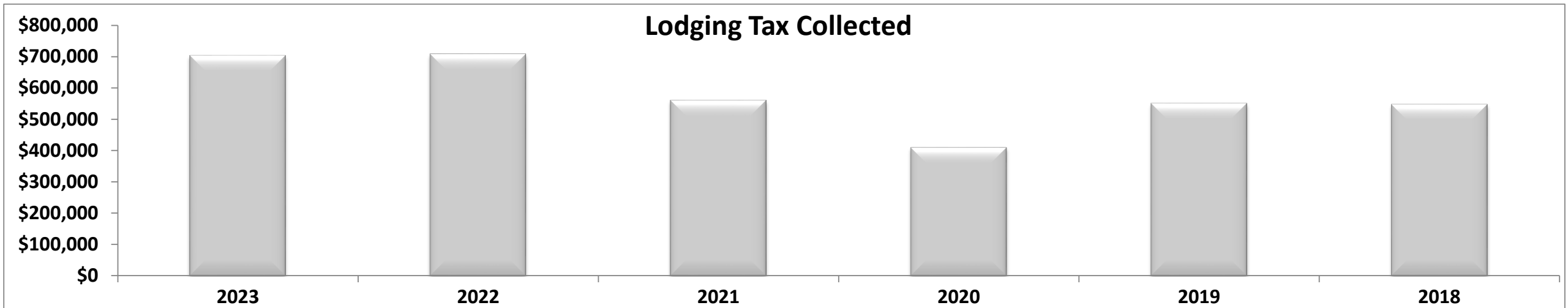


Lodging Tax Report



5-Year Trend

Edmond, OK	2023	2022	2021	2020	2019	2018	5-Year % Change
Net Receipts/Total Room Revenue	\$17,575,214	\$17,679,520	\$14,098,660	\$10,234,305	\$14,006,221	\$13,950,607	25.98%
Lodging Tax Collected *	\$703,009	\$707,181	\$560,182	\$409,856	\$550,705	\$546,984	28.52%
Number of Room Nights Sold	183,102	210,054	212,285	173,731	209,153	206,585	-11.37%
Number of Room Nights Available	360,620	360,620	364,868	367,037	360,255	355,357	1.48%
Occupancy Rate (%) **	50.77%	58.25%	58.18%	47.33%	58.06%	58.13%	-12.66%
Average Daily Rate (ADR) ***	\$95.99	\$84.17	\$66.41	\$58.91	\$66.97	\$67.53	42.14%
Revenue Per Available Room (RevPAR)	\$48.74	\$49.03	\$38.64	\$27.88	\$38.88	\$39.26	24.14%



*Lodging Tax Collections are based on a 4% Lodging Tax Rate. **Occupancy Rate is the ratio of Room Nights Sold to Room Nights Available. ***Average Daily Rate is the ratio of Total Room Revenue to Room Nights Sold.