

	Edmond city, ...
Population Summary	
2010 Total Population	81,785
2020 Total Population	94,417
2020 Group Quarters	1,421
2023 Total Population	96,549
2023 Group Quarters	1,421
2028 Total Population	98,904
2023-2028 Annual Rate	0.48%
2023 Total Daytime Population	89,995
Workers	42,875
Residents	47,120
Household Summary	
2010 Households	31,611
2010 Average Household Size	2.54
2020 Total Households	36,397
2020 Average Household Size	2.56
2023 Households	37,308
2023 Average Household Size	2.55
2028 Households	38,168
2028 Average Household Size	2.55
2023-2028 Annual Rate	0.46%
2010 Families	21,863
2010 Average Family Size	3.02
2023 Families	25,536
2023 Average Family Size	3.07
2028 Families	26,020
2028 Average Family Size	3.08
2023-2028 Annual Rate	0.38%
Housing Unit Summary	
2000 Housing Units	26,563
Owner Occupied Housing Units	69.8%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	4.4%
2010 Housing Units	33,343
Owner Occupied Housing Units	65.9%
Renter Occupied Housing Units	28.9%
Vacant Housing Units	5.2%
2020 Housing Units	38,702
Owner Occupied Housing Units	63.6%
Renter Occupied Housing Units	30.4%
Vacant Housing Units	6.0%
2023 Housing Units	39,886
Owner Occupied Housing Units	65.2%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	6.5%
2028 Housing Units	40,752
Owner Occupied Housing Units	65.2%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	6.3%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

		Edmond city, ...
2023 Households by Income		
Household Income Base		37,294
<\$15,000		6.0%
\$15,000 - \$24,999		6.1%
\$25,000 - \$34,999		5.5%
\$35,000 - \$49,999		10.6%
\$50,000 - \$74,999		15.1%
\$75,000 - \$99,999		12.0%
\$100,000 - \$149,999		17.9%
\$150,000 - \$199,999		11.1%
\$200,000+		15.7%
Average Household Income		\$130,708
2028 Households by Income		
Household Income Base		38,154
<\$15,000		5.4%
\$15,000 - \$24,999		4.9%
\$25,000 - \$34,999		4.7%
\$35,000 - \$49,999		9.6%
\$50,000 - \$74,999		14.4%
\$75,000 - \$99,999		11.5%
\$100,000 - \$149,999		19.5%
\$150,000 - \$199,999		12.8%
\$200,000+		17.2%
Average Household Income		\$144,628
2023 Owner Occupied Housing Units by Value		
Total		25,991
<\$50,000		1.4%
\$50,000 - \$99,999		0.5%
\$100,000 - \$149,999		7.0%
\$150,000 - \$199,999		14.8%
\$200,000 - \$249,999		16.4%
\$250,000 - \$299,999		13.5%
\$300,000 - \$399,999		19.2%
\$400,000 - \$499,999		12.1%
\$500,000 - \$749,999		11.1%
\$750,000 - \$999,999		2.3%
\$1,000,000 - \$1,499,999		0.7%
\$1,500,000 - \$1,999,999		0.4%
\$2,000,000 +		0.5%
Average Home Value		\$348,550
2028 Owner Occupied Housing Units by Value		
Total		26,545
<\$50,000		0.4%
\$50,000 - \$99,999		0.2%
\$100,000 - \$149,999		3.7%
\$150,000 - \$199,999		12.1%
\$200,000 - \$249,999		15.7%
\$250,000 - \$299,999		12.3%
\$300,000 - \$399,999		21.0%
\$400,000 - \$499,999		15.3%
\$500,000 - \$749,999		14.4%
\$750,000 - \$999,999		3.1%
\$1,000,000 - \$1,499,999		0.8%
\$1,500,000 - \$1,999,999		0.6%
\$2,000,000 +		0.4%
Average Home Value		\$384,831

