



## Retail Sales Tax Report

September 2024

Edmond, OK

	2024 September	2023 September	2024 Annual YTD	2023 Annual YTD	Annual YTD % Change
<b>*Total Retail Sales Tax Collections</b>	\$5,424,710	\$5,558,823	\$49,147,395	\$48,484,056	1.37%
<b>Total Taxable Retail Sales</b>	\$144,658,945	\$148,235,276	\$1,310,597,200	\$1,283,126,149	2.14%
<b>NAICS Codes for Retail Businesses</b>					
<b>441 - Automotive Dealers, Parts &amp; Accessories</b>	\$213,987	\$277,825	\$2,045,522	\$2,052,370	-0.33%
<b>442 - Furniture &amp; Home Furnishing Stores</b>	\$205,937	\$163,191	\$1,596,817	\$1,476,235	8.17%
<b>443 - Electronics &amp; Appliance Stores</b>	\$116,921	\$150,221	\$1,037,865	\$1,146,091	-9.44%
<b>444 - Building Materials &amp; Hardware Stores</b>	\$674,458	\$843,816	\$6,627,151	\$7,110,220	-6.79%
<b>445 - Grocery &amp; Liquor Stores</b>	\$805,738	\$730,283	\$7,296,580	\$6,545,991	11.47%
<b>446 - Pharmacy, Beauty &amp; Optical Stores</b>	\$159,520	\$157,310	\$1,440,746	\$1,424,443	1.14%
<b>447 - Gasoline Stations &amp; Convenience Stores</b>	\$58,280	\$68,877	\$528,401	\$555,063	-4.80%
<b>448 - Clothing, Shoe &amp; Accessory Stores</b>	\$243,251	\$199,523	\$1,920,690	\$1,825,680	5.20%
<b>451 - Sporting Goods, Hobby &amp; Book Stores</b>	\$137,812	\$130,714	\$1,217,645	\$1,232,684	-1.22%
<b>452 - General Merchandise &amp; Department Stores</b>	\$1,466,073	\$1,542,661	\$13,248,274	\$13,534,235	-2.11%
<b>453 - Florists, Office Supplies &amp; Pet Stores</b>	\$213,494	\$190,339	\$1,817,786	\$1,706,718	6.51%
<b>454 - Online Shopping, Vending &amp; Direct Selling</b>	\$33,352	\$35,424	\$316,272	\$350,658	-9.81%
<b>721 - Hotel Food, Beverage &amp; Other Retail</b>	\$2,202	\$2,415	\$19,670	\$20,596	-4.50%
<b>722 - Restaurants, Drinking Places &amp; Caterers</b>	\$1,093,687	\$1,066,224	\$9,624,675	\$9,503,074	1.28%

\*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

### NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data.

The codes classify **all** businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92.

Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> <li>• New Car Dealers</li> <li>• Motorcycle, Boat &amp; Other Motor Vehicle Dealers</li> <li>• Automotive Parts &amp; Accessories</li> <li>• Tire Dealers</li> </ul>	<ul style="list-style-type: none"> <li>• Furniture Stores</li> <li>• Floor Covering Stores</li> <li>• Home Furnishing Stores</li> <li>• Window Treatment Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Household Appliance Stores</li> <li>• Radio, TV &amp; Other Electronics Stores</li> <li>• Computer &amp; Software Stores</li> <li>• Camera &amp; Photographic Supplies Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Home Centers</li> <li>• Hardware Stores</li> <li>• Building Material Dealers</li> <li>• Paint &amp; Wallpaper Stores</li> <li>• Nursery, Garden Center &amp; Farm Supply Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Supermarkets &amp; Grocery Stores</li> <li>• Meat Markets</li> <li>• Fruit &amp; Vegetable Markets</li> <li>• Specialty Food Stores</li> <li>• Beer, Wine &amp; Liquor Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Pharmacies</li> <li>• Cosmetics &amp; Beauty Supplies Stores</li> <li>• Optical Goods</li> <li>• Supplement Stores</li> <li>• Other Health &amp; Personal Care Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Gasoline Stations with Convenience Stores</li> </ul>
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> <li>• Clothing Stores</li> <li>• Shoe Stores</li> <li>• Accessories Stores</li> <li>• Jewelry Stores</li> <li>• Luggage &amp; Leather Goods Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Sporting Goods Stores</li> <li>• Hobby, Toy &amp; Game Stores</li> <li>• Sewing Stores</li> <li>• Musical Instrument &amp; Supplies Stores</li> <li>• Record &amp; CD Stores</li> <li>• Book Stores</li> <li>• News Dealers &amp; Newsstands</li> </ul>	<ul style="list-style-type: none"> <li>• Department Stores</li> <li>• General Merchandise Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Florists</li> <li>• Office Supplies &amp; Stationery Stores</li> <li>• Gift, Novelty &amp; Souvenir Stores</li> <li>• Used Merchandise Stores</li> <li>• Pet Stores</li> <li>• Art Dealers</li> <li>• Tobacco Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Online Shopping</li> <li>• Mail-Order Houses</li> <li>• Direct Selling Establishments</li> <li>• Vending Machine Operators</li> <li>• Fuel Dealers</li> <li>• Liquefied Petroleum Gas Dealers</li> </ul>	<ul style="list-style-type: none"> <li>• Hotel/Motel Food, Beverage &amp; Other Retail</li> </ul>	<ul style="list-style-type: none"> <li>• Full-Service Restaurants</li> <li>• Limited-Service Restaurants</li> <li>• Cafeterias &amp; Buffets</li> <li>• Caterers</li> <li>• Mobile Food Services</li> <li>• Drinking Places</li> </ul>