

Retail Sales Tax Report



5-Year Trend

	5-Year % Change	2019	2018	2017	2016	2015	2014
Total Retail Sales Tax Collections	15.62%	\$53,693,044	\$50,500,405	\$48,493,101	\$47,745,971	\$47,969,179	\$46,439,440
Total Taxable Retail Sales	15.62%	\$1,431,814,516	\$1,346,677,468	\$1,293,149,368	\$1,273,225,904	\$1,279,178,099	\$1,238,385,067
NAICS Codes for Retail Businesses							
441 - Automotive Dealers, Parts & Accessories	26.00%	\$1,303,809	\$1,247,858	\$1,228,240	\$1,319,617	\$1,312,996	\$1,034,742
442 - Furniture & Home Furnishing Stores	4.74%	\$1,497,913	\$1,631,250	\$1,643,586	\$1,618,876	\$1,720,458	\$1,430,162
443 - Electronics & Appliance Stores	-31.53%	\$1,227,133	\$1,568,024	\$1,460,644	\$1,550,978	\$1,697,480	\$1,792,272
444 - Building Materials & Hardware Stores	23.76%	\$8,081,637	\$6,724,126	\$6,601,054	\$6,488,486	\$6,426,590	\$6,530,180
445 - Grocery & Liquor Stores	6.82%	\$7,231,445	\$7,212,325	\$6,984,726	\$7,013,460	\$7,237,382	\$6,769,737
446 - Pharmacy, Beauty & Optical Stores	40.63%	\$1,979,665	\$1,884,027	\$1,794,703	\$1,552,700	\$1,482,139	\$1,407,760
447 - Gasoline Stations & Convenience Stores	-4.84%	\$593,696	\$537,950	\$539,011	\$559,652	\$588,637	\$623,910
448 - Clothing, Shoe & Accessory Stores	10.02%	\$2,373,945	\$2,308,175	\$2,167,765	\$2,078,121	\$2,122,025	\$2,157,724
451 - Sporting Goods, Hobby & Book Stores	-22.53%	\$1,376,857	\$1,401,803	\$1,454,353	\$1,595,972	\$1,721,831	\$1,777,328
452 - General Merchandise & Department Stores	20.58%	\$15,622,912	\$14,373,868	\$13,550,541	\$13,428,977	\$13,252,083	\$12,955,949
453 - Florists, Office Supplies & Pet Stores	5.57%	\$1,982,570	\$1,696,114	\$1,696,935	\$1,650,904	\$1,781,297	\$1,878,028
454 - Online Shopping, Vending & Direct Selling	53.49%	\$289,885	\$311,072	\$314,520	\$288,020	\$230,012	\$188,864
721 - Hotel Food, Beverage & Other Retail	46.57%	\$633,315	\$589,781	\$481,635	\$452,403	\$469,136	\$432,092
722 - Restaurants, Drinking Places & Caterers	27.31%	\$9,498,264	\$9,014,032	\$8,575,389	\$8,147,805	\$7,927,113	\$7,460,692

*Total Retail Sales Tax Collections and Total Taxable Retail Sales - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> • New Car Dealers • Motorcycle, Boat & Other Motor Vehicle Dealers • Automotive Parts & Accessories • Tire Dealers 	<ul style="list-style-type: none"> • Furniture Stores • Floor Covering Stores • Home Furnishing Stores • Window Treatment Stores 	<ul style="list-style-type: none"> • Household Appliance Stores • Radio, TV & Other Electronics Stores • Computer & Software Stores • Camera & Photographic Supplies Stores 	<ul style="list-style-type: none"> • Home Centers • Hardware Stores • Building Material Dealers • Paint & Wallpaper Stores • Nursery, Garden Center & Farm Supply Stores 	<ul style="list-style-type: none"> • Supermarkets & Grocery Stores • Meat Markets • Fruit & Vegetable Markets • Specialty Food Stores • Beer, Wine & Liquor Stores 	<ul style="list-style-type: none"> • Pharmacies • Cosmetics & Beauty Supplies Stores • Optical Goods • Supplement Stores • Other Health & Personal Care Stores 	<ul style="list-style-type: none"> • Gasoline Stations with Convenience Stores
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> • Clothing Stores • Shoe Stores • Accessories Stores • Jewelry Stores • Luggage & Leather Goods Stores 	<ul style="list-style-type: none"> • Sporting Goods Stores • Hobby, Toy & Game Stores • Sewing Stores • Musical Instrument & Supplies Stores • Record & CD Stores • Book Stores • News Dealers & Newsstands 	<ul style="list-style-type: none"> • Department Stores • General Merchandise Stores 	<ul style="list-style-type: none"> • Florists • Office Supplies & Stationery Stores • Gift, Novelty & Souvenir Stores • Used Merchandise Stores • Pet Stores • Art Dealers • Tobacco Stores 	<ul style="list-style-type: none"> • Online Shopping • Mail-Order Houses • Direct Selling Establishments • Vending Machine Operators • Fuel Dealers • Liquefied Petroleum Gas Dealers 	<ul style="list-style-type: none"> • Hotel/Motel Food, Beverage & Other Retail 	<ul style="list-style-type: none"> • Full-Service Restaurants • Limited-Service Restaurants • Cafeterias & Buffets • Caterers • Mobile Food Services • Drinking Places