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

		Edmond city, ...
Median Household Income		
2023		\$87,334
2028		\$98,375
Median Home Value		
2023		\$286,444
2028		\$326,618
Per Capita Income		
2023		\$50,650
2028		\$55,950
Median Age		
2010		34.8
2020		37.1
2023		37.6
2028		38.8
2020 Population by Age		
Total		94,417
0 - 4		6.1%
5 - 9		6.9%
10 - 14		7.3%
15 - 24		15.0%
25 - 34		11.7%
35 - 44		12.8%
45 - 54		11.1%
55 - 64		12.3%
65 - 74		10.1%
75 - 84		4.8%
85 +		1.7%
18 +		75.4%
2023 Population by Age		
Total		96,549
0 - 4		5.5%
5 - 9		6.0%
10 - 14		6.7%
15 - 24		15.2%
25 - 34		13.6%
35 - 44		11.8%
45 - 54		11.6%
55 - 64		12.8%
65 - 74		10.2%
75 - 84		5.0%
85 +		1.7%
18 +		77.8%
2028 Population by Age		
Total		98,904
0 - 4		5.5%
5 - 9		5.8%
10 - 14		6.2%
15 - 24		14.3%
25 - 34		13.1%
35 - 44		12.6%
45 - 54		11.8%
55 - 64		11.4%
65 - 74		10.8%
75 - 84		6.4%
85 +		2.2%
18 +		78.9%
2020 Population by Sex		

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Edmond city, ...
Males	45,475
Females	48,942
2023 Population by Sex	
Males	47,146
Females	49,403
2028 Population by Sex	
Males	48,150
Females	50,754
2010 Population by Race/Ethnicity	
Total	81,785
White Alone	82.4%
Black Alone	5.7%
American Indian Alone	2.6%
Asian Alone	3.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.8%
Two or More Races	4.2%
Hispanic Origin	5.1%
Diversity Index	38.0
2020 Population by Race/Ethnicity	
Total	94,417
White Alone	74.0%
Black Alone	6.6%
American Indian Alone	2.4%
Asian Alone	3.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.3%
Two or More Races	11.1%
Hispanic Origin	7.0%
Diversity Index	50.8
2023 Population by Race/Ethnicity	
Total	96,549
White Alone	72.6%
Black Alone	6.8%
American Indian Alone	2.5%
Asian Alone	3.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	2.5%
Two or More Races	11.7%
Hispanic Origin	7.9%
Diversity Index	53.2
2028 Population by Race/Ethnicity	
Total	98,904
White Alone	70.1%
Black Alone	6.9%
American Indian Alone	2.5%
Asian Alone	4.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	2.9%
Two or More Races	13.1%
Hispanic Origin	9.1%
Diversity Index	56.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Edmond city, ...
2020 Population by Relationship and Household Type	
Total	94,417
In Households	98.5%
Householder	38.5%
Opposite-Sex Spouse	21.3%
Same-Sex Spouse	0.1%
Opposite-Sex Unmarried Partner	1.6%
Same-Sex Unmarried Partner	0.1%
Biological Child	28.0%
Adopted Child	1.1%
Stepchild	1.2%
Grandchild	1.2%
Brother or Sister	0.7%
Parent	0.7%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.2%
Other Relatives	0.6%
Foster Child	0.1%
Other Nonrelatives	2.7%
In Group Quarters	1.5%
Institutionalized	0.6%
Noninstitutionalized	0.9%
2023 Population 25+ by Educational Attainment	
Total	64,297
Less than 9th Grade	0.9%
9th - 12th Grade, No Diploma	1.9%
High School Graduate	13.0%
GED/Alternative Credential	1.8%
Some College, No Degree	18.1%
Associate Degree	7.1%
Bachelor's Degree	35.2%
Graduate/Professional Degree	22.0%
2023 Population 15+ by Marital Status	
Total	78,947
Never Married	27.4%
Married	60.7%
Widowed	3.9%
Divorced	8.0%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	51,298
Population 16+ Employed	97.1%
Population 16+ Unemployment rate	2.9%
Population 16-24 Employed	16.1%
Population 16-24 Unemployment rate	7.0%
Population 25-54 Employed	58.2%
Population 25-54 Unemployment rate	2.5%
Population 55-64 Employed	17.7%
Population 55-64 Unemployment rate	0.8%
Population 65+ Employed	8.0%
Population 65+ Unemployment rate	1.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Edmond city, ...
2023 Employed Population 16+ by Industry	
Total	49,826
Agriculture/Mining	3.0%
Construction	4.4%
Manufacturing	4.8%
Wholesale Trade	1.6%
Retail Trade	10.2%
Transportation/Utilities	4.7%
Information	1.9%
Finance/Insurance/Real Estate	10.3%
Services	52.4%
Public Administration	6.8%
2023 Employed Population 16+ by Occupation	
Total	49,826
White Collar	74.7%
Management/Business/Financial	21.8%
Professional	33.0%
Sales	10.6%
Administrative Support	9.3%
Services	13.0%
Blue Collar	12.3%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	2.6%
Installation/Maintenance/Repair	2.6%
Production	1.6%
Transportation/Material Moving	5.3%
2020 Households by Type	
Total	36,397
Married Couple Households	55.7%
With Own Children <18	23.2%
Without Own Children <18	32.5%
Cohabiting Couple Households	4.5%
With Own Children <18	1.3%
Without Own Children <18	3.2%
Male Householder, No Spouse/Partner	14.9%
Living Alone	9.8%
65 Years and over	2.7%
With Own Children <18	1.7%
Without Own Children <18, With Relatives	1.7%
No Relatives Present	1.6%
Female Householder, No Spouse/Partner	25.0%
Living Alone	14.5%
65 Years and over	7.4%
With Own Children <18	4.9%
Without Own Children <18, With Relatives	4.1%
No Relatives Present	1.5%
2020 Households by Size	
Total	36,397
1 Person Household	24.3%
2 Person Household	35.3%
3 Person Household	15.9%
4 Person Household	14.4%
5 Person Household	6.7%
6 Person Household	2.3%
7 + Person Household	1.0%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Edmond city, ...
2020 Households by Tenure and Mortgage Status	
Total	36,397
Owner Occupied	67.6%
Owned with a Mortgage/Loan	46.8%
Owned Free and Clear	20.9%
Renter Occupied	32.4%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	121
Percent of Income for Mortgage	19.7%
Wealth Index	140
2020 Housing Units By Urban/ Rural Status	
Total	38,702
Urban Housing Units	92.8%
Rural Housing Units	7.2%
2020 Population By Urban/ Rural Status	
Total	94,417
Urban Population	91.7%
Rural Population	8.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

