate Degree	7.4%
Bachelor's Degree	20.7%
Graduate/Professional Degree	11.8%
2019 Population 15+ by Marital Status	
Total	639,846
Never Married	33.3%
Married	47.3%
Widowed	6.1%
Divorced	13.4%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	96.3%
Civilian Unemployed (Unemployment Rate)	3.7%
2019 Employed Population 16+ by Industry	
Total	390,320
Agriculture/Mining	3.6%
Construction	8.2%
Manufacturing	6.0%
Wholesale Trade	2.7%
Retail Trade	11.3%
Transportation/Utilities	4.4%
Information	1.8%
Finance/Insurance/Real Estate	7.2%
Services	47.4%
Public Administration	7.2%
2019 Employed Population 16+ by Occupation	
Total	390,320
White Collar	61.8%
Management/Business/Financial	14.7%
Professional	21.8%
Sales	11.0%
Administrative Support	14.2%
Services	17.8%
Blue Collar	20.4%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.4%
Installation/Maintenance/Repair	3.5%
Production	4.7%
Transportation/Material Moving	5.6%
2010 Population By Urban/ Rural Status	
Total Population	718,633
Population Inside Urbanized Area	93.2%
Population Inside Urbanized Cluster	0.5%
Rural Population	6.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	Oklahoma Coun...
2010 Households by Type	
Total	287,598
Households with 1 Person	30.7%
Households with 2+ People	69.3%
Family Households	62.4%
Husband-wife Families	42.9%
With Related Children	19.3%
Other Family (No Spouse Present)	19.5%
Other Family with Male Householder	5.2%
With Related Children	3.1%
Other Family with Female Householder	14.3%
With Related Children	9.8%
Nonfamily Households	6.9%
All Households with Children	32.6%
Multigenerational Households	3.7%
Unmarried Partner Households	6.4%
Male-female	5.6%
Same-sex	0.8%
2010 Households by Size	
Total	287,598
1 Person Household	30.7%
2 Person Household	32.3%
3 Person Household	15.3%
4 Person Household	11.9%
5 Person Household	6.0%
6 Person Household	2.4%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	287,598
Owner Occupied	59.9%
Owned with a Mortgage/Loan	41.2%
Owned Free and Clear	18.7%
Renter Occupied	40.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	319,828
Housing Units Inside Urbanized Area	93.8%
Housing Units Inside Urbanized Cluster	0.5%
Rural Housing Units	5.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Oklahoma County, OK 3
Oklahoma County, OK (40109)
Geography: County

Prepared by EEDA

	Oklahoma Coun...
Top 3 Tapestry Segments	
1.	Traditional Living (12B)
2.	Rustbelt Traditions (5D)
3.	Young and Restless (11B)
2019 Consumer Spending	
Apparel & Services: Total \$	\$604,821,987
Average Spent	\$1,906.67
Spending Potential Index	89
Education: Total \$	\$429,400,623
Average Spent	\$1,353.66
Spending Potential Index	85
Entertainment/Recreation: Total \$	\$900,771,302
Average Spent	\$2,839.63
Spending Potential Index	87
Food at Home: Total \$	\$1,455,914,389
Average Spent	\$4,589.69
Spending Potential Index	89
Food Away from Home: Total \$	\$1,040,375,866
Average Spent	\$3,279.73
Spending Potential Index	89
Health Care: Total \$	\$1,655,971,613
Average Spent	\$5,220.36
Spending Potential Index	88
HH Furnishings & Equipment: Total \$	\$600,862,103
Average Spent	\$1,894.19
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$252,118,434
Average Spent	\$794.79
Spending Potential Index	90
Shelter: Total \$	\$5,114,829,881
Average Spent	\$16,124.22
Spending Potential Index	87
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$685,087,464
Average Spent	\$2,159.70
Spending Potential Index	87
Travel: Total \$	\$601,833,000
Average Spent	\$1,897.25
Spending Potential Index	85
Vehicle Maintenance & Repairs: Total \$	\$329,800,001
Average Spent	\$1,039.68
Spending Potential Index	91

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.