

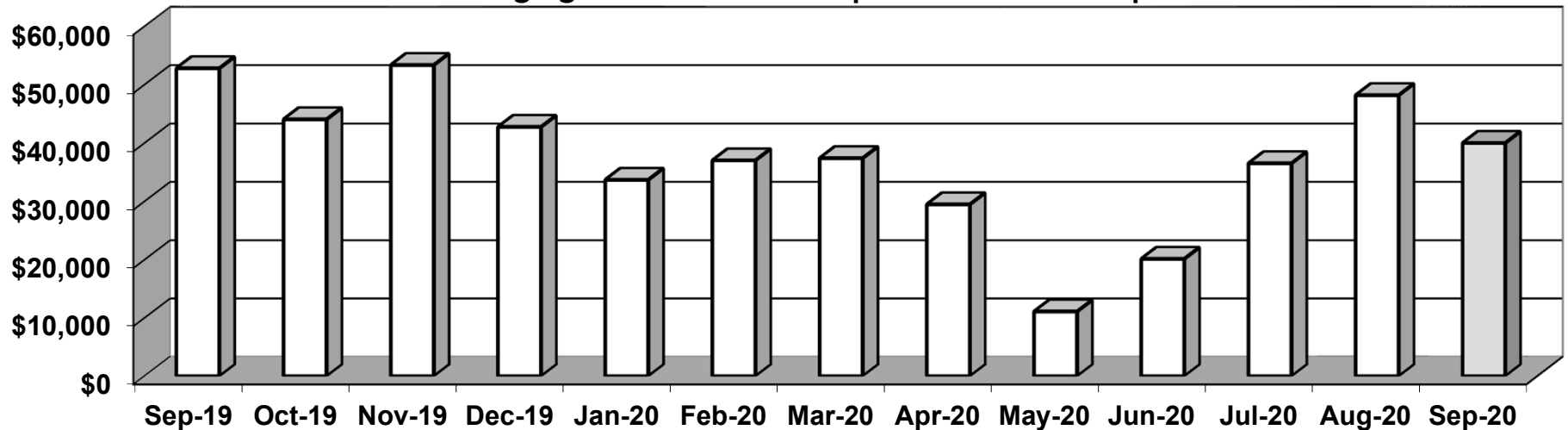
Hotel Barometer



September 2020

Edmond, OK	September 2020	September 2019	2020 YTD	2019 YTD	YTD % Change
Gross Receipts	\$1,136,406	\$1,476,418	\$8,527,460	\$11,687,846	-27.04%
Total Exemptions	\$116,090	\$136,175	\$1,044,324	\$1,251,133	-16.53%
Net Receipts/Total Room Revenue	\$1,020,319	\$1,340,243	\$7,472,964	\$10,436,713	-28.40%
Lodging Tax Collected *	\$40,012	\$52,811	\$293,635	\$410,508	-28.47%
Number of Room Nights Sold	16,220	18,537	123,680	156,008	-20.72%
Number of Room Nights Available	29,640	29,610	270,621	269,451	0.43%
Occupancy Rate (%) **	54.72%	62.60%	45.70%	57.90%	-21.06%
Average Daily Rate (ADR) ***	\$62.90	\$72.30	\$60.42	\$66.90	-9.68%
Revenue Per Available Room (RevPAR)	\$34.42	\$45.26	\$27.61	\$38.73	-28.71%

Lodging Tax Collected: September 2019 - September 2020



*Lodging Tax Collections are based on a 4% Lodging Tax Rate. **Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. ***Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.