



## Retail Sales Tax Report

December 2022

Edmond, OK

	2022 December	2021 December	2022 Annual YTD	2021 Annual YTD	Annual YTD % Change
<b>*Total Retail Sales Tax Collections</b>	\$6,221,032	\$5,548,302	\$68,954,701	\$60,602,786	13.78%
<b>Total Taxable Retail Sales</b>	\$155,525,812	\$147,954,733	\$1,733,346,726	\$1,616,074,283	7.26%
<b>NAICS Codes for Retail Businesses</b>					
441 - Automotive Dealers, Parts & Accessories	\$165,909	\$198,031	\$2,462,132	\$1,601,377	53.75%
442 - Furniture & Home Furnishing Stores	\$277,596	\$221,507	\$2,450,054	\$2,219,301	10.40%
443 - Electronics & Appliance Stores	\$149,060	\$156,888	\$1,774,787	\$1,541,558	15.13%
444 - Building Materials & Hardware Stores	\$801,566	\$764,335	\$10,939,546	\$9,763,346	12.05%
445 - Grocery & Liquor Stores	\$913,987	\$699,427	\$9,307,737	\$7,756,278	20.00%
446 - Pharmacy, Beauty & Optical Stores	\$192,163	\$194,437	\$2,084,273	\$2,156,697	-3.36%
447 - Gasoline Stations & Convenience Stores	\$55,638	\$47,356	\$745,479	\$745,093	0.05%
448 - Clothing, Shoe & Accessory Stores	\$262,723	\$246,499	\$2,471,216	\$2,116,623	16.75%
451 - Sporting Goods, Hobby & Book Stores	\$198,356	\$176,278	\$1,794,165	\$1,725,607	3.97%
452 - General Merchandise & Department Stores	\$1,751,706	\$1,532,153	\$18,073,762	\$16,351,380	10.53%
453 - Florists, Office Supplies & Pet Stores	\$219,677	\$227,737	\$2,602,746	\$2,431,219	7.06%
454 - Online Shopping, Vending & Direct Selling	\$40,261	\$44,459	\$447,275	\$383,500	16.63%
721 - Hotel Food, Beverage & Other Retail	\$63,420	\$67,975	\$864,327	\$717,517	20.46%
722 - Restaurants, Drinking Places & Caterers	\$1,128,970	\$971,222	\$12,937,204	\$11,093,290	16.62%

\*Total Retail Sales Tax Collections - includes NAICS Codes 44-45 & 72

### NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data.

The codes classify *all* businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92.

Businesses categorized in the retail industry are coded NAICS 44-45 & 72

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> <li>• New Car Dealers</li> <li>• Motorcycle, Boat &amp; Other Motor Vehicle Dealers</li> <li>• Automotive Parts &amp; Accessories</li> <li>• Tire Dealers</li> </ul>	<ul style="list-style-type: none"> <li>• Furniture Stores</li> <li>• Floor Covering Stores</li> <li>• Home Furnishing Stores</li> <li>• Window Treatment Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Household Appliance Stores</li> <li>• Radio, TV &amp; Other Electronics Stores</li> <li>• Computer &amp; Software Stores</li> <li>• Camera &amp; Photographic Supplies Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Home Centers</li> <li>• Hardware Stores</li> <li>• Building Material Dealers</li> <li>• Paint &amp; Wallpaper Stores</li> <li>• Nursery, Garden Center &amp; Farm Supply Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Supermarkets &amp; Grocery Stores</li> <li>• Meat Markets</li> <li>• Fruit &amp; Vegetable Markets</li> <li>• Specialty Food Stores</li> <li>• Beer, Wine &amp; Liquor Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Pharmacies</li> <li>• Cosmetics &amp; Beauty Supplies Stores</li> <li>• Optical Goods</li> <li>• Supplement Stores</li> <li>• Other Health &amp; Personal Care Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Gasoline Stations with Convenience Stores</li> </ul>
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> <li>• Clothing Stores</li> <li>• Shoe Stores</li> <li>• Accessories Stores</li> <li>• Jewelry Stores</li> <li>• Luggage &amp; Leather Goods Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Sporting Goods Stores</li> <li>• Hobby, Toy &amp; Game Stores</li> <li>• Sewing Stores</li> <li>• Musical Instrument &amp; Supplies Stores</li> <li>• Record &amp; CD Stores</li> <li>• Book Stores</li> <li>• News Dealers &amp; Newsstands</li> </ul>	<ul style="list-style-type: none"> <li>• Department Stores</li> <li>• General Merchandise Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Florists</li> <li>• Office Supplies &amp; Stationery Stores</li> <li>• Gift, Novelty &amp; Souvenir Stores</li> <li>• Used Merchandise Stores</li> <li>• Pet Stores</li> <li>• Art Dealers</li> <li>• Tobacco Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Online Shopping</li> <li>• Mail-Order Houses</li> <li>• Direct Selling Establishments</li> <li>• Vending Machine Operators</li> <li>• Fuel Dealers</li> <li>• Liquefied Petroleum Gas Dealers</li> </ul>	<ul style="list-style-type: none"> <li>• Hotel/Motel Food, Beverage &amp; Other Retail</li> </ul>	<ul style="list-style-type: none"> <li>• Full-Service Restaurants</li> <li>• Limited-Service Restaurants</li> <li>• Cafeterias &amp; Buffets</li> <li>• Caterers</li> <li>• Mobile Food Services</li> <li>• Drinking Places</li> </ul>