

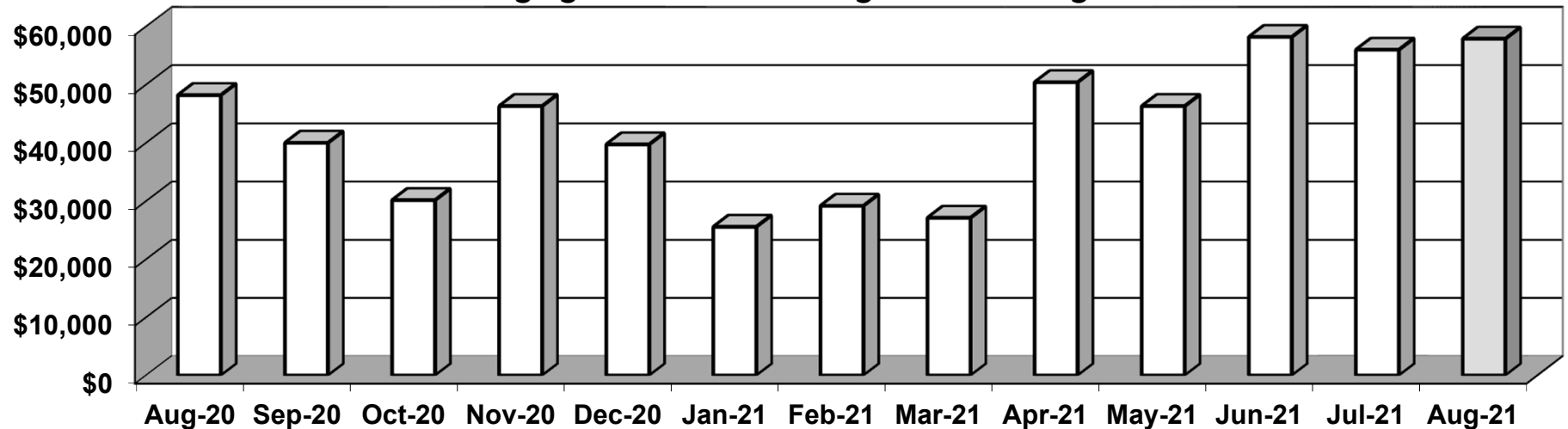
# Hotel Barometer



## August 2021

Edmond, OK	August 2021	August 2020	2021 YTD	2020 YTD	YTD % Change
Net Receipts/Total Room Revenue	\$1,446,983	\$1,229,268	\$8,862,152	\$6,452,646	37.34%
Lodging Tax Collected *	\$57,879	\$48,204	\$350,721	\$253,622	38.28%
Number of Room Nights Sold	19,596	17,883	136,258	107,460	26.80%
Number of Room Nights Available	29,884	30,628	247,260	240,981	2.61%
Occupancy Rate (%) **	65.57%	58.39%	55.11%	44.59%	23.58%
Average Daily Rate (ADR) ***	\$73.84	\$68.74	\$65.04	\$60.05	8.31%
Revenue Per Available Room (RevPAR)	\$48.42	\$40.14	\$35.84	\$26.78	33.85%

Lodging Tax Collected: August 2020 - August 2021



\*Lodging Tax Collections are based on a 4% Lodging Tax Rate. \*\*Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. \*\*\*Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.