



Retail Sales Tax Report

September 2020

Edmond, OK

	2020 September	2019 September	2020 Annual YTD	2019 Annual YTD	Annual YTD % Change
*Total Retail Sales Tax Collections	\$4,591,352	\$4,669,111	\$40,971,953	\$39,633,300	3.38%
Total Taxable Retail Sales	\$122,436,049	\$124,509,638	\$1,092,585,425	\$1,056,887,996	3.38%
NAICS Codes for Retail Businesses					
441 - Automotive Dealers, Parts & Accessories	\$100,910	\$126,429	\$909,956	\$1,004,176	-9.38%
442 - Furniture & Home Furnishing Stores	\$183,926	\$124,102	\$1,275,310	\$1,089,686	17.03%
443 - Electronics & Appliance Stores	\$117,840	\$87,103	\$974,111	\$890,339	9.41%
444 - Building Materials & Hardware Stores	\$721,070	\$762,011	\$6,639,632	\$5,911,456	12.32%
445 - Grocery & Liquor Stores	\$670,570	\$667,736	\$6,239,771	\$5,414,417	15.24%
446 - Pharmacy, Beauty & Optical Stores	\$165,045	\$146,536	\$1,496,551	\$1,442,342	3.76%
447 - Gasoline Stations & Convenience Stores	\$72,783	\$52,020	\$486,876	\$447,296	8.85%
448 - Clothing, Shoe & Accessory Stores	\$168,773	\$203,738	\$1,239,594	\$1,713,009	-27.64%
451 - Sporting Goods, Hobby & Book Stores	\$141,405	\$115,366	\$1,106,858	\$1,038,797	6.55%
452 - General Merchandise & Department Stores	\$1,165,320	\$1,301,015	\$11,670,360	\$11,422,059	2.17%
453 - Florists, Office Supplies & Pet Stores	\$183,219	\$179,586	\$1,522,073	\$1,477,105	3.04%
454 - Online Shopping, Vending & Direct Selling	\$29,052	\$21,683	\$246,227	\$217,873	13.01%
721 - Hotel Food, Beverage & Other Retail	\$44,996	\$58,516	\$353,328	\$472,814	-25.27%
722 - Restaurants, Drinking Places & Caterers	\$826,441	\$823,270	\$6,811,306	\$7,091,932	-3.96%

*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data.

The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92.

Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441 <ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	NAICS 442 <ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	NAICS 443 <ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	NAICS 444 <ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	NAICS 445 <ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	NAICS 446 <ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	NAICS 447 <ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448 <ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	NAICS 451 <ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	NAICS 452 <ul style="list-style-type: none"> Department Stores General Merchandise Stores 	NAICS 453 <ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	NAICS 454 <ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquefied Petroleum Gas Dealers 	NAICS 721 <ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	NAICS 722 <ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places