



Retail Sales Tax Report

September 2014

Edmond, OK

	2014 September	2013 September	2014 Annual YTD	2013 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,008,604	\$3,840,526	\$34,436,168	\$33,699,000	2.19%
Total Taxable Sales	\$149,687,707	\$142,856,587	\$1,245,768,693	\$1,168,405,173	6.62%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$87,108	\$113,691	\$732,975	\$902,631	-18.80%
442 - Furniture & Home Furnishing Stores	\$156,946	\$175,334	\$932,420	\$1,408,017	-33.78%
443 - Electronics & Appliance Stores	\$168,784	\$124,537	\$1,327,486	\$1,300,289	2.09%
444 - Building Materials & Hardware Stores	\$542,774	\$624,181	\$4,974,542	\$5,442,437	-8.60%
445 - Grocery & Liquor Stores	\$607,331	\$544,356	\$5,022,689	\$4,685,106	7.21%
446 - Pharmacy, Beauty & Optical Stores	\$105,490	\$96,525	\$1,067,909	\$962,469	10.96%
447 - Gasoline Stations & Convenience Stores	\$52,152	\$28,294	\$481,867	\$243,338	98.02%
448 - Clothing, Shoe & Accesory Stores	\$174,560	\$177,528	\$1,571,335	\$1,588,424	-1.08%
451 - Sporting Goods, Hobby & Book Stores	\$182,047	\$180,142	\$1,349,552	\$1,549,341	-12.90%
452 - General Merchandise & Department Stores	\$1,100,803	\$929,567	\$9,508,455	\$8,125,508	17.02%
453 - Florists, Office Supplies & Pet Stores	\$144,949	\$179,019	\$1,439,460	\$1,377,560	4.49%
454 - Online Shopping, Vending & Direct Selling	\$11,817	\$12,328	\$128,778	\$126,022	2.19%
721 - Hotel Food, Beverage & Other Retail	\$29,638	\$40,017	\$327,610	\$330,862	-0.98%
722 - Restaurants, Drinking Places & Caterers	\$644,205	\$615,007	\$5,571,090	\$5,656,996	-1.52%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing statistical data. The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	<ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	<ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	<ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	<ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	<ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	<ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	<ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	<ul style="list-style-type: none"> Department Stores General Merchandise Stores 	<ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	<ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquified Petroleum Gas Dealers 	<ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	<ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places