



Retail Sales Tax Report

December 2018

Edmond, OK

	2018 December	2017 December	2018 Annual YTD	2017 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,660,327	\$4,379,772	\$50,500,405	\$48,493,101	4.14%
Total Taxable Retail Sales	\$124,275,382	\$116,793,913	\$1,346,677,468	\$1,293,149,368	4.14%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$99,484	\$101,384	\$1,247,858	\$1,228,240	1.60%
442 - Furniture & Home Furnishing Stores	\$152,962	\$133,294	\$1,631,250	\$1,643,586	-0.75%
443 - Electronics & Appliance Stores	\$141,147	\$149,746	\$1,568,024	\$1,460,644	7.35%
444 - Building Materials & Hardware Stores	\$514,016	\$536,525	\$6,724,126	\$6,601,054	1.86%
445 - Grocery & Liquor Stores	\$641,733	\$609,666	\$7,212,325	\$6,984,726	3.26%
446 - Pharmacy, Beauty & Optical Stores	\$196,771	\$169,463	\$1,884,027	\$1,794,703	4.98%
447 - Gasoline Stations & Convenience Stores	\$45,227	\$40,786	\$537,950	\$539,011	-0.20%
448 - Clothing, Shoe & Accessory Stores	\$274,744	\$230,931	\$2,308,175	\$2,167,765	6.48%
451 - Sporting Goods, Hobby & Book Stores	\$133,476	\$139,787	\$1,401,803	\$1,454,353	-3.61%
452 - General Merchandise & Department Stores	\$1,533,109	\$1,343,684	\$14,373,868	\$13,550,541	6.08%
453 - Florists, Office Supplies & Pet Stores	\$134,612	\$148,288	\$1,696,114	\$1,696,935	-0.05%
454 - Online Shopping, Vending & Direct Selling	\$30,082	\$29,489	\$311,072	\$314,520	-1.10%
721 - Hotel Food, Beverage & Other Retail	\$48,295	\$35,379	\$589,781	\$481,635	22.45%
722 - Restaurants, Drinking Places & Caterers	\$714,669	\$711,351	\$9,014,032	\$8,575,389	5.12%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441 <ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	NAICS 442 <ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	NAICS 443 <ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	NAICS 444 <ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	NAICS 445 <ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	NAICS 446 <ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	NAICS 447 <ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448 <ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	NAICS 451 <ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	NAICS 452 <ul style="list-style-type: none"> Department Stores General Merchandise Stores 	NAICS 453 <ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	NAICS 454 <ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquefied Petroleum Gas Dealers 	NAICS 721 <ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	NAICS 722 <ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places