		Edmond city, ...
Top 3 Tapestry Segments		
1.		Professional Pride (1B)
2.		Savvy Suburbanites (1D)
3.		College Towns (14B)
2023 Consumer Spending		
Apparel & Services: Total \$		\$100,246,199
Average Spent		\$2,686.99
Spending Potential Index		122
Education: Total \$		\$87,865,088
Average Spent		\$2,355.13
Spending Potential Index		131
Entertainment/Recreation: Total \$		\$169,115,331
Average Spent		\$4,532.95
Spending Potential Index		120
Food at Home: Total \$		\$300,032,272
Average Spent		\$8,042.04
Spending Potential Index		118
Food Away from Home: Total \$		\$169,795,969
Average Spent		\$4,551.19
Spending Potential Index		122
Health Care: Total \$		\$322,186,009
Average Spent		\$8,635.84
Spending Potential Index		117
HH Furnishings & Equipment: Total \$		\$134,662,074
Average Spent		\$3,609.47
Spending Potential Index		122
Personal Care Products & Services: Total \$		\$43,860,966
Average Spent		\$1,175.65
Spending Potential Index		123
Shelter: Total \$		\$1,124,164,253
Average Spent		\$30,131.99
Spending Potential Index		122
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$144,340,005
Average Spent		\$3,868.88
Spending Potential Index		124
Travel: Total \$		\$104,277,369
Average Spent		\$2,795.04
Spending Potential Index		124
Vehicle Maintenance & Repairs: Total \$		\$58,707,026
Average Spent		\$1,573.58
Spending Potential Index		120

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.