

Retail Sales Tax Report



5-Year Trend

	5-Year % Change	2023	2022	2021	2020	2019	2018
Total Retail Sales Tax Collections	30.92%	\$66,113,011	\$68,954,701	\$60,602,786	\$55,529,628	\$53,693,044	\$50,500,405
Total Taxable Retail Sales	30.18%	\$1,753,151,638	\$1,733,346,726	\$1,616,074,283	\$1,480,790,069	\$1,431,814,516	\$1,346,677,468
NAICS Codes for Retail Businesses							
441 - Automotive Dealers, Parts & Accessories	126.49%	\$2,826,294	\$2,462,132	\$1,601,377	\$1,211,716	\$1,303,809	\$1,247,858
442 - Furniture & Home Furnishing Stores	23.48%	\$2,014,195	\$2,450,054	\$2,219,301	\$1,815,801	\$1,497,913	\$1,631,250
443 - Electronics & Appliance Stores	-3.02%	\$1,520,708	\$1,774,787	\$1,541,558	\$1,333,263	\$1,227,133	\$1,568,024
444 - Building Materials & Hardware Stores	40.27%	\$9,431,752	\$10,939,546	\$9,763,346	\$8,797,581	\$8,081,637	\$6,724,126
445 - Grocery & Liquor Stores	25.88%	\$9,078,531	\$9,307,737	\$7,756,278	\$8,235,066	\$7,231,445	\$7,212,325
446 - Pharmacy, Beauty & Optical Stores	2.10%	\$1,923,634	\$2,084,273	\$2,156,697	\$2,029,606	\$1,979,665	\$1,884,027
447 - Gasoline Stations & Convenience Stores	36.58%	\$734,744	\$745,479	\$745,093	\$683,773	\$593,696	\$537,950
448 - Clothing, Shoe & Accessory Stores	8.99%	\$2,515,713	\$2,471,216	\$2,116,623	\$1,755,367	\$2,373,945	\$2,308,175
451 - Sporting Goods, Hobby & Book Stores	17.63%	\$1,648,904	\$1,794,165	\$1,725,607	\$1,477,660	\$1,376,857	\$1,401,803
452 - General Merchandise & Department Stores	26.46%	\$18,177,037	\$18,073,762	\$16,351,380	\$16,010,919	\$15,622,912	\$14,373,868
453 - Florists, Office Supplies & Pet Stores	35.97%	\$2,306,129	\$2,602,746	\$2,431,219	\$2,068,632	\$1,982,570	\$1,696,114
454 - Online Shopping, Vending & Direct Selling	45.75%	\$453,381	\$447,275	\$383,500	\$335,193	\$289,885	\$311,072
721 - Hotel Food, Beverage & Other Retail	37.23%	\$809,336	\$864,327	\$717,517	\$483,456	\$633,315	\$589,781
722 - Restaurants, Drinking Places & Caterers	40.59%	\$12,672,654	\$12,937,204	\$11,093,290	\$9,291,594	\$9,498,264	\$9,014,032

*Total Retail Sales Tax Collections and Total Taxable Retail Sales - includes NAICS Codes 44-45 & 72

NAICS Code Breakdown

The North American Industry Code System (NAICS) is the standard used in classifying business establishments for the purpose of publishing data. The codes classify *all* businesses into NAICS categories 11, 21-23, 31-33, 42, 44-45, 48-49, 51-56, 61-62, 71-72, 81 and 92. Businesses categorized in the retail industry are coded NAICS 44-45 & 72.

NAICS 441	NAICS 442	NAICS 443	NAICS 444	NAICS 445	NAICS 446	NAICS 447
<ul style="list-style-type: none"> New Car Dealers Motorcycle, Boat & Other Motor Vehicle Dealers Automotive Parts & Accessories Tire Dealers 	<ul style="list-style-type: none"> Furniture Stores Floor Covering Stores Home Furnishing Stores Window Treatment Stores 	<ul style="list-style-type: none"> Household Appliance Stores Radio, TV & Other Electronics Stores Computer & Software Stores Camera & Photographic Supplies Stores 	<ul style="list-style-type: none"> Home Centers Hardware Stores Building Material Dealers Paint & Wallpaper Stores Nursery, Garden Center & Farm Supply Stores 	<ul style="list-style-type: none"> Supermarkets & Grocery Stores Meat Markets Fruit & Vegetable Markets Specialty Food Stores Beer, Wine & Liquor Stores 	<ul style="list-style-type: none"> Pharmacies Cosmetics & Beauty Supplies Stores Optical Goods Supplement Stores Other Health & Personal Care Stores 	<ul style="list-style-type: none"> Gasoline Stations with Convenience Stores
NAICS 448	NAICS 451	NAICS 452	NAICS 453	NAICS 454	NAICS 721	NAICS 722
<ul style="list-style-type: none"> Clothing Stores Shoe Stores Accessories Stores Jewelry Stores Luggage & Leather Goods Stores 	<ul style="list-style-type: none"> Sporting Goods Stores Hobby, Toy & Game Stores Sewing Stores Musical Instrument & Supplies Stores Record & CD Stores Book Stores News Dealers & Newsstands 	<ul style="list-style-type: none"> Department Stores General Merchandise Stores 	<ul style="list-style-type: none"> Florists Office Supplies & Stationery Stores Gift, Novelty & Souvenir Stores Used Merchandise Stores Pet Stores Art Dealers Tobacco Stores 	<ul style="list-style-type: none"> Online Shopping Mail-Order Houses Direct Selling Establishments Vending Machine Operators Fuel Dealers Liquefied Petroleum Gas Dealers 	<ul style="list-style-type: none"> Hotel/Motel Food, Beverage & Other Retail 	<ul style="list-style-type: none"> Full-Service Restaurants Limited-Service Restaurants Cafeterias & Buffets Caterers Mobile Food Services Drinking Places